

## Economics | Bachelor's Degree

	FIRST YEAR	MIDDLE YEARS	LAST YEARS
<b>ADVANCE</b> your academic journey	<p>Explore the <a href="#">McCoy College Success Center</a> and identify your support services.</p> <p>Meet with a <a href="#">First Year Advisor</a> to develop your academic planning.</p> <p>Join the <a href="#">Business Living and Learning Community</a> to live near and learn with peers.</p> <p>Take advantage of the <a href="#">Student Learning Assistance Center</a> (Tutoring).</p>	<p>Visit the <a href="#">CenturyLink Academic Advising Center</a> at the McCoy College of Business for guidance toward successful degree completion, resources and assistance in achieving academic, personal, and professional goals.</p> <p>Explore external scholarship opportunities such as the <a href="#">Fulbright</a> Scholarship to take your expertise to unique locations abroad.</p> <p>Share your knowledge as a <a href="#">Peer Mentor</a> or <a href="#">Tutor at SLAC</a>.</p> <p>Meet with a faculty mentor to select an undergraduate research opportunity.</p>	<p>Explore next steps including a potential M.S. in <a href="#">Quantitative Finance and Economics</a>.</p> <p>Complement your degree with a <a href="#">Micro credential</a>.</p> <p>Meet with a faculty mentor or peer advisor.</p> <p>Complete a capstone project related to major.</p> <p>Create and update a digital portfolio of academic work and experiences.</p>
<b>EXPAND</b> your personal and social development	<p>Attend the <a href="#">McCoy College Welcome Celebration</a> during your first fall semester.</p> <p>Join a <a href="#">business-related student organization</a> or search the <a href="#">Bobcat Organization Hub</a>.</p> <p>Attend <a href="#">Education Abroad</a> and <a href="#">Study in America</a> information sessions to plan a future opportunity to have a global or intercultural experience.</p> <p>Locate courses that include <a href="#">Service-Learning Excellence</a> and consider enrollment.</p>	<p>Take on a leadership role by applying to become a member of the <a href="#">Student Business Council</a> to help fellow students.</p> <p>Consider McCoy's specially tailored <a href="#">Global Education</a> programs including several faculty-led and affiliated provider summer program options.</p> <p>Participate in <a href="#">The Big Event</a> to give back to the regional community.</p> <p>Expand your leadership skills through <a href="#">Student Involvement's Leadership &amp; Service</a> programming and workshops.</p> <p>Attend a <a href="#">Student Government</a> Senate meeting to contribute to your fellow students and your own student experience.</p>	<p>Be sure to include <a href="#">Business Leadership Week</a> this year to capture professional insights and opportunities</p> <p>Consult faculty for direction on connecting with the <a href="#">TXST Small Business Development Center</a> to gain an opportunity to work directly with businesses and obtain practical experience and insights into the challenges and opportunities of running a company.</p> <p>Select a Service activity through <a href="#">Student Involvement</a> to give back to the area community.</p>
<b>ENRICH</b> your practical competence	<p>Learn the details to build your resume and grow professionally with the <a href="#">McCoy Ready Program</a>.</p> <p>Attend <a href="#">Business Leadership Week</a> each spring.</p> <p>Visit <a href="#">TXST One Stop</a> for McCoy and other scholarship opportunities and more.</p> <p>Attend an <a href="#">IDEA Center</a> workshop to learn more about undergraduate research.</p>	<p>Learn the <a href="#">Department of Finance and Economics internship policies</a> before participating.</p> <p>During your junior and senior year, take advantage of the <a href="#">McCoy Mentoring</a> program specially designed to pair you with a seasoned business professional.</p> <p>Apply for one of the <a href="#">leadership development programs</a>, Relational Values or Emerging Leaders, offered by the McCoy Student Success Center.</p> <p>Discover <a href="#">Global Online Learning Experiences</a> for courses with culturally dynamic perspectives.</p>	<p>Learn about <a href="#">Global Career Accelerator</a> options that give you experience with global companies and in-demand tech skills.</p> <p>Refine your skills in the <a href="#">T. Paul Bulmahn Research and Trading Lab</a>.</p> <p>Join a professional organization in your major or passion.</p>
<b>ELEVATE</b> your career and professional life	<p>Download the Suitable app to identify engagement opportunities and track your participation as part of the <a href="#">McCoy Ready Program</a>.</p> <p>Complete your <a href="#">Career Assessments</a>, such as Focus2.</p> <p>Create your <a href="#">Handshake</a> profile.</p> <p>Create your <a href="#">LinkedIn</a> profile and connect with colleagues and leaders.</p> <p>Develop and review your <a href="#">resume</a> with Career Services.</p>	<p>Build <a href="#">Career &amp; Graduate School Fairs</a> into your schedule to ensure your connection maximum opportunities.</p> <p>Join <a href="#">Employer Information Sessions</a> at Career Services or your department.</p> <p>Prepare to <a href="#">ace your job interviews</a> with Career Services or your academic department.</p> <p>Develop an internship plan with <a href="#">Career Services</a> or your academic department.</p> <p>Report your internship offers to <a href="#">Career Services</a></p>	<p>Develop a full-time employment or graduate school plan with <a href="#">Career Services</a>.</p> <p>Complete your <a href="#">First Destination Survey</a> to share your post-graduation plans.</p> <p>Identify faculty and professional references.</p>

OUTCOMES

## Marketable Skills

- Think critically
- Analyze and solve problems
- Communicate clearly and effectively
- Analyze and interpret statistical information
- Identify and locate sources of economic data

[See more marketable skills for this major](#)

## Career Opportunities

- |                            |                                 |
|----------------------------|---------------------------------|
| Financial analyst          | Risk manager                    |
| Market research analyst    | Economic development specialist |
| Economic consultant        | Product manager                 |
| Policy analyst             | Consumer insights analyst       |
| Business development       | Budget analyst                  |
| Associate                  | Real estate analyst             |
| Investment banker          | Accountant                      |
| Actuary                    | Financial planner               |
| Operations manager         | Research associate              |
| Sales manager              |                                 |
| Economic researcher        |                                 |
| Supply chain analyst       |                                 |
| Human resources specialist |                                 |

## Experiences in Economics

Students of the bachelor of business administration economics major (BBA) study the use of scarce resources to satisfy unlimited wants. The department's introductory courses meet the need for basic economic and legal understanding in a complex modern society. Upper-division economics and business law courses build upon this foundation. Students of the bachelor of arts in economics major (BA) have the flexibility to design a large part of their curriculum to suit their needs and enter careers in business, government, or education or attain graduate degrees in business, law, or economics. Either focus includes the internship program option to gain field experience. Students have access to the McCoy college of business student success center as well as a variety of options for membership in student organizations.