

THE TEXAS STATE UNIVERSITY SYSTEM
PRESENTS



AN
EVENING
WITH **Little Big Town**

Celebrating the Impact of Higher Education



FEBRUARY 17, 2027 | 5-9 P.M.
ACL LIVE IN DOWNTOWN AUSTIN, TEXAS

THE TEXAS STATE UNIVERSITY SYSTEM PRESENTS FEBRUARY 17, 2027 | ACL LIVE IN DOWNTOWN AUSTIN



AN EVENING WITH PURPOSE

For more than a decade, the Texas State University System Foundation has brought together leaders, partners, and friends from across Texas through its signature fundraiser event, raising support for student scholarships and initiatives across the Texas State University System.

In 2027, Texas State University System Presents returns to ACL Live for an evening celebrating the impact of higher education—and the more than 100,000 students served by our seven institutions across the state.

This year, **Little Big Town**, one of the most celebrated groups in country music, headlines the evening.

600+ ATTENDEES | 75+ LEGISLATORS | ONE UNIQUE PROGRAM

Your support expands opportunity for students while placing your organization alongside peers investing in the people, institutions, and communities shaping our state.

THE EXPERIENCE



- **A DISTINGUISHED GATHERING.** Join leaders from across Texas for an evening that unites higher education, public service, business, and philanthropy.
- **A WORLD-CLASS VENUE.** Experience TSUS Presents at ACL Live, one of Austin's premier live music venues and the legendary home of Austin City Limits.
- **AN UNFORGETTABLE PERFORMANCE.** Enjoy an exclusive performance by Little Big Town, the GRAMMY Award-winning country group celebrated for their four-part harmonies and multi-platinum hits.



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BECOME A SPONSOR

As a sponsor, your organization will:

- **INVEST IN STUDENT SUCCESS.** Provide funding for scholarships and initiatives that expand educational opportunities across the state.
- **STRENGTHEN HIGHER EDUCATION IN TEXAS.** Align your brand with organizations and partners dedicated to advancing the Texas workforce.
- **RECEIVE PROMINENT RECOGNITION.** Showcase your company's philanthropic leadership to an influential audience throughout the evening.

SPONSORSHIP LEVELS

Presenting
\$50,000

- One (1) premier concert floor table (10 seats)
- Plus, ten (10) additional seats at the Mezzanine Level
- Exclusive recognition as a Presenting Sponsor throughout the event
- Priority listing in all event promotion and materials (print and digital)
- On-stage recognition during the event



Gold
\$25,000

- One (1) preferred concert floor table (10 seats)
- Prominent listing in all event promotion and materials (print and digital)
- Recognition throughout the program



Silver
\$20,000

- One (1) private suite (10 seats) at the Mezzanine Level
- Priority listing in all event promotion and materials (print and digital)
- Recognition throughout the program

Sold Out



Bronze
\$15,000

- One (1) concert floor table (10 seats) with priority assignment
- Listing in all event promotion and materials (print and digital)
- Recognition throughout the program



Patron
\$10,000

- One (1) standard concert floor table (10 seats)
- Listing in all event promotion and materials (print and digital)
- Recognition throughout the program



Individual
Tickets

\$1,500

1 seat at the Concert
Level with priority
assignment

\$500

1 seat at the
Mezzanine Level

*Concert floor seating includes a plated dinner and host bar.
Mezzanine seating includes a dinner buffet and host bar.*

For more information, please contact Malú González, Director of External Relations
(512) 463-1411 | malu.gonzalez@tsus.edu



The Texas State University System Foundation, Inc., is a nonprofit 501(c)(3) organization.
All donations are tax-deductible. Tax ID #74-1946138

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Please return completed form by mail to 601 Colorado Street, Austin, TX 78701-2904
or email to Malú González at malu.gonzalez@tsus.edu.

SPONSORSHIP LEVELS

Please refer to Page 3 of the Sponsorship Packet for level descriptions.

- | | | |
|---|---|--|
| ☐ Presenting \$50,000 | ☐ Gold \$25,000 | ☐ ~~Silver \$20,000~~ Sold Out |
| ☐ Bronze \$15,000 | ☐ Patron \$10,000 | ☐ Individual Ticket — Concert Level \$1,500 |
| | | ☐ Individual Ticket — Mezzanine Level \$500 |

CONTACT INFORMATION

Name/organization.....
Name to be listed in publications.....
Contact name (if different from above).....
Mailing address.....
City, state, zip.....
Phone.....
Email.....

FULFILLMENT DETAILS

Please reply by January 15, 2027

- ☐ I am unable to attend, but please accept my donation of
- ☐ Please list names of attendees.....
.....
.....

PAYMENT INFORMATION

- ☐ Check enclosed for \$
- *Please make check payable to the Texas State University System Foundation and return by mail.*
- ☐ Credit card charge for \$..... ☐ Mastercard / ☐ Visa / ☐ Amex / ☐ Discover
- CC number Exp. date CVC
- ☐ I authorize 3% to be added to my donation to cover credit card processing fees.
- Name on card
- Billing address.....



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