



2026

STATE OF TEXAS STATE ROUND ROCK

Texas State University * Round Rock Campus



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TXST ROUND ROCK

20
YEARS





Where we started



TXST ROUND ROCK

20
YEARS





Student Panel



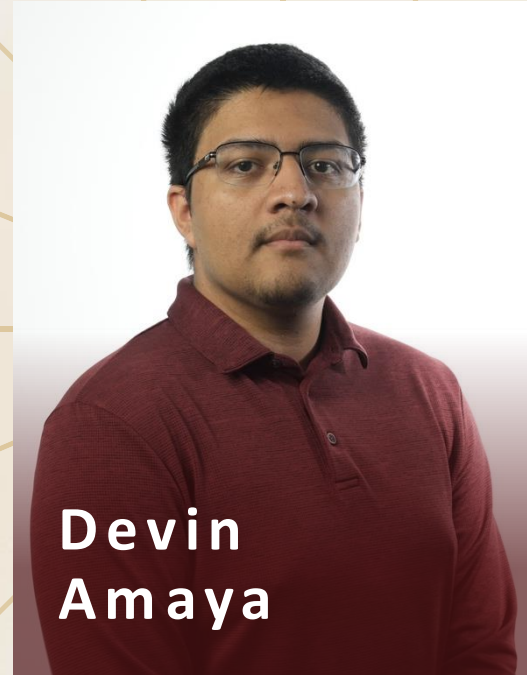
**Ana
Ramirez**

Marketing, Sophomore



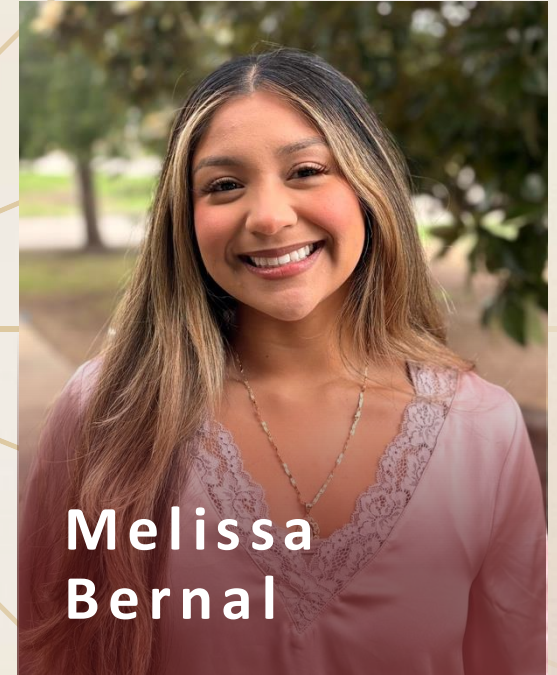
**Corrigan
LeValley**

**Professional Counseling,
Graduate Student**



**Devin
Amaya**

Pre-Business, Sophomore



**Melissa
Bernal**

Nursing, Senior



H O P E S & A S P I R A T I O N S H I G H



Elevate student
success



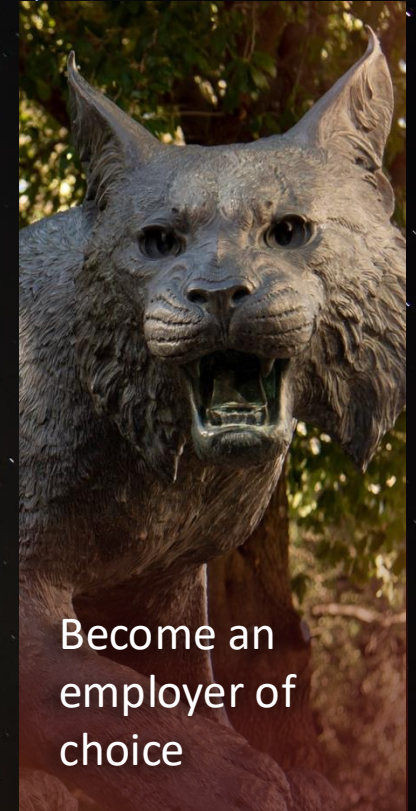
Run
to R1



Increase
enrollment



Grow the
Round Rock
Campus



Become an
employer of
choice

Round Rock



F O U R K E Y A R E A S



Health



Technology



Business

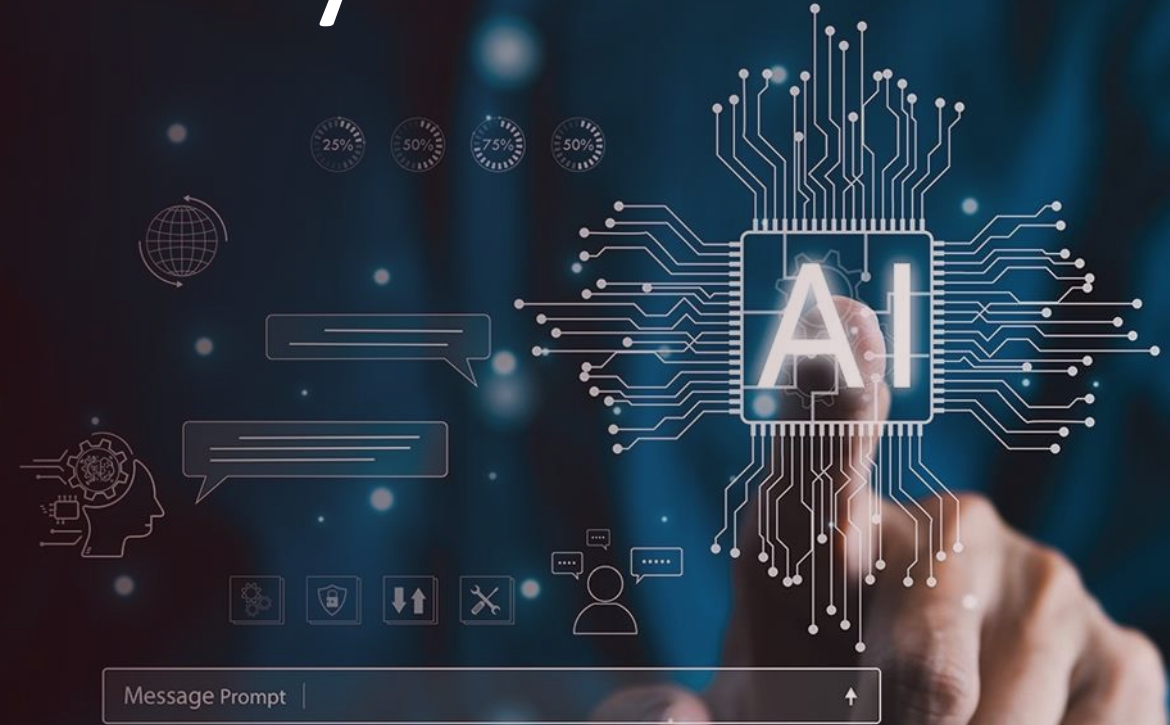


Public Service

C A R E E R P I P E L I N E



AI Workplace-Ready Certification



Integrating AI into teaching and learning

Faculty-led
AI integration

CTLs training and discipline-
specific modules

36  100
AI-integrated courses in 2 years

Academic Programs at the RR Campus

2

DOCTORAL PROGRAMS

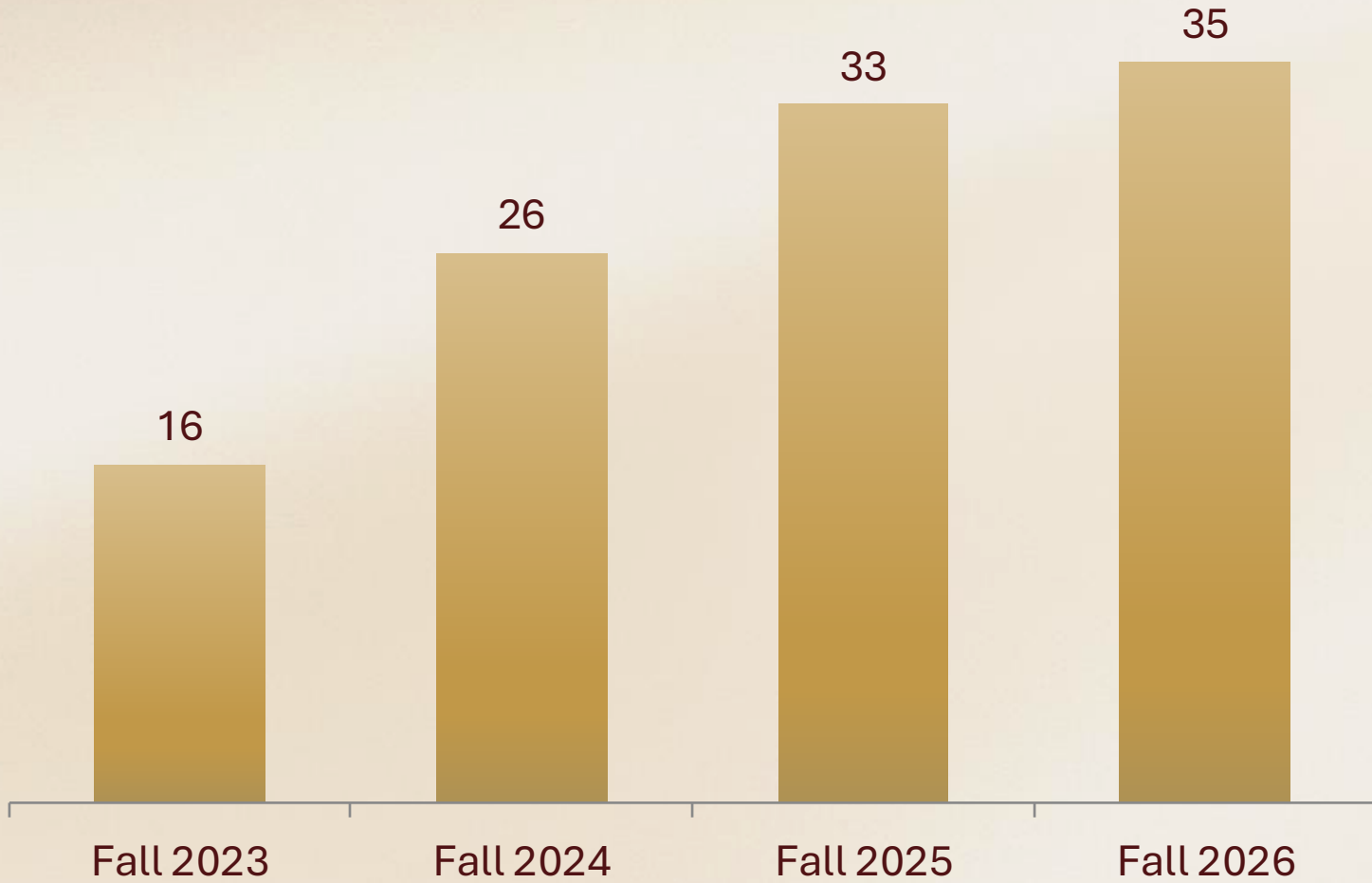
11

MASTER'S PROGRAMS

20

BACHELOR'S PROGRAMS

DEGREE PROGRAMS



Round
Rock on
the Rise

Esperanza Hall



Esperanza Hall

Student Learning Commons

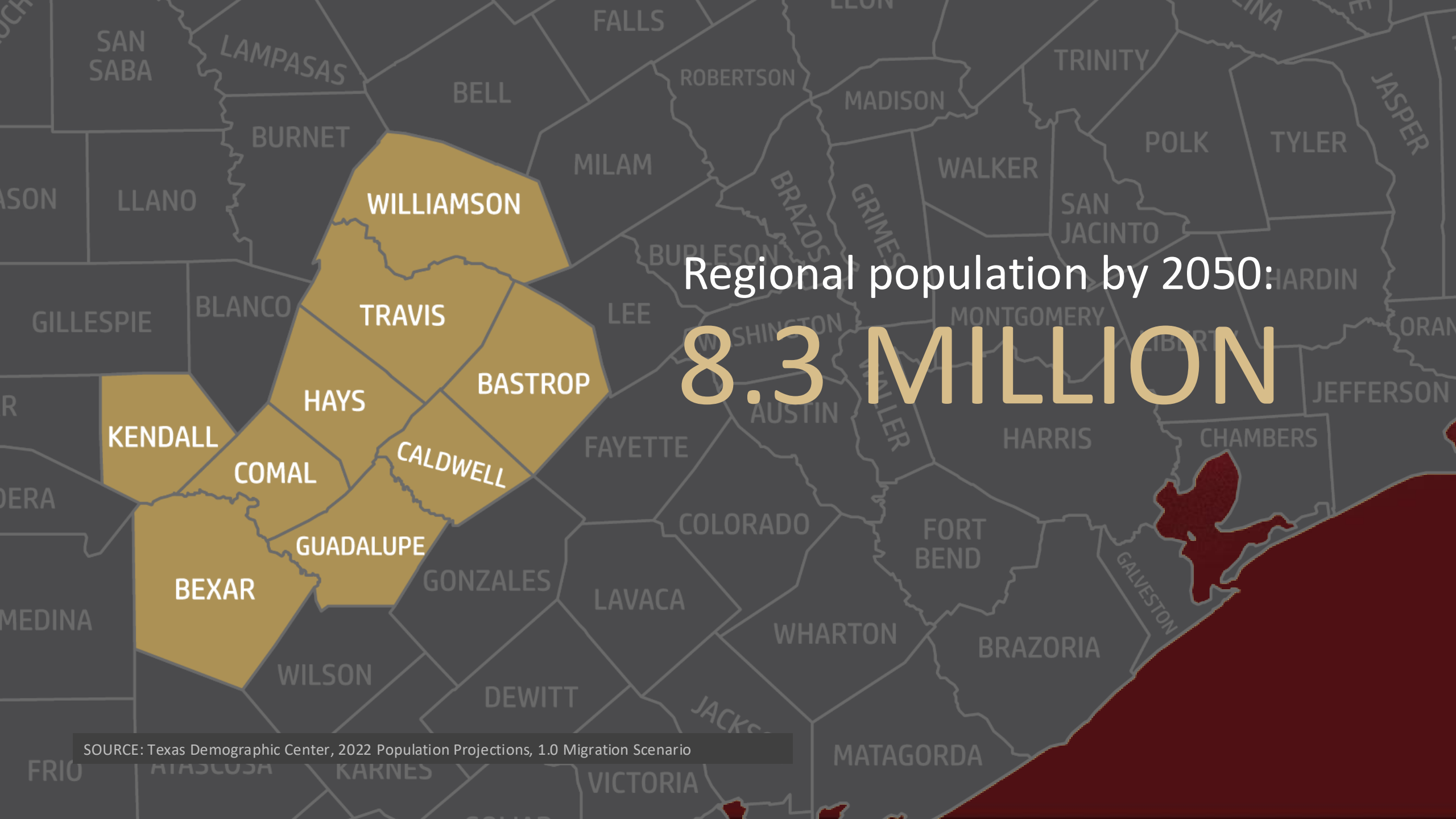


The future of Round Rock



Growth with a purpose





Regional population by 2050:
8.3 MILLION

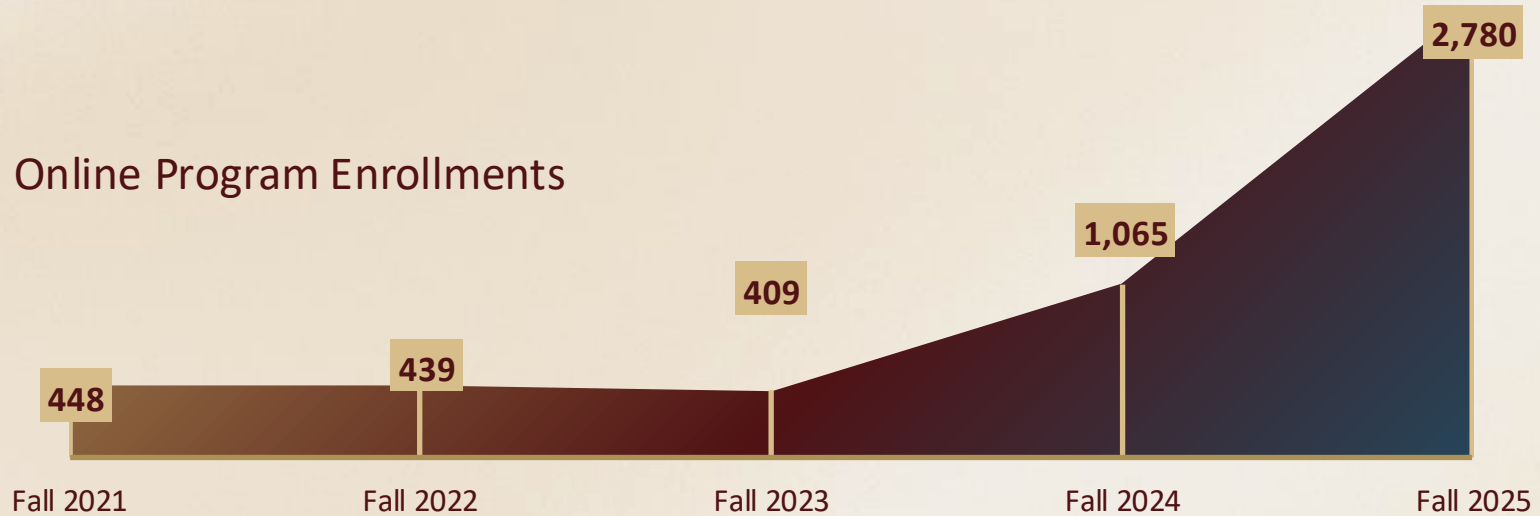
SOURCE: Texas Demographic Center, 2022 Population Projections, 1.0 Migration Scenario

Growing online

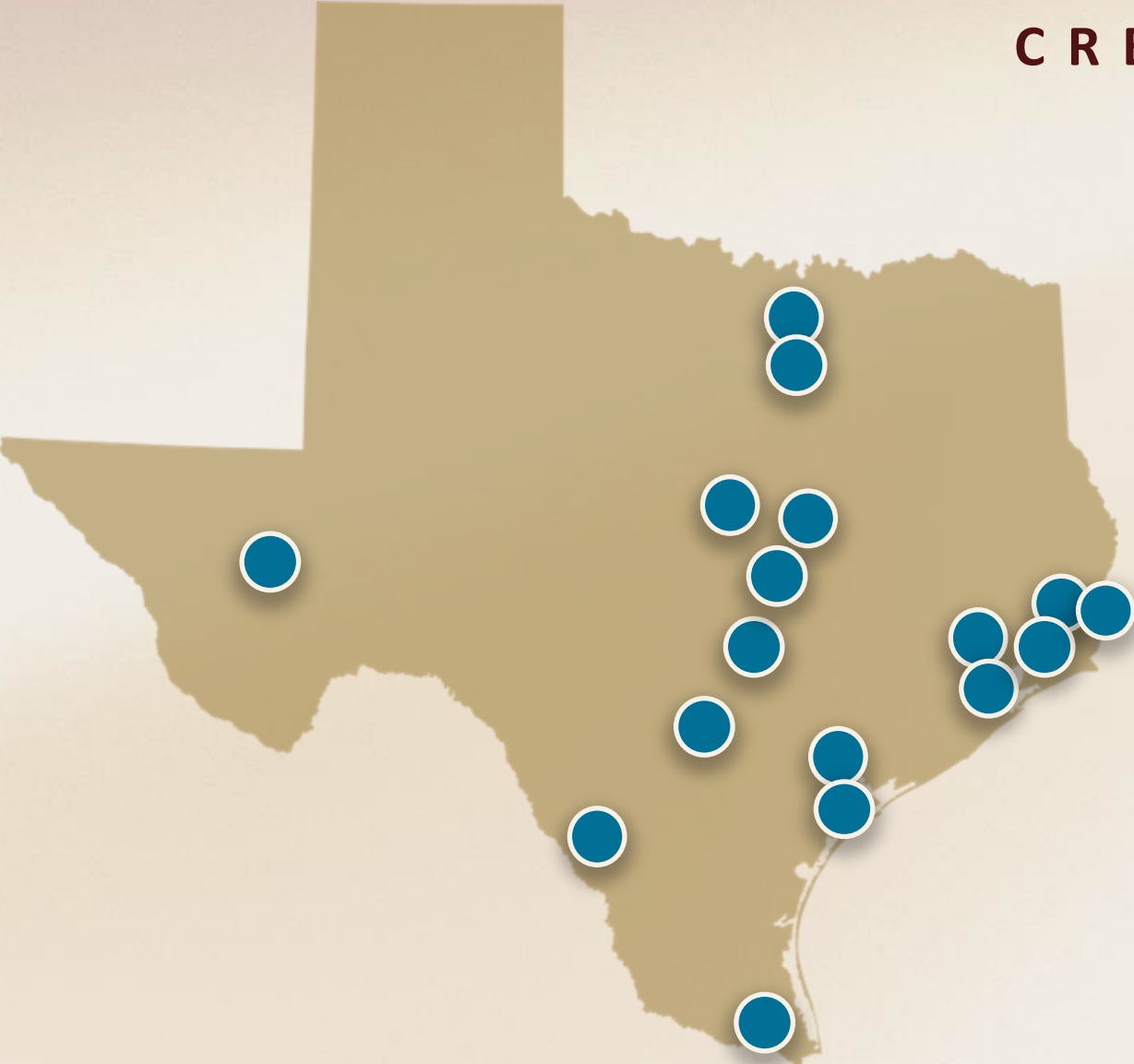
Online Programs



Online Program Enrollments



CREATING ACCESS AT SCALE



- Alamo College
- Austin Community College
- Central Texas College
- Collin College
- Dallas College
- Del Mar College
- Lamar Institute of Technology
- Lamar State College Orange
- Laredo College
- Lee College
- Lone Star College
- San Jacinto College
- Southwestern University
- Sul Ross State University
- Temple College
- Texas Southmost College
- Victoria College



GROWING GLOBALLY

Querétaro first cohort

57 students

Summer hubs

- Australia
- Scotland
- Spain
- Italy

Coming in 2026

- England
- Ireland
- India
- Japan

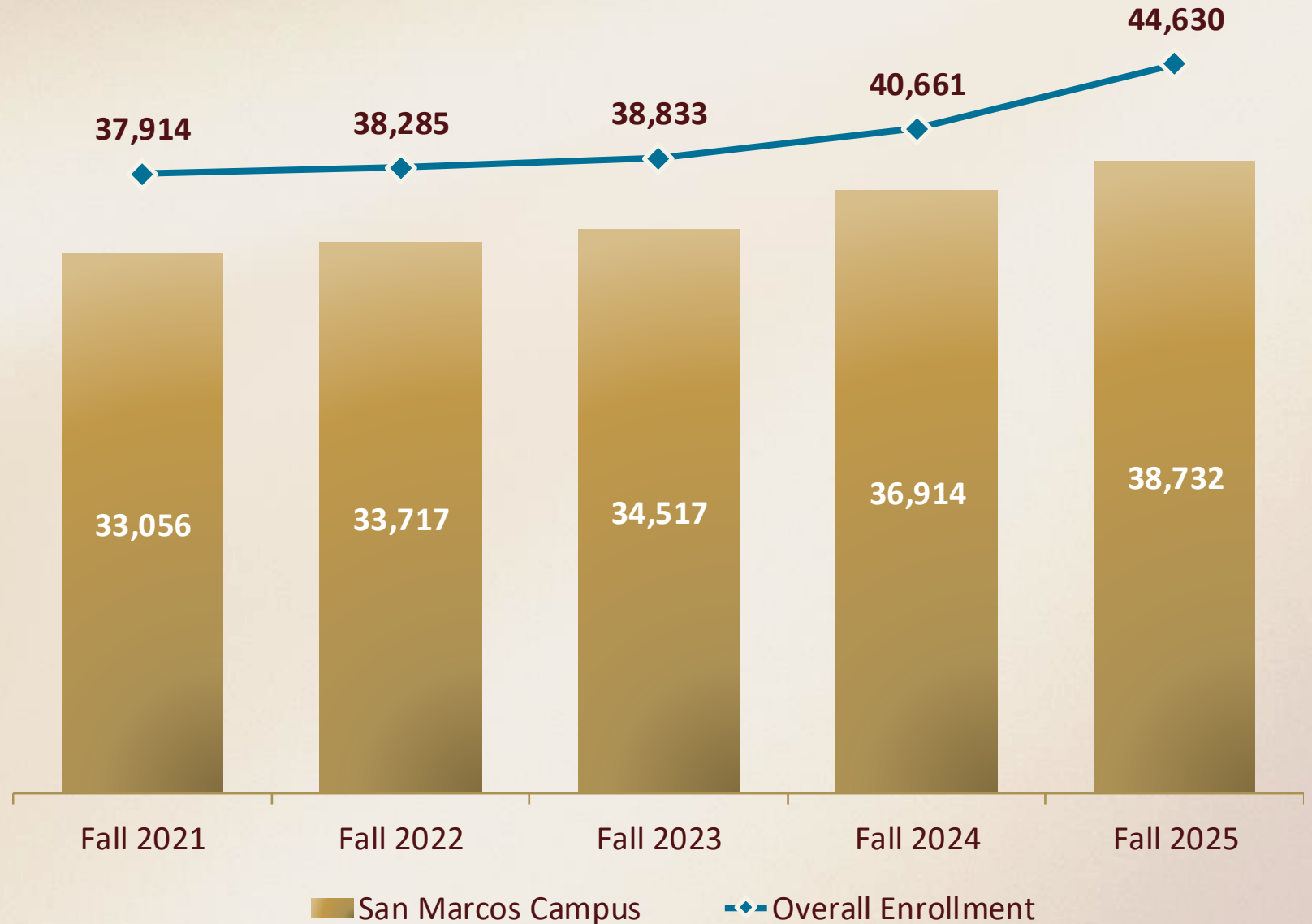
Total 44,630

Fall 2025



Growth in balance

San Marcos Campus growth *is intentional* as overall enrollment accelerates.





TEXAS STATE UNIVERSITY.

Round Rock



Round Rock
Campus
Enrollment

Overall Headcount

Total Master's

New Doctoral

Total Undergraduate

Round Rock Campus

Semester Credit Hours

Total Graduate

New Master's

Total International

Total Doctoral

Total New Students

RECORD

BREAKING

SPRING

Academic expansion and *excellence*

32 *new & in-development
programs*

11 DOCTORAL PROGRAMS

8 MASTER'S PROGRAMS

13 BACHELOR'S PROGRAMS



*Engaging
and
supporting
students*





L I F E - C H A N G I N G I M P A C T

80.1%

first-year retention
*+2.6 percentage
points in three years*

40%

four-year
graduation rate, *up
from 36%
two years ago*

8 ceremonies

Largest spring commencement in
history

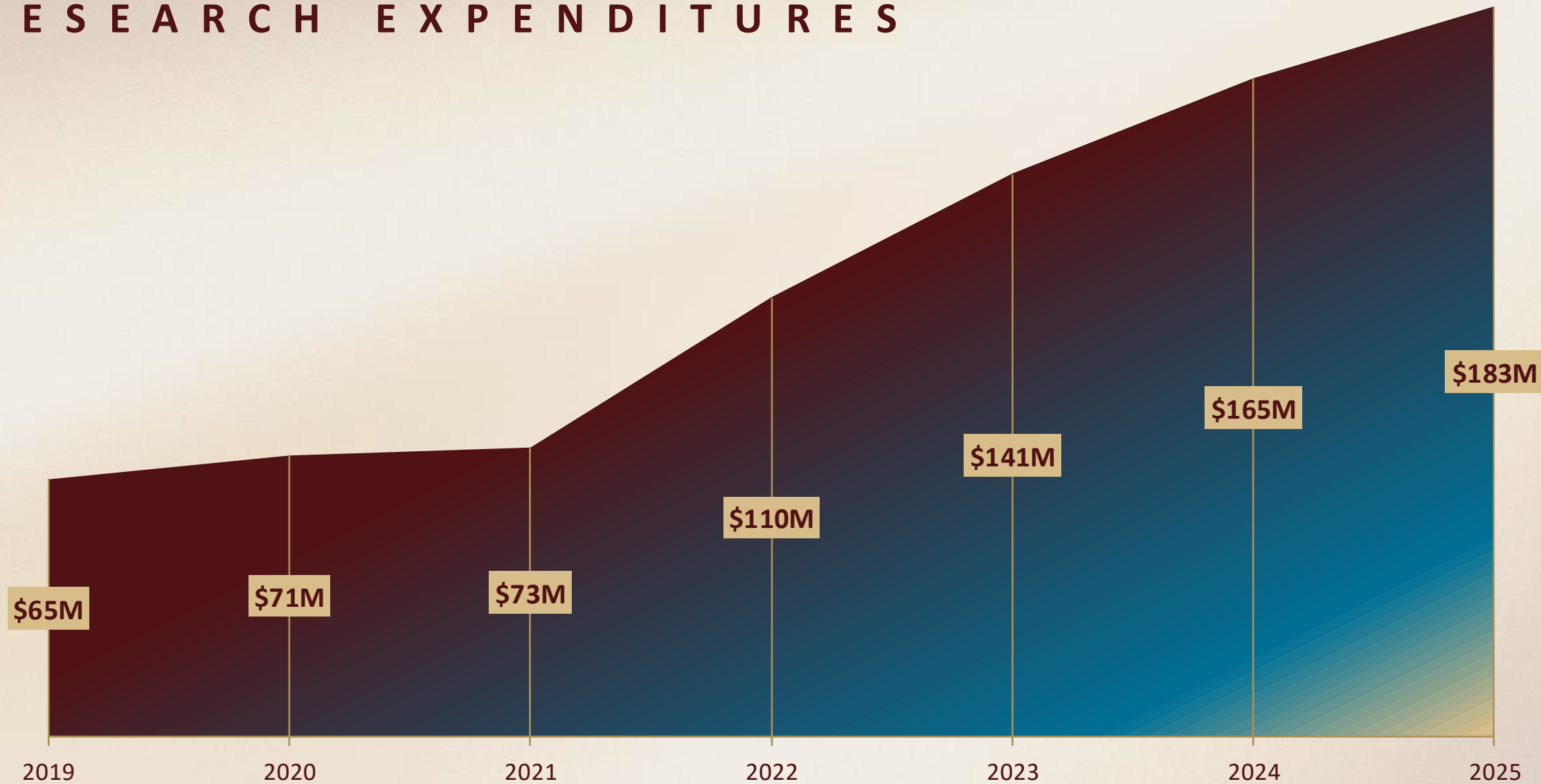
5,215

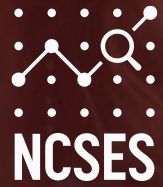
degree candidates

*Impact and
innovation
on and
beyond
campuses*



RESEARCH EXPENDITURES





Top 17%

154th nationally out of 914 institutions

+16 positions

in one year, outranking multiple regional peers

Higher Education Research and Development (HERD) Survey, 2024 (Published December 2025)



TEXAS UNIVERSITY FUND

\$300 million
investment
planned over the next
five years



TEXAS STAR
SHARED RESEARCH OPERATIONS

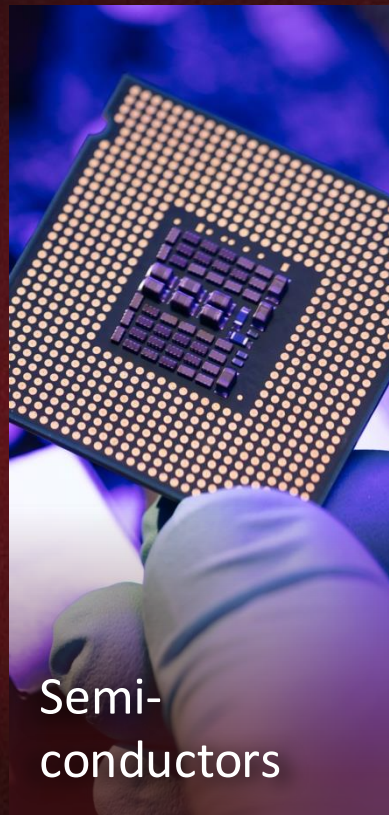
A S H A R E D F O C U S F O R R E S E A R C H



Water and the environment



AI and robotics



Semi-conductors



Aging and dementia



Digital humanities

#3 Graphic design program in
Texas, 46th nationally
Animation Career Review

#2 in Texas, St. David's School of
Nursing
RegisteredNursing.org

#22 Drama school in the world, +3
spots since last year
The Hollywood Reporter

FIRST-PLACE FINISHES

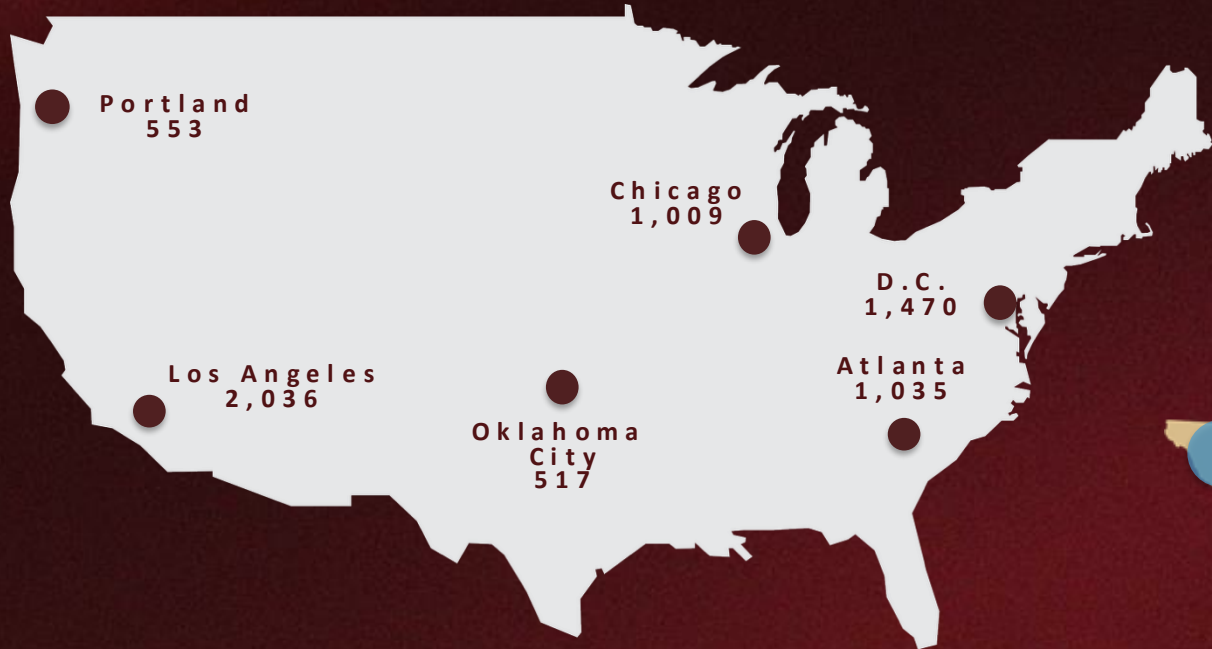
Advertising, Marketing and
Design team



Sales team

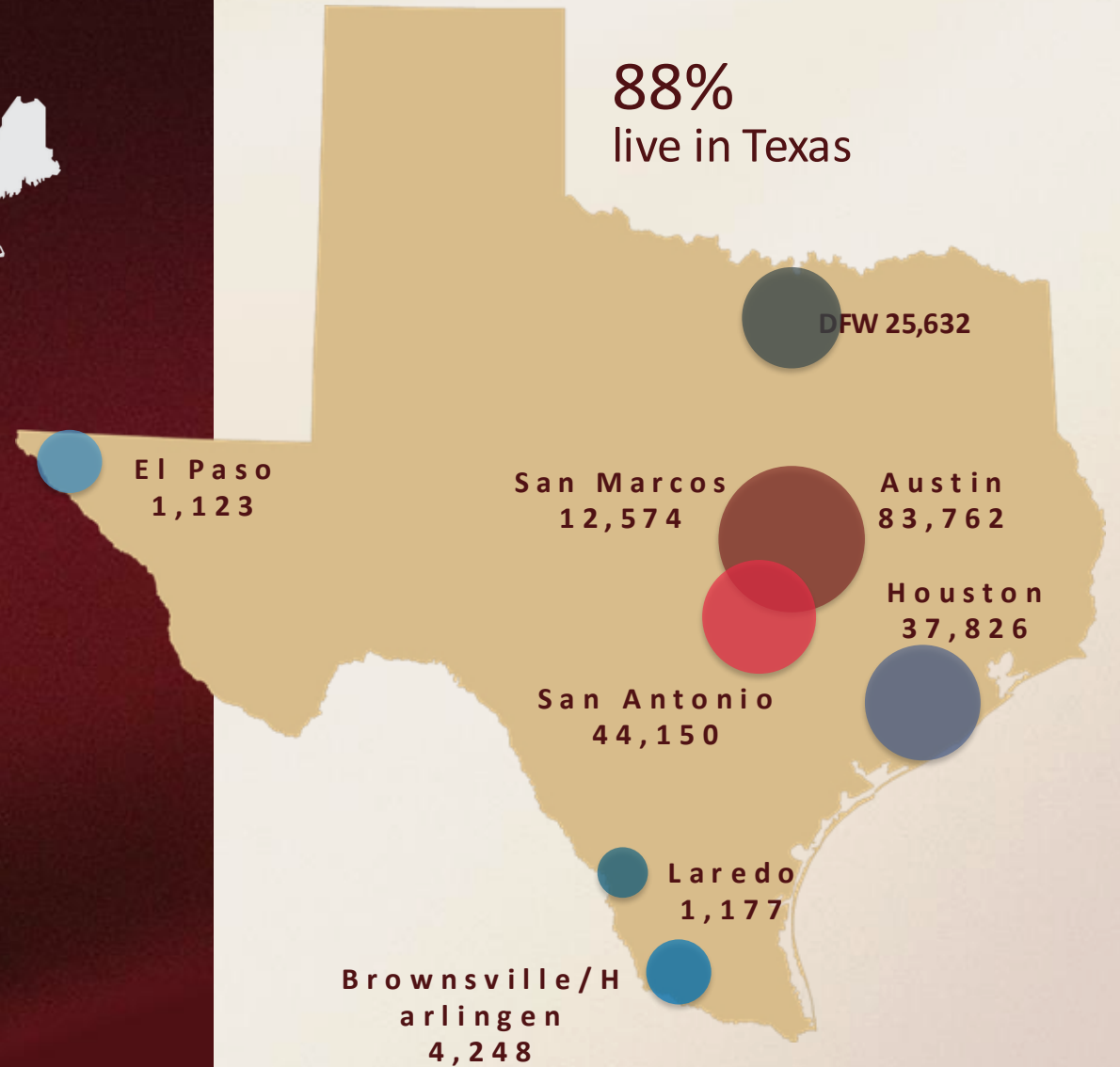


Mariachi Nueva Generación



LIVING ALUMNI

245,000+



Economic Impact

For every dollar invested in
TXST, *students gain \$6.80 in
lifetime earnings*

\$7.7 billion

statewide economic impact,
75,000 jobs supported

\$3.2 billion

regional economic impact,
32,542 jobs supported

*Rising
on the
national
stage*





Continued NIL growth supporting roster stability



Facility investments fueled by philanthropic support



Light the Star campaign launched by TXST Athletics

STATE OF 20 TEXAS STATE
26





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Q&A

