

Finance | Bachelor's Degree

	FIRST YEAR	MIDDLE YEARS	LAST YEARS
ADVANCE your academic journey	Explore the McCoy College Success Center and identify your support services. Meet with a First Year Advisor to develop your academic planning. Join the Business Living and Learning Community to live near and learn with peers. Take advantage of the Student Learning Assistance Center (Tutoring)	Visit the CenturyLink Academic Advising Center at the McCoy College of Business for guidance toward successful degree completion, resources and assistance in achieving academic, personal, and professional goals. Explore external scholarship opportunities such as the Fulbright Scholarship to take your expertise to unique locations abroad. Share your knowledge as a Peer Mentor or Tutor at SLAC. Meet with a faculty mentor to select an undergraduate research opportunity.	Explore next steps including a potential M.S. in Quantitative Finance and Economics. Complement your degree with a Micro credential. Meet with a faculty mentor or peer advisor. Complete a capstone project related to major
EXPAND your personal and social development	Attend the McCoy College Welcome Celebration during your first fall semester. Join a finance-related student organization or search the Bobcat Organization Hub. Attend Education Abroad and Study in America information sessions to plan a future opportunity to have a global or intercultural experience. Locate courses that include Service-Learning Excellence and consider enrollment.	Take on a leadership role by applying to become a member of the Student Business Council to help fellow students. Consider McCoy's specially tailored Global Education programs including several faculty-led and affiliated provider summer program options. Consult your academic advisor and learn about scholarship opportunities. Apply to join the Student Managed Investment Fund team at McCoy College to gain hands-on experience managing \$1.25 million. This opportunity lets you make real investment decisions while learning from experienced faculty. Participate in The Big Event to give back to the regional community.	Be sure to include Business Leadership Week this year to capture professional insights and opportunities. Consult faculty for direction on connecting with the TXST Small Business Development Center to gain an opportunity to work directly with businesses and obtain practical experience and insights into the challenges and opportunities of running a company. Select a service activity through Student Involvement to give back to the area community.
ENRICH your practical competence	Learn the details to build your resume and grow professionally with the McCoy Ready Program. Attend Business Leadership Week each spring. Visit TXST One Stop for McCoy and other scholarship opportunities and more. Attend an IDEA Center workshop to learn more about undergraduate research.	Learn the Department of Finance and Economics internship policies before participating. During your junior and senior year, take advantage of the McCoy Student Center Mentoring program specially designed to pair you with a seasoned business professional. Apply for one of the leadership development programs, Relational Values or Emerging Leaders, offered by the McCoy Student Success Center. Discover Global Online Learning Experiences for courses with culturally dynamic perspectives.	Learn about Global Career Accelerator options that give you experience with global companies and in-demand tech skills. Refine your skills in the T. Paul Bulmahn Research and Trading Lab. Join a professional organization in your major or passion Attend a conference related to your major (get recommendations from a faculty) or your student organization.
ELEVATE your career and professional life	Download the Suitable app to identify engagement opportunities and track your participation as part of the McCoy Ready Program. Complete your Career Assessments, such as Focus2. Create your Handshake profile. Create your LinkedIn profile and connect with colleagues and leaders. Develop and review your resume with Career Services.	Build Career & Graduate School Fairs into your schedule to ensure your connection maximum opportunities. Join Employer Information Sessions at Career Services or your department. Prepare to ace your job interviews with Career Services or your academic department. Develop an internship plan with Career Services or your academic department.	Develop a full-time employment or graduate school plan with Career Services. Complete your First Destination Survey to share your post-graduation plans. Identify faculty and professional references.

OUTCOMES

Marketable Skills

Think critically

Analyze and solve problems

Communicate clearly and effectively

Use financial databases

Use spreadsheets to analyze risk

Use spreadsheets to solve financial problems

[See more marketable skills for this major](#)

Career Opportunities

Accountant

Securities, commodities and financial
services agent

Vendor manager

Tax associate

Budget analyst

Data analyst

Management analyst

Business development officer

Auditor

Commercial real estate agent

Compensation and benefits manager

Actuary

Chief financial officer

Loan officer

Insurance agent

Real estate agent

Hedge fund manager

Experiences in Finance

The bachelor of business administration finance major (BBA) prepares students to be exceptional leaders in business and finance by cultivating their understanding of how domestic and global finances work. Students obtain practical and theoretical knowledge of the various aspects of the field including financial management, information technologies, investment analysis, financial planning, and budgeting, among other vital skills. Finance majors learn how to appropriately make investment and financing decisions, recognize the inherent risk of these decisions, and how to adequately hedge against uncertainty. Students have access to the McCoy college of business student success center as well as a variety of options for membership in student organizations.