

Economics | Bachelor's Degree

	FIRST YEAR	MIDDLE YEARS	LAST YEARS
ADVANCE your academic journey	Explore the McCoy College Success Center and identify your support services. Meet with a First Year Advisor to develop your academic planning. Join the Business Living and Learning Community to live near and learn with peers. Take advantage of the Student Learning Assistance Center (Tutoring).	Visit the CenturyLink Academic Advising Center at the McCoy College of Business for guidance toward successful degree completion, resources and assistance in achieving academic, personal, and professional goals. Explore external scholarship opportunities such as the Fulbright Scholarship to take your expertise to unique locations abroad. Share your knowledge as a Peer Mentor or Tutor at SLAC. Meet with a faculty mentor to select an undergraduate research opportunity.	Explore next steps including a potential M.S. in Quantitative Finance and Economics. Complement your degree with a Micro credential. Meet with a faculty mentor or peer advisor. Complete a capstone project related to major. Create and update a digital portfolio of academic work and experiences.
EXPAND your personal and social development	Attend the McCoy College Welcome Celebration during your first fall semester. Join a business-related student organization or search the Bobcat Organization Hub. Attend Education Abroad and Study in America information sessions to plan a future opportunity to have a global or intercultural experience. Locate courses that include Service-Learning Excellence and consider enrollment.	Take on a leadership role by applying to become a member of the Student Business Council to help fellow students. Consider McCoy's specially tailored Global Education programs including several faculty-led and affiliated provider summer program options. Participate in The Big Event to give back to the regional community. Expand your leadership skills through Student Involvement's Leadership & Service programming and workshops. Attend a Student Government Senate meeting to contribute to your fellow students and your own student experience.	Be sure to include Business Leadership Week this year to capture professional insights and opportunities Consult faculty for direction on connecting with the TXST Small Business Development Center to gain an opportunity to work directly with businesses and obtain practical experience and insights into the challenges and opportunities of running a company. Select a Service activity through Student Involvement to give back to the area community.
ENRICH your practical competence	Learn the details to build your resume and grow professionally with the McCoy Ready Program. Attend Business Leadership Week each spring. Visit TXST One Stop for McCoy and other scholarship opportunities and more. Attend an IDEA Center workshop to learn more about undergraduate research.	Learn the Department of Finance and Economics internship policies before participating. During your junior and senior year, take advantage of the McCoy Mentoring program specially designed to pair you with a seasoned business professional. Apply for one of the leadership development programs, Relational Values or Emerging Leaders, offered by the McCoy Student Success Center. Discover Global Online Learning Experiences for courses with culturally dynamic perspectives.	Learn about Global Career Accelerator options that give you experience with global companies and in-demand tech skills. Refine your skills in the T. Paul Bulmahn Research and Trading Lab. Join a professional organization in your major or passion.
ELEVATE your career and professional life	Download the Suitable app to identify engagement opportunities and track your participation as part of the McCoy Ready Program. Complete your Career Assessments, such as Focus2. Create your Handshake profile. Create your LinkedIn profile and connect with colleagues and leaders. Develop and review your resume with Career Services.	Build Career & Graduate School Fairs into your schedule to ensure your connection maximum opportunities. Join Employer Information Sessions at Career Services or your department. Prepare to ace your job interviews with Career Services or your academic department. Develop an internship plan with Career Services or your academic department. Report your internship offers to Career Services	Develop a full-time employment or graduate school plan with Career Services. Complete your First Destination Survey to share your post-graduation plans. Identify faculty and professional references.

OUTCOMES

Marketable Skills

- Think critically
- Analyze and solve problems
- Communicate clearly and effectively
- Analyze and interpret statistical information
- Identify and locate sources of economic data

[See more marketable skills for this major](#)

Career Opportunities

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|----------------------------|---------------------------------|
| Financial analyst | Risk manager |
| Market research analyst | Economic development specialist |
| Economic consultant | Product manager |
| Policy analyst | Consumer insights analyst |
| Business development | Budget analyst |
| Associate | Real estate analyst |
| Investment banker | Accountant |
| Actuary | Financial planner |
| Operations manager | Research associate |
| Sales manager | |
| Economic researcher | |
| Supply chain analyst | |
| Human resources specialist | |

Experiences in Economics

Students of the bachelor of business administration economics major (BBA) study the use of scarce resources to satisfy unlimited wants. The department's introductory courses meet the need for basic economic and legal understanding in a complex modern society. Upper-division economics and business law courses build upon this foundation. Students of the bachelor of arts in economics major (BA) have the flexibility to design a large part of their curriculum to suit their needs and enter careers in business, government, or education or attain graduate degrees in business, law, or economics. Either focus includes the internship program option to gain field experience. Students have access to the McCoy college of business student success center as well as a variety of options for membership in student organizations.