

# The Economic Value to Texas of Texas State University



## About TXST

**42,138**  
Students

**4,255**  
Employees

## Economic impact analysis



**\$6.8 billion** Added income

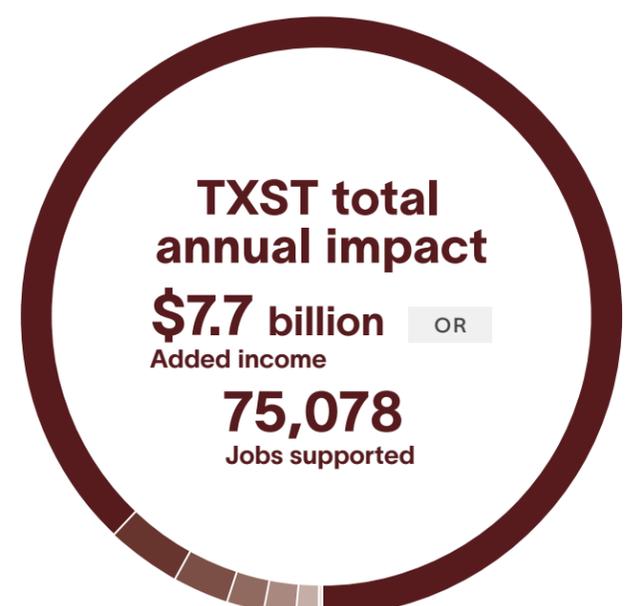
### Alumni impact

*Impact of the increased earnings of TXST alumni and the businesses they work for*

An economic boost similar to hosting the Super Bowl **19x**



OR **66,322** Jobs supported



**\$313.3 million** Added income

### Operations spending impact

*Impact of annual payroll and other spending*

Enough to buy **6,632** new cars



OR **2,432** Jobs supported



**\$210.6 million** Added income

### Spin-off company impact

*Impact of spin-off companies related to TXST in the state*

Enough to buy **14,365** families\* a year's worth of groceries



OR **1,926** Jobs supported



**\$171.6 million** Added income

### Research spending impact

OR **1,562** Jobs supported



**\$109.0 million** Added income

### Student spending impact

OR **1,699** Jobs supported



**\$95.0 million** Added income

### Construction spending impact

OR **1,075** Jobs supported



**\$4.2 million** Added income

### Visitor spending impact

OR **61** Jobs supported



● = 750 jobs \* = family of four

## Investment analysis



### Average earnings by education level at career midpoint



The average bachelor's degree graduate from TXST will see an increase in earnings of **\$36,600** each year compared to someone with a high school diploma working in Texas.

For every \$1 invested in TXST...

Students gain **\$6.80** in lifetime earnings

Taxpayers gain **\$4.50** in added tax revenue and public sector savings

Society gains **\$17.40** in added income and social savings