

Applied Sociology | Bachelor's Degree

	FIRST YEAR	MIDDLE YEARS	LAST YEARS
ADVANCE your academic journey	Meet with a First Year Advisor or Sociology Department in-house advisor to develop your academic planning. Explore majors with a MyMajors assessment. Take advantage of the Student Learning Assistance Center (Tutoring).	Visit the College of Liberal Arts Advising Center for guidance with successful degree completion, identifying resources, and help achieving academic, personal, and professional goals. Additionally, seek out advising from your department's in-house advisor for specialized support tailored to your major. Explore external scholarship opportunities such as the Fulbright Scholarship to take your expertise to unique locations abroad. Seek scholarship opportunities offered by the College of Liberal Arts as well as Department of Sociology scholarships. Share your knowledge as a Peer Mentor or Tutor at SLAC.	Check your Degree Audit & meet with your academic advisor. Complement your degree with a micro credential Meet with a faculty mentor or peer advisor. Applied sociology majors will complete a digital portfolio in SOCI 4690.
EXPAND your personal and social development	Review your degree plan for course options that include the Service-Learning Excellence program. Build social networks by joining events and organizations through the Bobcat Organization Club. Join the Sociology Club and promote your academic and professional development through fellowship and exploration. Attend the College of Liberal Arts Undergraduate Research Expo to explore innovative student research.	Consider study abroad options including faculty-led, exchange, virtual, and short-term affiliated programs which are available through Education Abroad. Join the Sociology Club and promote your academic and professional development through fellowship and exploration. Discover Global Online Learning Experiences for courses with culturally dynamic perspectives. Participate in The Big Event to give back to the regional community. Expand your leadership skills through Student Involvement's Leadership & Service programming and workshops.	Seek out a leadership role with the Leadership & Service. Consider joining Peace Corps Prep to learn how to gain valuable international experience, make a global impact, and engage in meaningful cultural exchange. Attend a Student Government Senate meeting to contribute to your fellow students and your own student experience.
ENRICH your practical competence	Explore the TXST One Stop for more information about the scholarships provided to new and continuing students. Attend an IDEA Center workshop to learn more about undergraduate research. Visit BOSS for scholarship opportunities.	Learn and follow the sociology department guidelines for the internship required for applied sociology majors. Apply for SOAR (Student Opportunities for Applied Research) to gain mentorship and hands-on experience in conducting applied research through the Sociology Department and Center for Diversity Gender Studies. Apply for Alpha Kappa Delta, the Honor Society of Sociology to recognize excellence in sociology and engage in impactful social research and intellectual activities. Review micro internship opportunities for professional development in which you learn and earn.	Learn about Global Career Accelerator options that give you experience with global companies and in-demand tech skills. Join a professional organization in your major or passion. Deliver a presentation in a student conference, workshop, seminar or community organization.
ELEVATE your career and professional life	Complete your Career Assessments, such as Focus2. Create your Handshake profile. Create your LinkedIn profile and connect with colleagues and leaders. Develop and review your resume with Career Services.	Build Career & Graduate School Fairs into your schedule to ensure your connection maximum opportunities. Join Employer Information Sessions at Career Services or your department Prepare to ace your job interviews with Career Services or your academic department	Develop a full-time employment or graduate school plan with Career Services. Complete your First Destination Survey to share your post-graduation plans. Identify faculty and professional references.

OUTCOMES

Marketable Skills

- Think critically
- Analyze and solve problems
- Communicate clearly and effectively
- Apply knowledge in real-world settings
- Apply qualitative and quantitative research skills
- Conduct evidence-based analysis

[See more marketable skills for this major](#)

Experiences in Applied Sociology

The bachelor of science major in applied sociology is differentiated by the inclusion of the department-sponsored internship which is recognized for its excellence by industry experts and practitioners. Applied sociology majors follow a curriculum which covers topics including gender, sexuality, race and ethnicity, mental health and addiction, aging, food and society, immigration, criminology, the family and sustainability. Students develop research and critical thinking skills needed to confront social problems, inequities, and unjust systems. In addition to the specialized internship, the student experience includes opportunities for membership in student organizations, honor societies and more.

Career Opportunities

Education & Research

- Social researcher
- Grant writer
- Data scientist
- Program evaluator

Business

- Training and development specialist
- Human resources representative
- Employee immigration specialist
- Insurance representative

Non-Profit & Social Services

- Case management worker
- Youth/elderly services
- Recreation specialist
- Immigration specialist

Marketing

- Market research analyst
- Public relations specialist
- Writer
- Journalist

Government & Law

- Housing specialist
- Urban and regional planner
- Social and community service manager
- Education administrator

Healthcare

- Social and human services assistant
- Family planning specialist
- Nutritionist
- Case manager