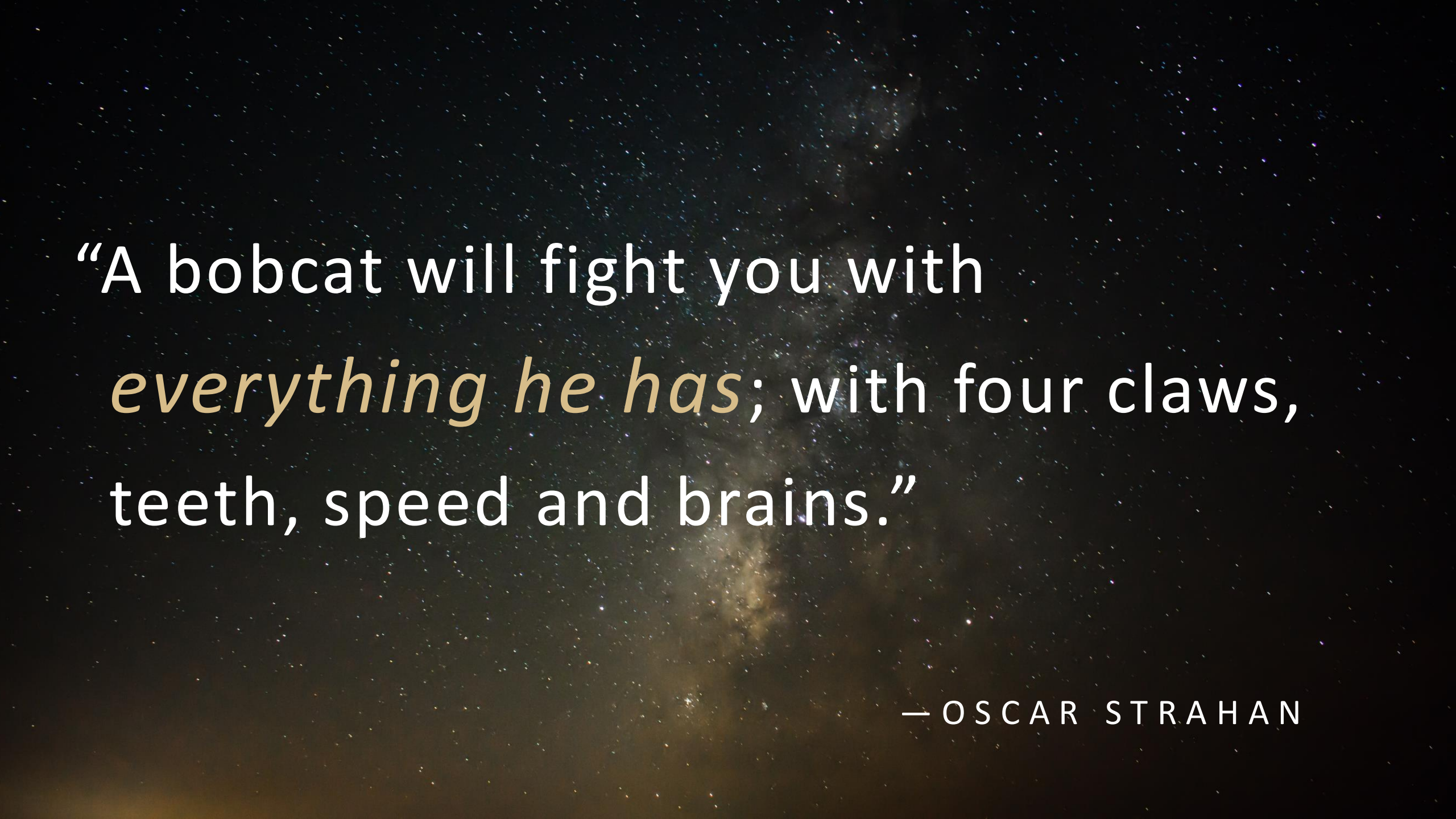


STATE OF 20 TEXAS STATE  
26







“A bobcat will fight you with  
*everything he has*; with four claws,  
teeth, speed and brains.”

— OSCAR STRAHAN







Read the profiles of the faculty  
and staff members who guide  
TXST forward



# H O P E S   &   A S P I R A T I O N S   H I G H



Elevate student  
success



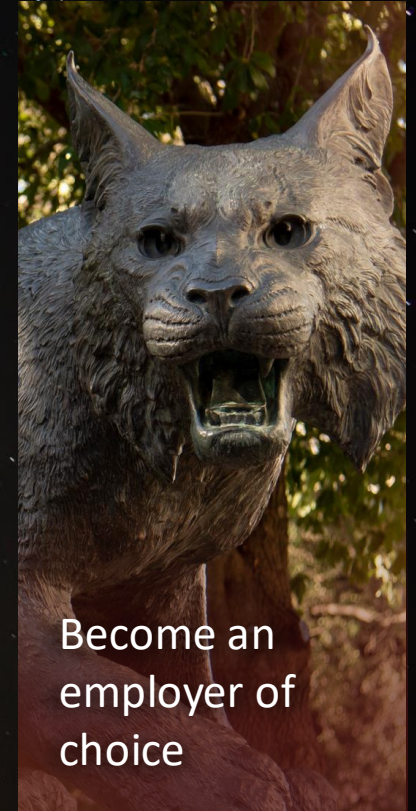
Run  
to R1



Increase  
enrollment



Grow the  
Round Rock  
Campus



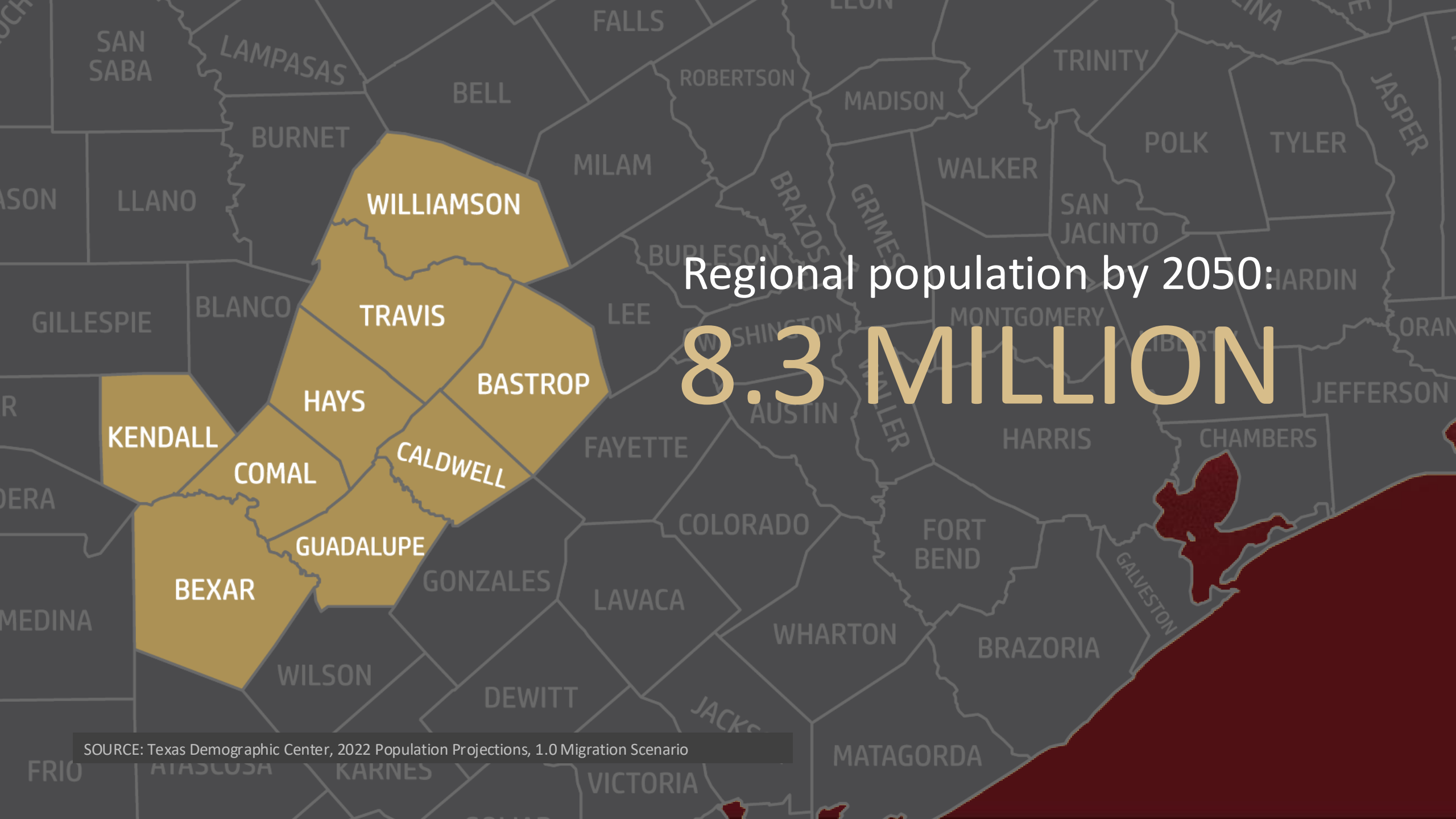
Become an  
employer of  
choice



*Growth  
with  
purpose*







Regional population by 2050:  
**8.3 MILLION**

SOURCE: Texas Demographic Center, 2022 Population Projections, 1.0 Migration Scenario





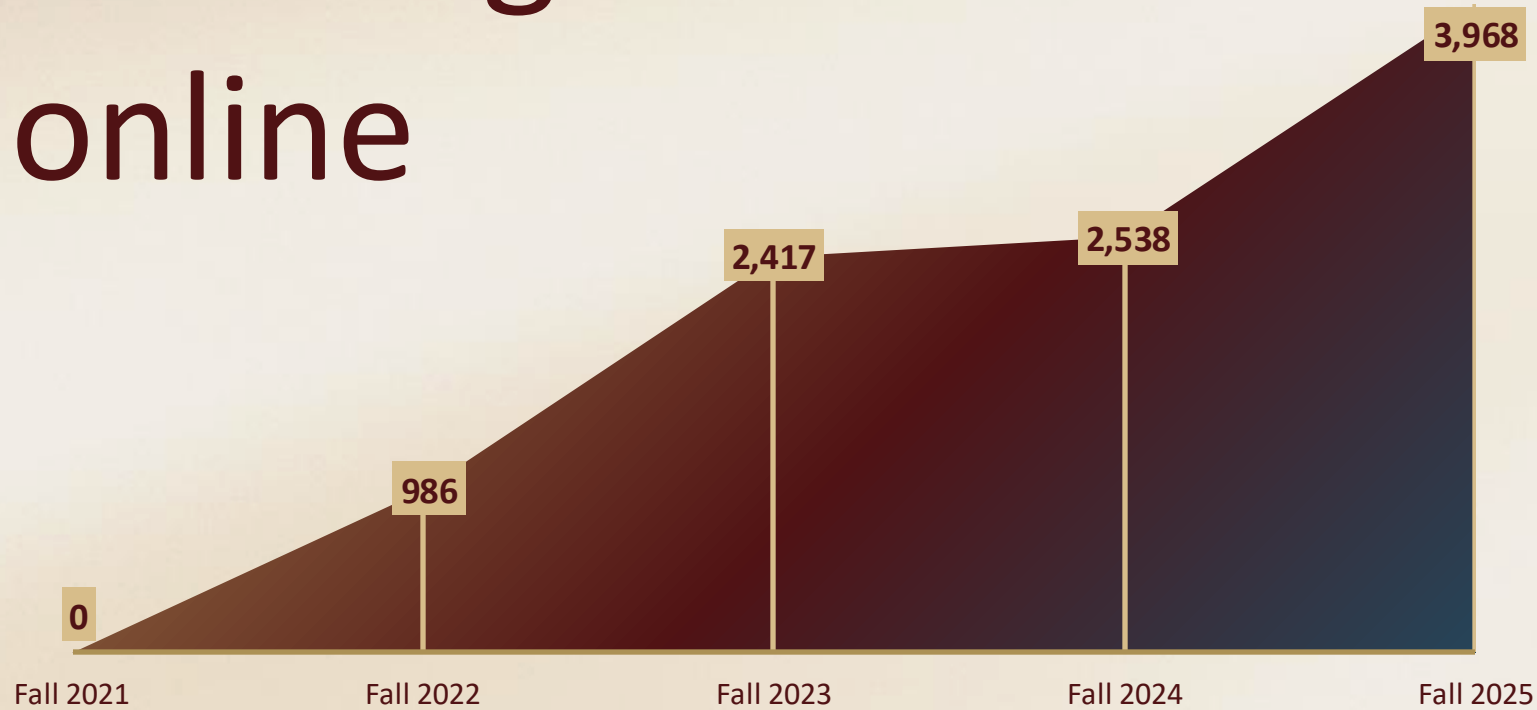
**Texas Higher  
Education**  
COORDINATING BOARD

60%

of Texans to receive  
postsecondary credentials  
by 2030



# Growing online



**+14** planned, Fall 2026

**+59** new programs







TEXAS STATE UNIVERSITY

Round Rock



**+26%**

students served  
in one year

**2.7K+**

undergraduate  
applications



“No matter the role I’ve been in — from financial aid to administration — I always return to the same question: How can we make their college experience better? Their success is what inspires me each day.”

**C A T A R I N O   J .   B E C E R R A   J R .**

Administrative Assistant III,  
Office of the Vice President, Round Rock Campus





## CREATING ACCESS AT SCALE



- Alamo College
- Austin Community College
- Central Texas College
- Collin College
- Dallas College
- Del Mar College
- Lamar Institute of Technology
- Lamar State College Orange
- Laredo College
- Lee College
- Lone Star College
- San Jacinto College
- Southwestern University
- Sul Ross State University
- Temple College
- Texas Southmost College
- Victoria College





## GROWING GLOBALLY

Querétaro first cohort

# 57 students

### Summer hubs

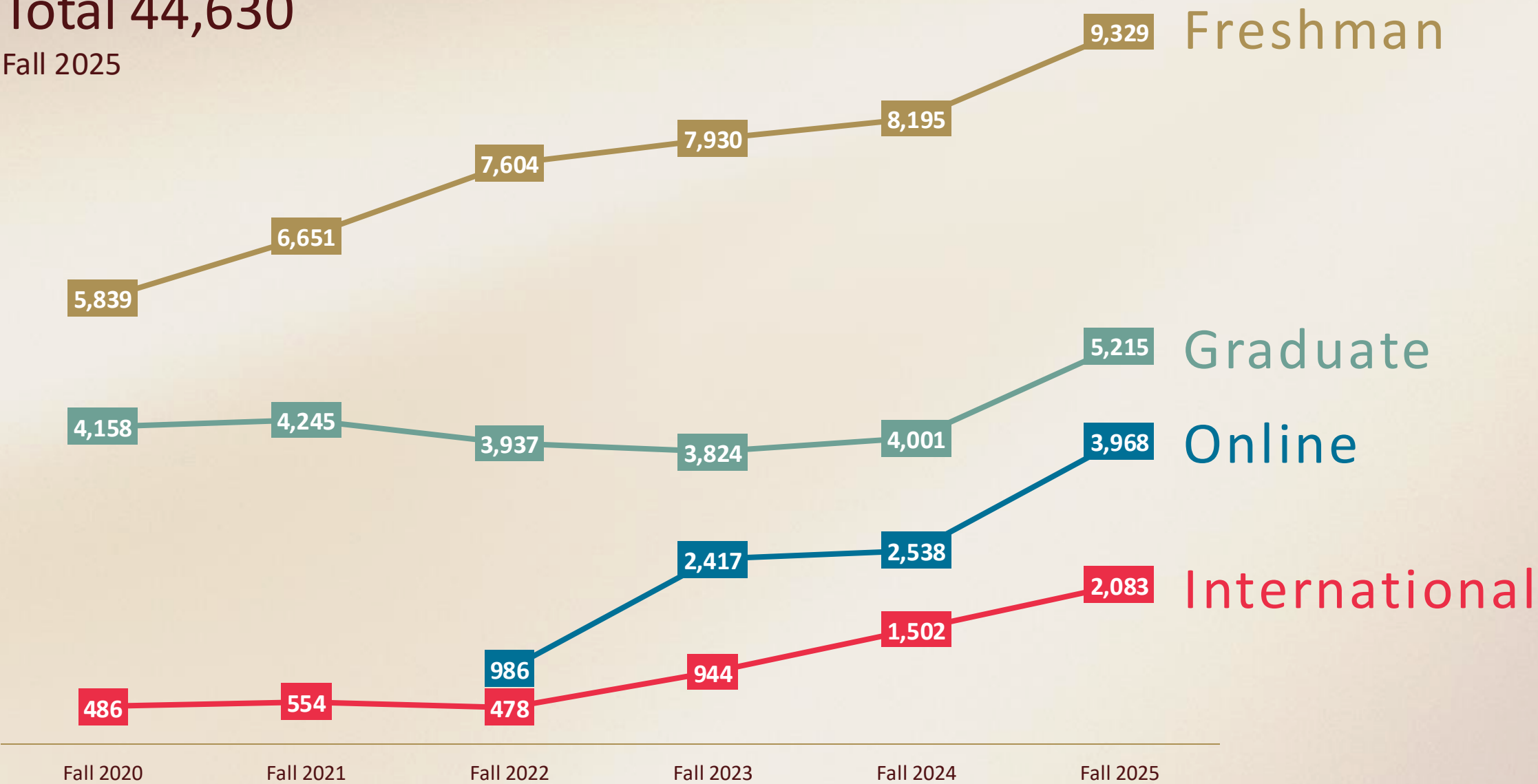
- Australia
- Scotland
- Costa Rica
- Spain
- Italy

### Coming in 2026

- England
- Ireland
- India
- Japan

Total 44,630

Fall 2025





# Growth in balance

San Marcos Campus growth  
*is intentional*  
as overall enrollment accelerates.



RECORD

Overall Headcount

Total Master's

New Doctoral

Total Undergraduate

Round Rock Campus

BREAKING

Semester Credit Hours

Total Graduate

New Master's

Total International

Total Doctoral

Total New Students

SPRING



Demand  
continues  
to *grow*

56,795

applications received to date

+16,000

compared to this time last year

Outpacing national demographic  
trends

“Helping freshmen and transfer students navigate TXST, create success plans, and accomplish their goals brings meaning to my work every day.”

**C A R O L I N E   H O P E**

Austin Regional Manager  
Office of Undergraduate Admissions





*Academic  
expansion and  
excellence*







# 32

*new & in-  
development  
programs*

11 DOCTORAL PROGRAMS

8 MASTER'S PROGRAMS

13 BACHELOR'S PROGRAMS



## 11 new & in-development doctoral programs

- Business Administration
- Civil Engineering
- Construction Management
- Electrical Engineering
- Engineering Management
- *Health Science\**
- Integrated Molecular & Biophysical Chemistry
- *Kinesiology\**
- Mathematics
- Mechanical & Manufacturing Engineering
- Nursing Practice

## 8 new & in-development master's programs

- Artificial Intelligence
- *Civil Engineering\**
- Electrical Engineering
- *Health Informatics\**
- Industrial Operations Engineering
- *Mechanical & Manufacturing Engineering\**
- Public Health
- Strategic Communication (Online)

## 13 new & in-development bachelor programs

- Acting for Stage & Screen
- Applied Communication Studies
- Art Education
- *Artificial Intelligence\**
- *Aviation Science\**
- Business Analytics
- *Cinematic Arts\**
- *Data Analytics\**
- Data Science
- Geography and Environmental Studies (Online)
- *Human Resource Development and Learning in Organizations\**
- *Information Technology\**
- Mass Communication

*\*Currently in development*

# Integrating AI into teaching and learning

Faculty-led  
AI integration

CTLS training and discipline-  
specific modules

36 → 100  
AI-integrated courses in 2 years



# Preparing students and sustaining impact

1,237

students earned  
AI Foundations badge

\$48M

invested in  
AI research

March 4-5

AI Teaching and Learning  
Symposium



# Supporting *students* as we grow

Student-centered scheduling aligns  
courses with demand

Reorganized advising  
for high-impact support

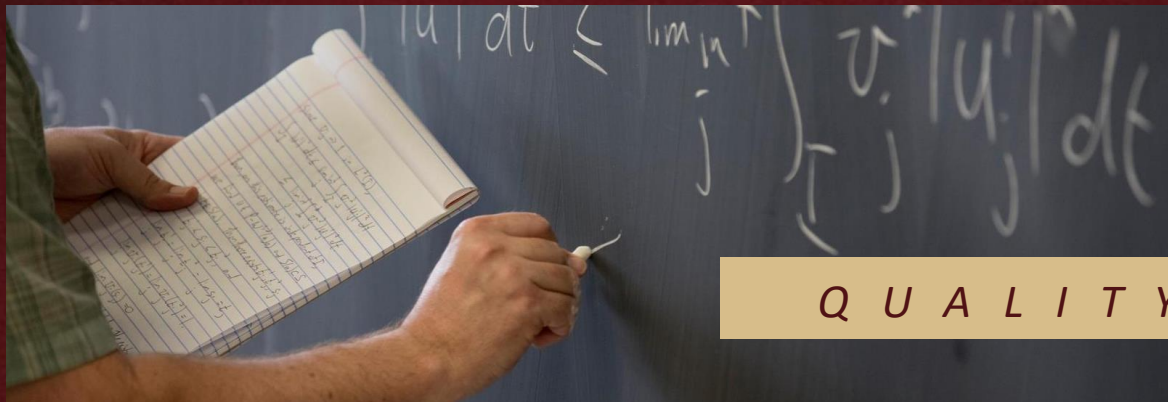




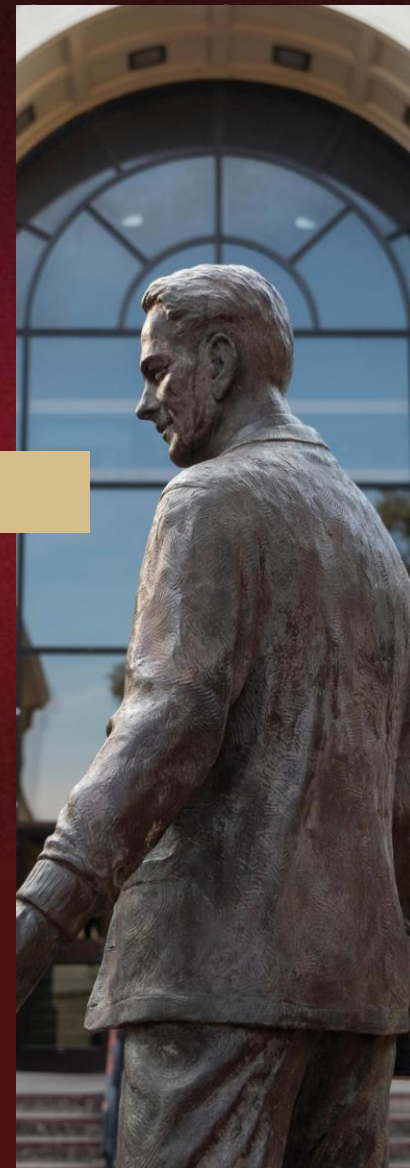


A L I G N M E N T

F O C U S



Q U A L I T Y



“Teaching isn’t just about transferring knowledge; it’s about helping students grow into capable, confident professionals and scholars.”

## **D R . A N T H O N Y T O R R E S**

Professor in the Department of Engineering Technology and  
Associate Director of the Materials Science, Engineering,  
and Commercialization program





*Engaging  
and  
supporting  
students*







# 83K

advising & support  
appointments

# 31K

students served via  
Navigate TXST

# 12

areas  
coordinated

+14 percentage point  
persistence for students  
receiving targeted outreach



Academic  
engagement  
makes a  
*difference*

96%

faculty participation in early  
progress reporting

4,000+

students reached early

No increase

in freshmen on academic warning

# Listening, supporting, and connecting students

*8,500 first-year students shared feedback*

**\$258K**  **180**  
in completion grants      students  
retained

**+11%**  
growth in Disability  
Services registrations

**+2.5K**  
residential spaces,  
Castro Hall & Hilltop II



“I take pride in supporting students to navigate the challenges of balancing academics and family responsibilities.”

**M A R I S S A   T R U S S E L L**

Case Manager for the Compassion Advocacy Resources & Education (CARE) Team in the Dean of Students Office for the Division of Student Success







## LIFE-CHANGING IMPACT

80.1%

first-year retention  
*+2.6 percentage points in  
three years*

40%

four-year graduation rate,  
*up from 36% two years ago*



DECEMBER  
COMMENCEMENT

6 ceremonies

set a new record

3,100+

degree candidates



“It’s an honor being part of one of the most momentous days in the lives of graduates and their families.”

**K R I S T I N   M c D A N I E L**

Commencement Coordinator,  
Division of Student Success

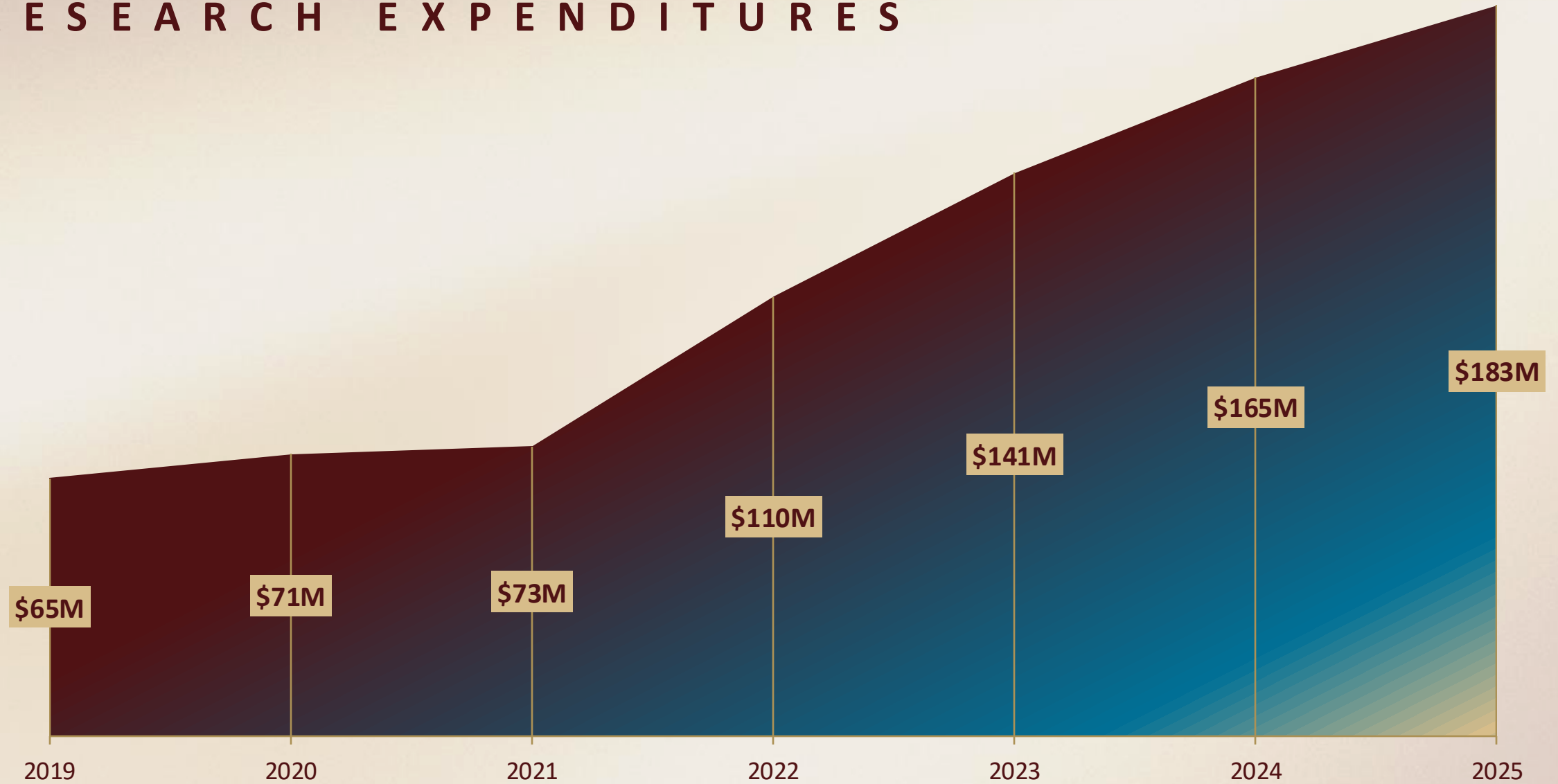




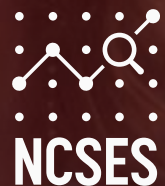
*Impact and  
innovation  
on and  
beyond  
campuses*



# RESEARCH EXPENDITURES







# 84<sup>th</sup> percentile

154<sup>th</sup> nationally out of 914 institutions

# +16 positions

In one year, outranking multiple regional peers

Higher Education Research and Development (HERD) Survey, 2024 (Published December 2025)





A male scientist in a white lab coat and a VR headset is working in a laboratory. He is wearing purple gloves and holding a small green plant. In the background, another scientist is visible. The image has a dark red overlay.

TEXAS UNIVERSITY FUND

\$300 million  
*investment* planned  
over the next five  
years



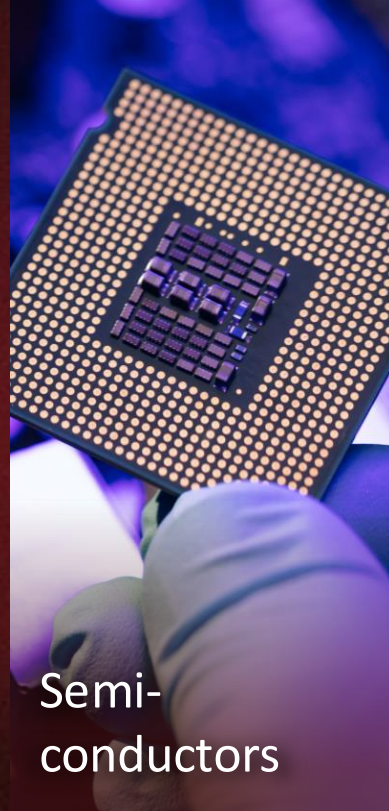
# A S H A R E D F O C U S F O R R E S E A R C H



Water and the  
environment



Artificial  
intelligence



Semi-  
conductors



Aging and  
dementia



Digital  
humanities



# NATIONAL RESEARCH CAMPAIGN

Library | News | Give | Round Rock

About | Academics | Admissions | Student Life | Research | Athletics

TEXAS STATE UNIVERSITY / BRING EVERYTHING

## Innovating at the Frontier

At Texas State, we challenge you to Bring Everything — your leadership, your grit, and your boldest ideas. In return, we provide the firepower: a transformative \$300 million investment over the next five years to fuel your innovation and command a global impact.

A New Era of Impact

BIG INVESTMENT. BOLD IMPACT.

### \$4.5 Billion+ in the State Research Fund

Texans approved the establishment of the Texas University Fund (TUF), currently at \$4.5 billion, sending a strong message about the level of respect ignited by research. By creating opportunities for accomplished,

CAREERS jobs.chronicle.com

looking or related field. Increased persons should call 1-800-828-8282 or email us at [careers@chronicle.com](mailto:careers@chronicle.com). For more information, or to apply, please visit: [www.chronicle.com/careers](http://www.chronicle.com/careers). This is a continuous recruitment with an initial review date of January 12, 2025.

#### NEPHROLOGY

##### ASSISTANT PROFESSOR - CLINICAL

Louisiana State University Health Science Center - Shreveport (Shreveport and Monroe, LA) Teach medical students, residents, and fellows, treat adult nephrology patients, maintain active research agenda, perform faculty service. MD or equivalent, R/BC Nephrology by year date. Interested persons should send cover letter and CV to [michael.schwartz@lsuhs.edu](mailto:michael.schwartz@lsuhs.edu) or Dr. Michael Sewell, Chair of Medicine, Louisiana State University Health Science Center, Shreveport, 1501 Knapp Highway, Shreveport, LA 71103.

#### PHYSICS

##### ASSISTANT PROFESSOR

University of Mississippi - Hattiesburg

#### SPANISH

##### ASSISTANT PROFESSOR OF SPANISH

Berea College (Berea, Kentucky) is seeking one permanent, full-time, tenure-track Assistant Professor of Spanish. Duties include teaching undergraduate Spanish at all levels (teaching in the introductory Spanish sequence is required every semester, while other courses may include Spanish, Latin American or transcultural literature, culture, and history; conversation, writing, translation; Spanish for heritage speakers; and Spanish for professional proficiency), advising Spanish majors and minors, and contributing to the department and to the college. Willingness to participate in the General Education program is also expected. The position requires a Doctorate (Ph.D.) in Spanish or related field. The position requires a minimum of 12 months residency in a Spanish language program or native status command of Spanish language. Please send resumes to Vera Latorre (latorre@bera.edu), Berea College, 200 North Main Street, CP3 1197, Berea, KY 40604.

#### ASSISTANT PROFESSOR OF WORLD LANGUAGES AND CULTURES

Stetson University Assistant Professor of World Languages and Culture: Teach classes in Spanish, including Elementary Spanish I & II, Language in

Investing

everything

in a brighter

tomorrow

TXST is bringing everything.

All our heart. All our drive. And a \$300 million, five-year commitment to push the boundaries of discovery for the future of humankind.

Lead the future here  
[txst.edu/bring-everything](http://txst.edu/bring-everything)

TEXAS STATE UNIVERSITY

[txst.edu/bring-everything](http://txst.edu/bring-everything)



A woman with curly hair, wearing safety glasses and a maroon t-shirt with "STATE ENGINEERING" printed on it, is working on a piece of equipment in a laboratory. The background is slightly blurred, showing shelves and other lab equipment.

## G A I N I N G   M O M E N T U M

**+57%**

invention  
disclosures

**+147%**

patent  
applications

**2X**

licensing  
revenue



*TXST climbed 16 places in the overall  
national universities ranking for 2026*

Tied #257 overall, #145 among public universities



#3 Graphic design program in  
Texas, 46<sup>th</sup> nationally  
*Animation Career Review*

#2 in Texas, St. David's School of  
Nursing  
*RegisteredNursing.org*

#22 Drama school in the world, +3  
spots since last year  
*The Hollywood Reporter*

## FIRST-PLACE FINISHES

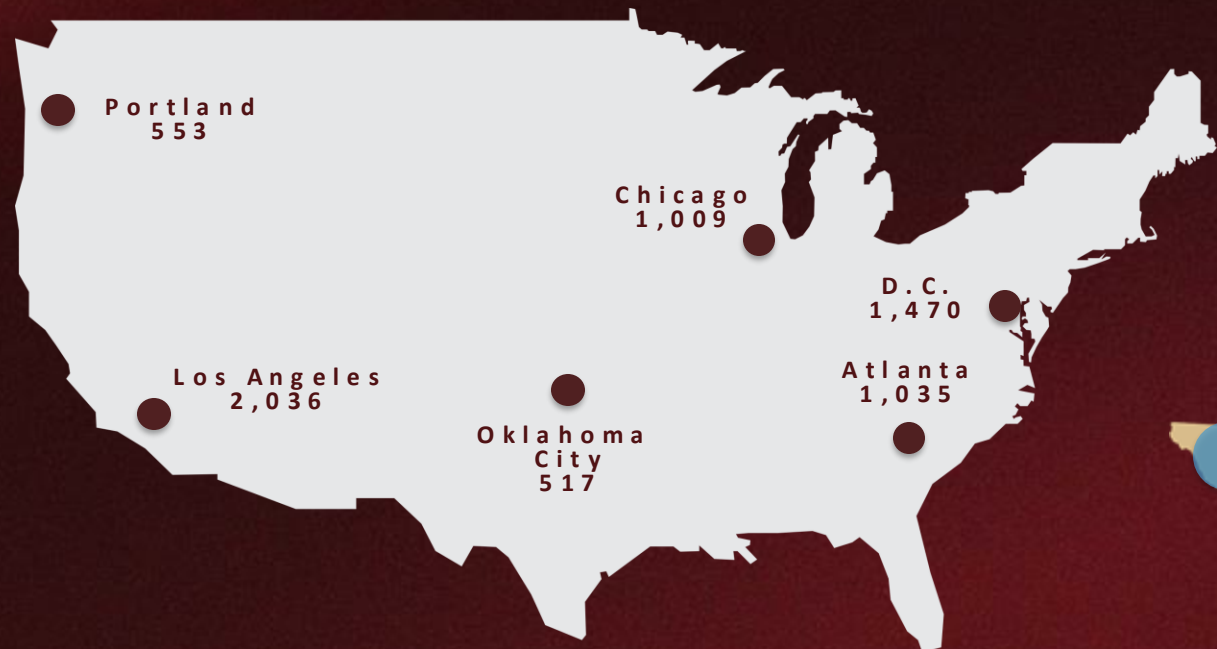
Advertising, Marketing and  
Design team



Sales team

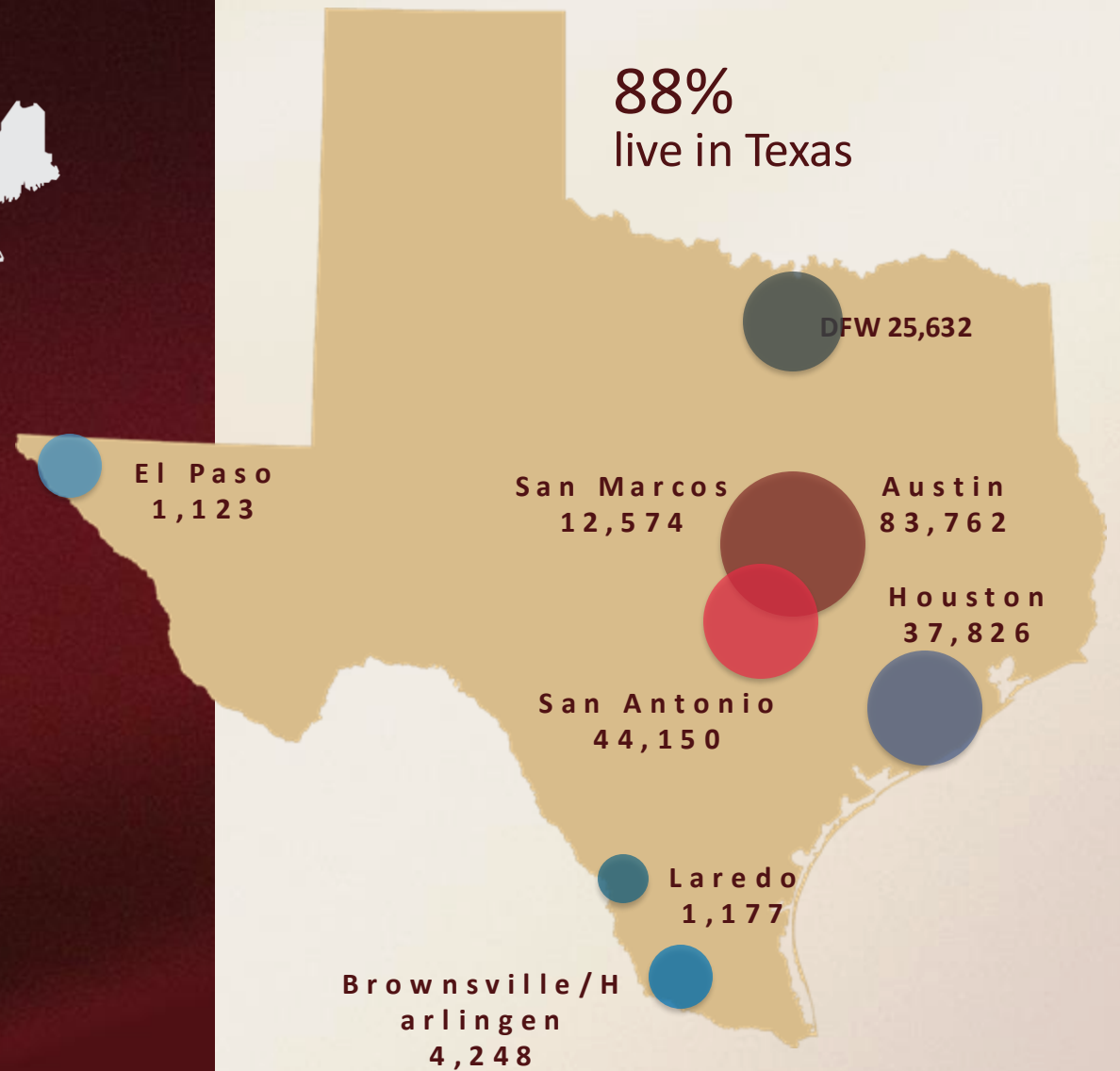


Mariachi Nueva Generación



LIVING ALUMNI

245,000+



88%  
live in Texas



# Economic Impact

For every dollar invested in  
TXST, *students gain \$6.80 in  
lifetime earnings*

**\$7.7 billion**

statewide economic impact,  
75,000 jobs supported

**\$3.2 billion**

regional economic impact,  
32,542 jobs supported

# Investing in our own

Since 2021...

**19%** increase in  
staff

**22%** increase in  
faculty

**18%** enrollment  
growth

+ Significant salary increases, especially for  
lowest-paid employees

+ Faculty of instruction raises



*Rising  
on the  
national  
stage*





EXCELLENCE  
EVERYWHERE

## Bubas Cup Winner

3 in 4 years

## Record attendance

Strong television viewership

## Graduation rate

13% above NCAA requirements

## Investing

Facilities and student-athlete  
experience



# Competitive success and *national visibility*

3rd consecutive  
bowl victory

Armed Forces Bowl, 2026

2.1M  
TV viewers

28,243  
attendance







First-ever

Sun Belt Tournament Championship

NCAA

Tournament Berth









Continued NIL growth  
supporting roster stability



Facility investments fueled  
by philanthropic support



Light the Star campaign  
launched by TXST Athletics



“Game days are by far my favorite day of the week — getting to watch our student-athletes perform at the highest level and see the hard work that they and our staff have put in to being ready to compete is the best!”

**A I D A N   P O O L**

Director of Sports Medicine,  
Texas State Athletics



# Giving Back FY25

15,561

gifts

2,948

first-time donors

\$30.9M

total given

\$463.2M

TXST endowment total;  
\$1.602B with TUF



# *Growing a national brand*



P O S I T I V E   C O V E R A G E  
A N D   E N G A G E M E N T

38 billion

global media impressions  
in the past year

18,000+

global media mentions

3× higher

social media engagement  
compared to HE average



“Doing our part to put the spotlight on TXST and make sure people know about the good work Bobcats are doing in their communities is very meaningful to me.”

**N I C O L E   H E F N E R**

Copy Editor & Writer,  
Division of Marketing & Communications





*Next 125  
years*







# Planning for *growth*

*University Master Plan launched  
with broad stakeholder input*

Enrollment projection

50,000

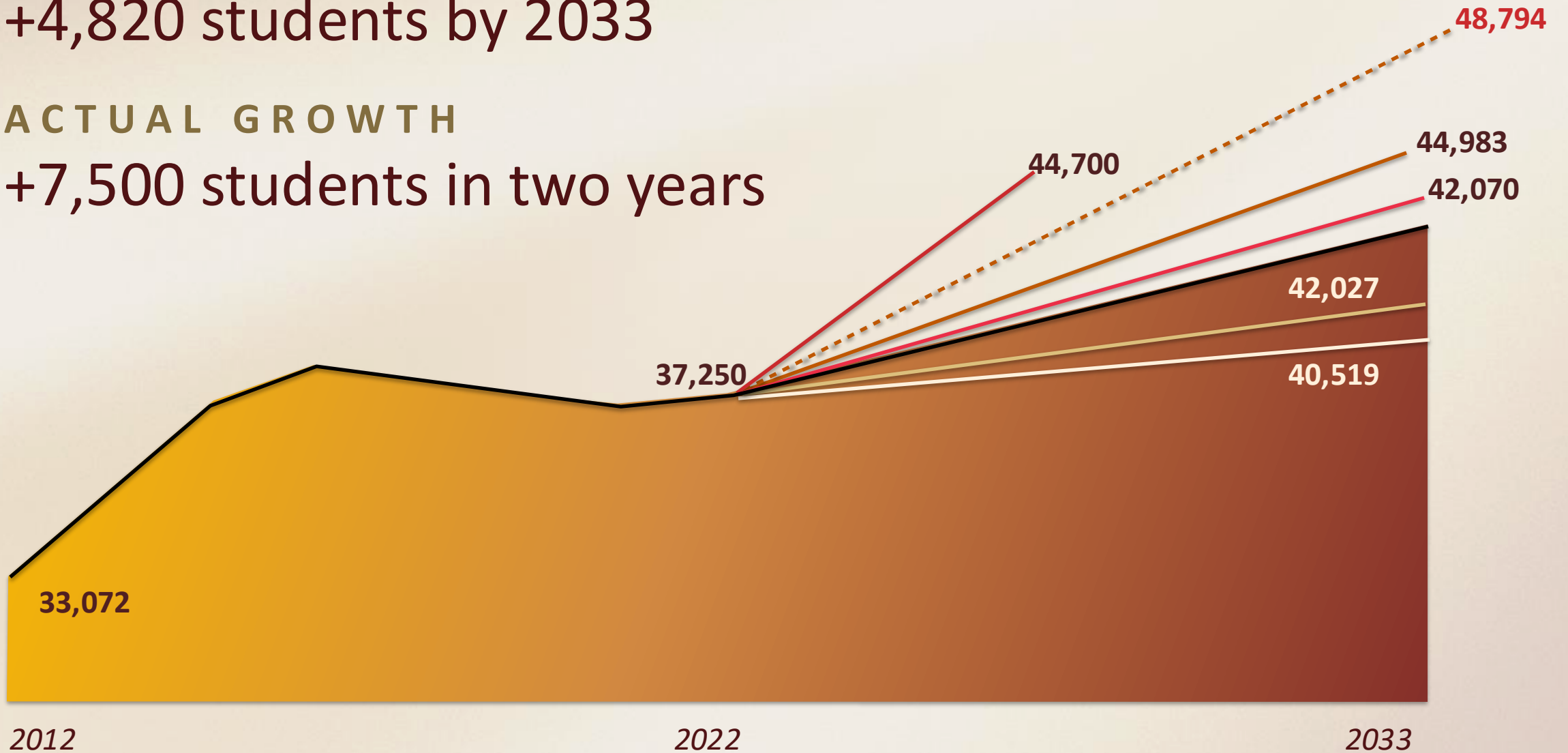
by next year

## PREDICTED GROWTH

+4,820 students by 2033

## ACTUAL GROWTH

+7,500 students in two years





# EXPANDED PLANS

23 green space projects

22 major renovations

30 major construction projects

Nearly \$1B in  
active construction  
underway

Hotel breaks ground  
summer 2026



Architectural rendering, Sewell Park



# 128 acres

in the Sink Creek watershed





STATE OF 20 TEXAS STATE  
26

