

To: President's Cabinet
From: Kelly R. Damphousse
Subject: President's Cabinet Meeting
July 6, 2026



Improve Operations and Enhance Infrastructure

Ms. Pantlik provided an update on the *Expanding Horizons* brochure, which highlights TXST's growth and strategic priorities for external audiences. Cabinet discussed plans for print and electronic distribution and annual updates every November.

Ms. Pantlik presented updates to the university's branding and naming guidelines intended to strengthen the TXST brand and improve consistency across university programs and initiatives. Cabinet provided feedback on the proposed recommendations, including guidance related to program naming conventions, which will be incorporated into the final guidelines.

Achieve Athletic Excellence

Mr. Coryell presented the proposed Fan Zone tailgating guidelines for the 2026 football season, including tailgate locations, reservations, cleanup responsibilities, attendee conduct, and enforcement of the university's game day policies.

President's Report

President Damphousse recognized the Division of Marketing and Communications, the Office of Presidential Events and Projects, and Athletics for their work in planning and executing the university's Pac-12 celebration. He noted that the accompanying marketing campaign effectively positions the conference transition as an opportunity to showcase TXST's broader strengths, including academic excellence, research, and institutional momentum.

New Business

Provost Aswath provided an update on organizational and personnel changes within the University Library.

KRD:ta

Posted to web at <http://cabinet.president.txstate.edu/> on September 1, 2026.