

Management | Bachelor's Degree

| | FIRST YEAR | MIDDLE YEARS | LAST YEARS |
|---|---|---|--|
| ADVANCE your academic journey | <p>Explore McCoy College Student Success Center and identify your support services.</p> <p>Meet with a First Year Advisor to develop your academic planning.</p> <p>Join the Business Living and Learning Community to live near and learn with peers.</p> <p>Take advantage of the Student Learning Assistance Center (Tutoring).</p> | <p>Visit the CenturyLink Academic Advising Center at the McCoy College of Business for guidance toward successful degree completion, resources and assistance in achieving their academic, personal, and professional goals.</p> <p>Explore external scholarship opportunities such as the Fulbright Scholarship to take your expertise to unique locations abroad.</p> <p>Share your knowledge as a Peer Mentor or Tutor at SLAC.</p> <p>Meet with a faculty mentor to select an undergraduate research opportunity.</p> | <p>Explore next steps including a potential McCoy graduate degree.</p> <p>Complement your degree with a micro credential.</p> <p>Meet with a faculty mentor or peer advisor.</p> <p>Complete the required capstone project.</p> <p>Create and update a digital portfolio of academic work and experiences.</p> |
| EXPAND your personal and social development | <p>Attend the McCoy College Welcome Celebration during your first fall semester.</p> <p>Join a management-related student organization or search the Bobcat Organization Hub.</p> <p>Attend Education Abroad and Study in America information sessions to plan a future opportunity to have a global or intercultural experience.</p> <p>Locate courses that include Service-Learning Excellence and consider enrollment.</p> | <p>Take on a leadership role by applying to become a member of the Student Business Council to help fellow students.</p> <p>Consider McCoy's specially tailored Global Education programs including several faculty-led and affiliated provider summer program options. Consult your academic advisor and learn about scholarship opportunities.</p> <p>Participate in The Big Event to give back to the regional community.</p> <p>Expand your leadership skills through Student Involvement's Leadership & Service programming and workshops.</p> | <p>Be sure to attend Business Leadership Week this year to capture professional insights and opportunities.</p> <p>Consult faculty for direction on connecting with the TXST Small Business Development Center to gain an opportunity to work directly with businesses and obtain practical experience and insights into the challenges and opportunities of running a company.</p> <p>Select a Service activity through Student Involvement to give back to the area community.</p> |
| ENRICH your practical competence | <p>Learn the details to build your resume and grow professionally with the McCoy Ready Program.</p> <p>Attend Business Leadership Week each spring.</p> <p>Attend an IDEA Center workshop to learn more about undergraduate research.</p> <p>Attend an Education Abroad information session.</p> | <p>Develop an internship plan with Career Services or consult your advisor.</p> <p>During your junior and senior year, take advantage of the McCoy Mentoring program specially designed to pair you with a seasoned business professional.</p> <p>Apply for one of the leadership development programs, Relational Values or Emerging Leaders, offered by the McCoy Student Success Center.</p> <p>Discover Global Online Learning Experiences for courses with culturally dynamic perspectives.</p> | <p>Learn about Global Career Accelerator options that give you experience with global companies and in-demand tech skills.</p> <p>Attend one or more of the Center for Innovation and Entrepreneurship programs to engage with others in the fundamentals of entrepreneurship and innovation.</p> <p>Join a professional organization in your major or passion.</p> |
| ELEVATE your career and professional life | <p>Download the Sutable app to identify engagement opportunities and track your participation as part of the McCoy Ready Program.</p> <p>Complete your Career Assessments, such as Focus2.</p> <p>Create your Handshake profile.</p> <p>Create your LinkedIn profile and connect with colleagues and leaders.</p> <p>Develop and review your resume with Career Services.</p> | <p>Build Career & Graduate School Fairs into your schedule to ensure your connection maximum opportunities.</p> <p>Join Employer Information Sessions at Career Services or your department.</p> <p>Prepare to ace your job interviews with Career Services or your academic department.</p> | <p>Develop a full-time employment or graduate school plan with Career Services.</p> <p>Complete your First Destination Survey to share your post-graduation plans.</p> <p>Identify faculty and professional references.</p> |

OUTCOMES

Marketable Skills

- Think critically
- Analyze and solve problems
- Communicate clearly and effectively
- Manage employee behaviors in an organizational context
- Manage employees in a strategic organizational context

[See more marketable skills for this major](#)

Career Opportunities

- | | |
|--|--|
| Human resources specialist | Risk manager |
| Marketing manager | Transportation, storage and distribution manager |
| Sales manager | |
| Account manager | Administrative services and facilities manager |
| Project manager | |
| Financial analyst | Compensation and Benefits manager |
| Actuary | |
| Project manager | Emergency management |
| Business analyst | Director |
| Construction manager | Human resources manager |
| Public relations and fundraising manager | |

Experiences in Management

The bachelor of business administration in management program develops fundamental skills in the core business disciplines needed to become an effective and successful leader in today’s dynamic, global business environment. The BBA in management degree plan addresses major business elements including accounting, economics, finance, management and marketing. The major includes optional concentrations in entrepreneurial studies or human resources. Diverse and experienced faculty develop students’ planning, problem-solving, critical thinking and interpersonal skills. Students have access to the McCoy college of business student success center as well as a variety of options for membership in student organizations. Optional concentrations in entrepreneurial studies, human resource management, or leadership and decision-making studies are available.