COLLEGE OF FINE ARTS AND COMMUNICATION

T. Richard Cheatham, Ph.D., Dean Steven A. Beebe, Ph.D., Associate Dean Jeff W. Henderson, M.A., Assistant Dean

Department Chairs

Art and Design	. Barbara G. Lyman, Acting, Ph.D.
Mass Communication	Bruce L. Smith, Ed.D.
Music	Douglas D. Skinner, Acting, M.M.
Speech Communication	Steven A. Beebe, Ph.D.
Theatre	Richard P. Sodders, Ph.D.

COLLEGE OF FINE ARTS AND COMMUNICATION

The College of Fine Arts and Communication offers three undergraduate degrees: the Bachelor of Arts (BA), the Bachelor of Fine Arts (BFA), and the Bachelor of Music (BM). Programs within the school are available in advertising design, graphic design, illustration, studio art, art education, music performance, music theory, music education, mass communication, speech, and theatre. Graduates of these programs are trained to work in areas of public relations, advertising, broadcasting, print journalism, organizational communication, rhetorical studies, education, acting, directing, scene design, and costuming.

In addition to the college's formal degree programs, students have the opportunity to pursue a number of co-curricular programs. These are available to all SWT students, regardless of major or minor, and range from acting, marching band, wind ensemble, choir, orchestra, debate, attendance to art exhibits, lectures and workshops, to production work in KTSW, the campus radio station, or one of two student publications: *The Daily University Star* (newspaper) or *Galaxy* (magazine).

The College of Fine Arts and Communication Advisement Center provides students with counseling on academic and administrative issues. Students are informed about matters related to academic majors and career possibilities, the selection of appropriate courses, the choice of an education program leading to a bachelor's degree. The Advisement Center is a resource for current and prospective students who are considering a Fine Arts and Communication major or minor, and provides assistance for students applying for graduation. For more information, call 512-245-1932 or visit the advising center in Old Main 110.



Department of Art and Design

Professors-Carraro, Conroy, Greer, Laman, Nielsen, R. Reid, Row, Todd, Weller, Wilson. Associate Professors-Colombik, Gregory, Penn, Meek, D Shields, Williams. Assistant Professors-Cortinas, Grimes, Obershan, Odem, H. Shields. Instructors-Barnett, Brown, DeFrese, Fernandez, Hefner, Holland, Huff, Johnson, Jones, Krabbenhoft, Marince, Park, Pizer, Taniguchi. Lecturer-Burkhardt, Christian, Colvin, Davis, Falkiewicz, Gibson, Haas, Howe, Kelsey-Jones, Kubesh, McEntire, Pauler, Reid, M., Thompson, Taylor

The Department of Art and Design promotes the understanding of art in culture by providing a learning environment that advances students' critical and creative thinking, encourages diverse perspectives, and nurtures individual artistic expression. The Department fosters creative and scholarly activities that develop students' conceptual and technical abilities and encourages visually articulate thinkers. The faculty come from diverse educational, professional and cultural backgrounds. Through effective teaching, the Department of Art and Design helps students achieve excellence in their individual, artistic and career goals.

The Department of Art and Design offers eight programs leading to the following degrees: Bachelor of Fine Arts (BFA) with a major in Communication Design that includes areas of study in advertising art direction, graphic design, hypermedia, and illustration; Bachelor of Fine Arts with a major in Studio Art that offers specializations in ceramics, drawing, fibers, metals, painting, photography, printmaking, sculpture, and watercolor; Bachelor of Fine Arts leading to All-Level or Secondary Certification or the Bachelor of Arts (BA) leading to Secondary Certification (two options) that prepare students for teaching art in elementary and secondary schools; Bachelor of Art with a major in Art with an emphasis in Art History that provides an intellectual foundation and a broad background in the history of art, aesthetics and art criticism; and a Bachelor of Arts with a major in Art that provides broad exposure to art.

All art and design majors are encouraged to enter the annual student exhibition and to take advantage of the University Art Gallery and visiting artists programs. An active internship program is available for all qualified art and design majors.

For more information, call 512-245-2611 or visit the Art Building Room 411.

For information about the Interior Design program, refer to the Department of Family and Consumer Sciences section of this catalog or call 512-245-2155.

Special Requirements

All senior art and design majors are required to participate in a Senior Exhibition, within the academic year they plan to graduate.

A student is officially accepted into one of the BFA programs upon completion of selected freshman, sophomore and junior art courses with a minimum Grade Point Average (GPA) of 3.0. A transfer student is eligible for acceptance into the BFA programs upon completion of selected SWT freshman, sophomore and junior courses with a minimum GPA of 3.0 or the equivalent of those requirements as certified by the Chair of the Department of Art and Design. A student with a GPA below 3.0 after completing the requirements may: (1) repeat courses in order to improve GPA, or (2) submit a portfolio to the Chair of the Department of Art and Design and faculty review committee. Upon the committee's recommendations, the approval of the Chair, and with the completion of any deficiencies, students may receive official acceptance into a BFA program. See the Department Chair for details.

General Education

Students should discuss options in the university's general education core curriculum with an advisor. Specific general education requirements are listed in the University College section of this catalog.

Bachelor of Fine Arts Major in Communication Design (Minimum required: 130 semester hours)

Notes:

- 1. A minimum of 130 semester hours are required for graduation with at least 40 upper division hours.
- 2. The Communication Design art degree plan requires a minimum of 78 semester hours in Art and 3 hours in Technology (Tech 2365).
- 3. BFA students majoring in Communication Design must participate in an informal portfolio review before enrolling in upper division courses; this process constitutes admission into the Communication Design program.
- 4. General education requirements must be met.

Freshman Year	
ArtF 1301	3
ArtF 1302	3
ArtF 1303	3
ArtF 1304	3
ArtC 1301	3
ArtC 1302	3
Hours	18

Sophomore Year

ArtC 2303	3
ArtC 2304	3
ArtH 2301	3
ArtH 2302	3
ArtS 2321	3
ArtS 2351	3
ArtS 2371	3
Hours	21

Tech	2365	3
Tech	hrs	3

Junior Year

Communication Design Studio	6
AtC Elective	
ArtH 3301	3
ArtH 3303	3
Select one: ArtS 2311, ArtS 2341,	
ArtS 2381, ArtS 2331	3
Hours	18

Communication Design Studio	6
ArtC Electives	9
ArtC 4310 or ArtC Elective	
Art(C,H,S,T) Elective	3
Hours	21

 ^{*} Select one course from each Communication Design Studio Area: Advertising Art Direction (Studio I), Graphic Design (Studio II), Hypermedia (Studio III), Illustration (Studio IV). {See Departmental Worksheet or Advisor}.
** Select from any ArtC course except if already taken as a Communication Design Studio course.

Bachelor of Fine Arts Major in Studio Art (Minimum required: 128-129 semester hours)

Notes:

- 1. A minimum of 128 semester hours are required for graduation with at least 40 upper division hours.
- 2. The major in Studio Art requires a minimum of 75 semester hours in art. A minimum of 21-22 semester hours are required within a chosen area of specialization: ceramics, drawing, fibers, metals, painting, photography (for photography 12 semester hours in fine art photography from Art and 10 semester hours from Technology are required), printmaking, sculpture, or water-color.
- 3. The major in Studio Art includes 21 semester hours of art electives.
- 4. General education requirements must be met.

Freshman Year

ArtF 1301	3
ArtF 1302	3
ArtF 1303	3
ArtF 1304	3
ArtS 2321	3
ArtS from Specialization	3-4
Hours	18-19

Junior Year

ArtS from Specialization	6
ArtS 3322	3
ArtH 3301	3
ArtH 4301	3
ArtC 1302	3
Hours	18

Sophomore Year

ArtS from Specialization	6
ArtS requirement, 2-D option	
ArtS requirement, 3-D option	3
ArtH 2301	3
ArtH 2302	3
Hours	18

ArtS from Specialization	6
Art(C,H,S,T) Electives	15
Hours	21

^{*}For Photography Specialization only requirement includes: Tech 1450 fr. yr., Tech 4350 soph. yr., and Tech 4355 jr. yr.

Bachelor of Fine Arts Major in Art (Minimum required: 139 semester hours with teaching certification)

Notes:

- 1. 139 semester hours are required for graduation with at least 40 upper division hours.
- 2. 75 semester hours in art are required.
- 3. Prior to student teaching, majors must complete all required ArtT courses.
- 4. Prior to student teaching, majors should complete all required art courses.
- 5. Certification is in art (K through 12) only.
- 6. General education and teacher education requirements must be met.
- 7. Grade "C" or better required in all Art courses.

Freshman Year

ArtF 1301	3
ArtF 1302	3
ArtF 1303	3
ArtF 1304	3
ArtS 2321	3
ArtS 2381	3
Hours	18

Sophomore Year

ArtS 2311	3
ArtS 2331	3
ArtS 2341	3
ArtS 2351	3
ArtS 2371	3
ArtS 2391	3
ArtH 2301	3
ArtT 2371	
ArtT 3362	3
- Hours	27
Tiours	27

Junior Year

,	
ArtS 3372	3
Art 2313	3
ArtH 3301	3
CI 3310	3
CI 3325	3
ArtT 3373	3
ArtT 3374	3
ArtS Elective**	3
CI 4332	3
CI 4343	3
Hours	30
TIOUIS	50

ArtT 4375	3
ArtS Elective	3
ArtH 2302	3
RDG 3323	3
ED 4380	3
ED 4381	3
ArtS Elective**	3
Hours	21

^{*}Tech 1450 is required before taking this course.

^{**}One of the three art electives must be selected from the following studio areas: Ceramics II 3312, Drawing II 3322 or Drawing II 3323, Fibers II 3332 or Fibers IV 3334, Metals II 3342, Painting II 3352, Fine Art Photography 4365, Printmaking II 3372, Sculpture II 3382, or Watercolor II 3392. Course selection for the remaining two Art(C,H,S,T) Electives must be discussed in detail with your Art Education Advisor and the Department Chair in light of your educational and career goals.

Bachelor of Fine Arts Major in Art (Minimum required: 139 semester hours with teaching certification)

Notes:

- 1. 139 semester hours are required for graduation with at least 40 upper division hours.
- 2. 75 semester hours in art are required.
- 3. Prior to student teaching, majors must complete all required ArtT courses.
- 4. Prior to student teaching, majors should complete all required art courses.
- 5. Certification is in art (7 through 12) only.
- 6. General education and teacher education requirements must be met.
- 7. Grade "C" or better required in all Art courses.

Freshman Year

ArtF 1301	3
ArtF 1302	3
ArtF 1303	3
ArtF 1304	3
ArtS 2321	3
ArtS 2381	3
Hours	18

Sophomore Year

ArtS 2311	3
ArtS 2331	3
ArtS 2341	3
ArtS 2351	3
ArtS 2371	3
ArtH 2301	3
ArtH 2302	3
ArtS 2391	3
ArtT 2371	3
Hours	27

Junior Year

ArtS 3362	3
Art 2313	3
CI 3310	3
ArtT 3373	3
ArtT 3374	3
CI 3325	3
ArtS Elective**	3
ArtS Elective**	3
CI 4332	3
CI 4343	3
Hours	30

3
3
3
3
6
18

^{*}Tech 1450 is required before taking this course.

^{**}One of the four art electives must be selected from the following studio areas: Ceramics II 3312, Drawing II 3322 or Drawing III 3323, Fibers II 3332 or Fibers IV 3334, Metals II 3342, Painting II 3352, Fine Art Photography 4365, Printmaking II 3372, Sculpture II 3382, or Watercolor II 3392. Course selection for the remaining three Art(C,H,S,T) Electives must be discussed in detail with your Art Education Advisor and the Department Chair in light of your educational and career goals.

Bachelor of Arts Major in Art (Minimum required: 139 semester hours with teaching certification)

Notes:

- 1. 139 semester hours are required for graduation with at least 40 upper division hours.
- 2. 42 semester hours in art are required.
- 3. Prior to student teaching, majors must complete all required ArtT courses.
- 4. Prior to student teaching, majors should complete all required art courses.
- 5. Certification is in art (7 through 12) Option I only.
- 6. A minor is required. Consultation with an advisor is recommended.
- 7. General education, B.A., and teacher education requirements must be met.

Freshman Year

ArtF 1301	3
ArtF 1302	3
ArtF 1303	3
ArtS 2321	3
ArtS Elective*	3
Hours	15

Sophomore Year ArtS Elective*.....6

ArtH 2301	3
ArtH 2302	3
ArtT 2371	3
Minor Hours	6
Hours	15

Junior Year

ArtT 3373	3
ArtT 3374	3
CI 3310	3
CI 3325	3
CI 4332	3
CI 4343	3
Minor Hours	9
Hours	18

Senior Year

ArtT 4375	3
Arts Elective*	6
Arts Elective*	6
RDG 3323	3
Ed 4681	6
Minor Hours	3
Hours	18

*Choose two 2-D courses and two 3-D courses:

2D - ArtS 2351 Painting I, ArtS 2371 Printmaking I, ArtS 2391 Watercolor I, or ArtS 3362 Fine Art, Photography (Prerequisite: Tech 1450)

3D - ArtS 2311 Ceramics I, ArtS 2331 Fibers, ArtS 2341 Metals I, or ArtS 2381 Sculpture.

Bachelor of Arts Major in Art (Minimum required: 139 semester hours with teaching certification)

Notes:

- 139 semester hours are required for graduation with at least 40 upper division 1. hours.
- 2. 36 semester hours in art are required.
- Prior to student teaching, majors must complete all required ArtT courses. 3.
- 4. Prior to student teaching, majors should complete all required art courses.
- Certification is in art Option II (7 through 12), and students may elect certifi-5. cation in their minor.
- 6. A minor is required. Consultation with an advisor is recommended.
- 7. General education, B.A., and teacher education requirements must be met.

		Sophomore Year	
ArtF 1301	3	ArtS Elective*	3
ArtF 1302	3	ArtT 2371	3
ArtF 1303	3	ArtH 2301 or ArtH 2302	3
ArtS Elective*	6	Minor Hours	9
Hours	15	Hours	9

Iunior Year

ArtT 3373	3
ArtT 3374	3
CI 3310	3
CI 3325	3
CI 4332	3
CI 4343	3
Minor Hours	
Hours	18

Senior Year

- -

ArtT 4375	3
ArtS Elective*	3
Minor	3
RDG 3323	3
ED 4681	6
Minor Hours	18
Hours	3

^{*}Choose two 2-D courses and two 3-D courses:

²D - ArtS 2351 Painting I, ArtS 2371 Printmaking I, ArtS 2391 Watercolor I, or ArtS 3362 Fine Art, Photography (Prerequisite: Tech 1450) 3D - ArtS 2311 Ceramics I, ArtS 2331 Fibers, ArtS 2341 Metals I, or ArtS 2381 Sculpture.

Bachelor of Arts Major in Art (Minimum required: 128-129 semester hours with Art History Specialization)

Notes:

- 1. A minimum of 128 semester hours are required for graduation with at least 40 upper division hours.
- 2. The specialization in Art History includes 48 semester hours of art.
- 3. A minor is required. Some minors may exceed 24 hours.
- 4. General education and BA requirements must be met.

Freshman Year

ArtF 1301	3
ArtF 1302	3
ArtH 2301	3
ArtH 2302	3
Hours	12

Sophomore Year

ArtF 1303	3
ArtF 1304	3
ArtH 3301	3
ArtH 3302	3
Hours	
Minor	Minor Hours 3

Junior Year

ArtH Elective	6
ArtT 4375	3
Phil 4350	3
Hours	12
Minor	Minor Hours 6

Senior Year

ArtH 4301	3
ArtH 4323	3
ArtH Electives	6
Art(C,H,S,T) Elective .	3
Hours	15
Minor	Minor Hours 15

Bachelor of Arts Major in Art (Minimum required: 128 semester hours)

Notes:

- 1. A minimum of 128 semester hours are required for graduation with at least 40 upper division hours.
- 2. Consult with Department Chair concerning how to meet the minimum of 40 advanced hours needed for graduation.
- 3. 45 semester hours of art are required.
- 4. A minor is required. Some minors may exceed 24 hours.
- 5. General education and BA requirements must be met.

Freshman Year

Sophomore Year

ArtF 13013	ArtS 2311 or ArtS 23813
ArtF 13023	ArtS 2351 or ArtS 23913
ArtF 13033	ArtH 23013
ArtS 2321 or ArtS 23713	ArtH 23023
Hours 12	Hours 12

Junior Year		Senior Year	
ArtS 2331 or ArtS 2341	3	ArtH 4301	3
ArtH 3301	3	Art Elective Advanced	6
Art Elective Advanced	6	Hours	9
Hours	<u>12</u>	Minor	Minor Hours 15
Minor	Minor Hours 9		

*Consult with Department Chair regarding substituting upper division art courses for lower division art courses.

Minors in Art

Requirements for an art minor with certification are listed in the Degrees and Programs section. Requirements for an art minor without certification are listed in the Degrees and Programs section.

Courses in Art (Art)

2313 (HUMA 1315) Introduction to Fine Arts. (3-0) A study of the interrelation of art with dance, music and theatre. This course may not be repeated for credit by taking Music 2313, Theatre 2313, or Dance 2313.

Courses in Art Foundations (ArtF)

1301 (ArtS 1311) 2-D Design. (3-3) Introduction to the elements and principles of design through the use of a variety of two-dimensional media and techniques.

1302 (ArtS 1316) Basic Drawing. (3-3) Introduction to a variety of media and techniques for exploring descriptive and expressive possibilities in drawing.

1303 (ArtS 1312) **3-D Design. (3-3)** Introduction to the elements and the principles of design through the use of a variety of three-dimensional materials and techniques.

1304 (ArtS 2311) Color Theory. (3-3) Introduction to color as a descriptive and expressive element of art, focusing on color perception and application.

Courses in Communication Design (ArtC)

1301 Communication Design Foundation I. (3-3) Introduces the field of Communication Design including terminology, creative visual thinking/problem solving, layout design, tools, and materials through traditional and computer imaging comping techniques.

1302 Communication Design Foundation II. (3-3) An introduction to the computer and graphics software emphasizing visual strategies.

2303 Communication Design Foundation III. (3-3) Introduces the evolution and development of alphabets, letter forms, and typography in relationship to visual expression and communication. Prerequisites: Communication Design Foundation I and II.

2304 Communication Design Foundation IV. (3-3) Focuses on concept development through the production of public announcements and advertising posters. Prerequisites: Communication Design Foundation I, II, and III.

2305 Visualization and Presentation Techniques. (3-3) Introduces rendering techniques, three-dimensional graphics, and digital imaging for visual presentations. Prerequisites: FCS 1321, ArtF 1302, Tech 1413.

3301 Art Direction I. (3-3) Introduces print campaigns for advertising de-

sign/art direction. Develops advertising and creative platforms based on client objectives. Prerequisite: Admission into the Communication Design Program.

3303 Corporate/Package Identity. (3-3) Focuses on the design process and concept development of corporate identity and package design. Prerequisite: Admission into the Communication Design Program.

3304 Corporate Marketing Materials. (3-3) Develops typographic elements, illustration, photo-images and layout design for publication of corporate collateral. Prerequisite: Admission into the Communication Design Program.

3307 Multimedia I. (3-3) Introduces digital multimedia communications exploring the elements of design, sound, and motion integrated with digital display. Prerequisite: Admission into the Communication Design Program.

3310 Illustration. (3-3) Introduces media and illustration methods for basic image development. Prerequisite: Admission into the Communication Design Program.

4302 Art Direction I. (3-3) Introduces campaigns for advertising design/art direction. Develops advertising and creative platforms based on client objectives. Prerequisite: Admission into the Communication Design Program.

4305 Typographic Design. (3-3) Continues the study of letter form, typography, image and concept relationships for effective communication. Prerequisite: Admission into the Communication Design Program.

4306 Environmental Design. (3-3) Introduces graphic design theories applied to exterior and interior architectural design and signage. Prerequisite: Admission into the Communication Design Program.

4308 Multimedia II. (3-3) The study of interactive digital multimedia communication. Focuses on interactive information structure and presentation. Prerequisite: Admission into the Communication Design Program.

4309 Multimedia III. (3-3) Further study of interactive digital multimedia communication design emphasizing telecommunication, electronic publishing, and virtual communications environments. Prerequisite: Admission into the Communication Design Program.

***4310 Communication Design Practicum. (0-6)** Students are placed in regional graphic design firms and advertising agencies to gain professional design/art experience. Prerequisites: Admission into the Communication Design Program.

4311 Digital Illustration. (3-3) A series of projects focusing on individual creative solutions using computer imaging media. Prerequisite: Admission into the Communication Design Program.

4312 Editorial Illustration. (3-3) Continues the study of traditional and digital illustration techniques for editorial publication assignments. Prerequisite: Admission into the Communication Design Program.

***4313 Communication Design Special Problems. (3-3)** An independent study requiring complex problem solving in Communication Design. Goals and objectives will be outlined in a written format. Prerequisite: Admission into Communication Design Program.

Courses in Art History (ArtH)

2301 (ArtS 1303) Ancient to Medieval Art. (3-0) A survey of the history of painting, sculpture, and architecture from pre-historic through medieval periods.

2302 (ArtS 1304) Renaissance to Modern Art. (3-0) A survey of art history from the fourteenth century through the nineteenth century.

^{*} May be repeated with different emphases for additional credit.

(WI) **3301** History of Modern Art. (3-0) A survey of the stylistic trends, aesthetic issues, and evolving philosophy of modern art from 1900 to 1965.

(WI) **3302 History of American Art. (3-0)** A broad survey of the history of American art from 1700 to the present.

(WI) **3303** History of Communication Design. (3-0) A broad survey of communication design from ancient through contemporary times. Artistic trends, styles, periods, and leading designers are explored.

(WI) **3304** The American West. (3-0) An interdisciplinary study of the images and visions of the American West through a variety of art media.

(WI) **3305** History of Applied Arts. (3-0) A survey of the history of fiber, metal and ceramic arts as components of the larger history of art and design.

(WI) **4301** Issues in Contemporary Art. (3-0) An issue-oriented survey of the diverse forms and concepts present in American art since 1965. Modernism and Postmodernism are explored.

(WI) **4302** Latin American Art. (3-0) A broad historic survey of visual arts in Latin America from the European conquest to the present.

(WI) **4303 Pre-Columbian Art. (3-0)** A survey of the art of Pre-Columbian sites and cultures, from pre-history to the European conquest. Provides background to the development of art in Mexico, Central, South and North America.

(WI) **4304** History of Cinema. (3-0) A survey of the history of European and American film as an art form.

(WI) **4305 History of Photography. (3-0)** A survey of the history of photography. The work of leading photographers will be studied in terms of aesthetics, stylistic development, and technical innovations.

(WI) **4306 Renaissance Art. (3-0)** An in-depth survey of the history of art of the Italian and Northern Renaissance with emphasis on stylistic progression, iconography and technical developments.

(WI) **4307 19th Century Art. (3-0)** A broad survey of the history of painting, sculpture, and architecture of nineteenth century Europe and America.

(WI) **4308** Asian Art. (3-0) A broad survey of the art of Asian cultures including India, Japan, and China from pre-history to the present.

*(WI) **4321** Special Topics. (3-0) A category of courses designed to meet special needs and address issues in art ranging from traditional to non-traditional and contemporary concerns.

*(WI) **4322** Special Problems. (3-0) An advanced level, independent study in art history, aesthetics, and criticism. The emphasis of the course is on scholarship, research, and writing. Consent of instructor required.

(WI) **4323** Art History Thesis. (3-0) An advanced level, independent study focused on research and methodology in art history. The emphasis of the course is on scholarship, research, and writing. Consent of instructor required.

* May be repeated with different emphases for additional credit.

Courses in Studio Art (ArtS)

2311 (ArtS 2346) Ceramics I. (3-3) An introduction to clay as a medium for creative expression. Basic hand-building and wheel-throwing methods of forming are employed to investigate form and develop conceptual awareness. Prerequisites: ArtF 1301, ArtF 1302, and ArtF 1303.

2321 (ArtS 2323) Drawing I. (3-3) Introduces the analytical study of the human form and the figure's potential for compositional and expressive use in drawing. Prerequisites: ArtF 1301, ArtF 1302, and ArtF 1304.

2331 (ArtS 2336) Fibers I. (3-3) An introduction to fiber techniques as a

means of individual expression and problem solving. Prerequisites: ArtF 1301, ArtF 1302, and ArtF 1303.

(ArtS 2341) Metals I. (3-3) An introduction to metal as a medium for creative expression emphasizing conceptual awareness while developing technical and creative skills. Prerequisites: ArtF 1301, ArtF 1302, ArtF 1303.

2351 (ArtS 2316) Painting I. (3-3) An introduction to painting emphasizing the elements and principles of pitorial composition. Provides the foundation for critical aesthetic judgment while developing technical and creative skills. Prerequisites: ArtF 1301, ArtF 1302, and ArtF 1304.

(ArtS 2333) Printmaking I. (3-3) An introduction to relief, monoprint, intaglio, lithographic and silk-screen printing. Provides a historical, technical, visual and conceptual foundation for printmaking. Prerequisites: ArtF 1301, ArtF 1302, and ArtF 1304.

(ArtS 2326) Sculpture I. (3-3) An introduction to sculptural materials and processes as a medium for creative expression. Provides the foundation for critical aesthetic judgment while developing technical and creative skills. Prerequisites: ArtF 1301, ArtF 1302, and ArtF 1303.

(ArtS 2366) Watercolor I. (3-3) An introduction to the fundamentals of transparent watercolor painting as a medium for creative expression. Prerequisites: ArtF 1301, ArtF 1302, and ArtF 1304.

Ceramics II. (3-3) Through pottery forms and/or clay sculpture, students develop conceptual and expressive skills. Students formulate glazes and fire kilns. Prerequisite: ArtS 2311.

3313 Ceramics III. (3-3) Through individualized projects, students develop personal content and expression in their work. Students formulate clay bodies and slips, and investigate experimental firing methods. Prerequisite: ArtS 3312.

3314 Ceramics IV. (3-3) Continued development of personal expression through a self-initiated series of works. Students investigate technically complex forming methods. Prerequisite: ArtS 3313.

Drawing II. (3-3) Experimentation with techniques and materials to develop perceptual and conceptual skills leading to individual expression in drawings. Prerequisite: ArtS 2321.

Drawing III. (3-3) Focuses on the development of a personal visual statement using the human form as subject matter. Interpretive skills are stressed and alternative approaches to generating visual imagery are explored. Prerequisite: ArtS 3322.

Drawing IV. (3-3) Emphasizes conceptual skills and critical analysis in the development of individual imagery and aesthetics in drawing. Consistent thematic drawings are required. Prerequisite: ArtS 3323.

Fibers II. (3-3) Development of visual and conceptual skills through weaving. Prerequisite: ArtS 2331.

Fibers III. (3-3) Development of a personal aesthetic direction in fibers using loom and/or non-loom processes. Prerequisite: ArtS 3332.

Fibers IV. (3-3) The conceptual and technical aspects of fibers are developed through experimentation, research and evaluation. Prerequisite: ArtS 3333.

3342 Metals II. (3-3) The development of a personal aesthetic and conceptual direction in the metal medium focusing on the relationship between surface and form. Casting is introduced and the exploration of patination and surface coloration continues. Prerequisite: ArtS 2341.

Metals III. (3-3) Emphasis on a personal conceptual direction in the solution of formal problems using complex construction and fabrication processes. Prerequisite: ArtS 3342.

3344 Metals IV. (3-3) An introduction to the ductile qualities of the metal medium through advanced forming and raising processes. In a series of artworks, students develop a personal aesthetic. Prerequisite: ArtS 3343.

3352 Painting II. (3-3) A series of projects synthesizing the elements and principles of pictorial composition which encourage individual creative solutions. Prerequisite: ArtS 2351.

3353 Painting III. (3-3) Development of personal imagery in painting through individualized projects. Prerequisite: ArtS 3352.

3354 Painting IV. (3-3) The conceptual and technical aspects of painting are developed through experimentation, research and evaluation. Prerequisite: ArtS 3353.

3362 Fine Art Photography. (3-3) A black and white photography course with emphasis on developing visual, conceptual and technical aspects of photography using camera knowledge, chemistry, and alternative printing methods. Prerequisites: Tech 1450, ArtF 1301, ArtF 1302, and art major or minor classification.

3372 Printmaking II. (3-3) The student will focus on one or more of the basic printmaking techniques. Emphasis placed on further development of visual, conceptual and technical abilities. Prerequisite: ArtS 2371.

3373 Printmaking III. (3-3) The student will focus on one or more of the printmaking techniques. Emphasis placed on developing the ability to produce professional editions. Prerequisite: ArtS 3372.

3374 Printmaking IV. (3-3) The student will focus on one or more of the printmaking techniques. Emphasis placed on experimental research leading to innovative visual results. Prerequisite: ArtS 3373.

3382 Sculpture II. (3-3) Development of a personal aesthetic direction with emphasis on the visual, conceptual and technical aspects of sculptural form. Pre-requisite: ArtS 2381.

3383 Sculpture III. (3-3) Emphasizes personal aesthetic direction through the development of advanced metal casting and fabricating techniques. Prerequisite: ArtS 338.

3384 Sculpture IV. (3-3) Focuses on developing conceptual and technical skills through the creation of large-scale sculpture. Prerequisite: ArtS 3383.

3392 Watercolor II. (3-3) Continues the development of creative and technical skills through a series of structured watercolor projects. Prerequisite: ArtS 2391.

3393 Watercolor III. (3-3) Using a variety of media, the student is encouraged to develop personal imagery through individualized projects. Prerequisite: ArtS 3392.

3394 Watercolor IV. (3-3) A variety of water-base media is used in individualized projects to further develop personal imagery. Prerequisite: ArtS 3393.

4308 Special Topics (3-3) A category of courses designed to meet special needs and address issues in studio art ranging from traditional to non-traditional techniques.

4315 Ceramics V. (3-3) Development of the conceptual and technical aspects of ceramics through experimentation, research and evaluation. Prerequisite: ArtS 3314.

4316 Ceramics VI. (3-3) The first half of the Senior Thesis for ceramics majors. Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of artwork. Prerequisite: ArtS 4315.

4317 Ceramics VII. (3-3) The second half of the Senior Thesis for ceramics majors. Requires a related body of work documented in a written progress report.

Selections from the thesis project will be exhibited in a senior exhibition. Prerequisite: ArtS 4316.

***4318 Ceramics Special Problems. (3-3)** An advanced level, independent study in ceramics which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3313.

4325 Drawing V. (3-3) Requires students to pursue a personal conceptual direction in drawing and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 4324.

4326 Drawing VI. (3-3) The first half of the Senior Thesis for drawing majors. Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of artwork. Prerequisite: ArtS 4325.

4327 Drawing VII. (3-3) The second half of the Senior Thesis for drawing majors. Requires a related body of work documented in a written progress report. Selections from the thesis project will be exhibited in a senior exhibition. Prerequisite: ArtS 4326.

***4328 Drawing Special Problems. (3-3)** An advanced level, independent study in drawing which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3323.

4335 Fibers V. (3-3) Requires students to pursue a personal and conceptual direction in fibers and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: Fibers IV, ArtS 3334.

4336 Fibers VI. (3-3) The first half of the Senior Thesis for fibers majors. Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of artwork. Prerequisite: ArtS 4335.

4337 Fibers VII. (3-3) The second half of the Senior Thesis for fibers majors. Requires a related body of work documented in a written progress report. Selections from the thesis project will be exhibited in a senior exhibition. Prerequisite: ArtS 4336.

*4338 Fibers Special Problems. (3-3) An advanced level, independent study in fibers which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3333.

4345 Metals V. (3-3) Focusing on the conceptual and technical aspects of the metal medium through experimentation, research and evaluation. Requires students to pursue a personal and conceptual direction and to produce a consistent body of artwork. Prerequisite: ArtS 3344.

4346 Metals VI. (3-3) The first half of the Senior Thesis for metals majors. Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of artwork. Prerequisite: ArtS 3345.

4347 Metals VII. (3-3) The second half of the Senior Thesis for metals majors. Requires a related body of work documented in a written progress report. Selections from the thesis project will be exhibited in a senior exhibition. Prerequisite: ArtS 4346.

*4348 Metals Special Problems. (3-3) An advanced level, independent study in metals which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3343.

4355 Painting V. (3-3) Requires students to pursue a personal conceptual direction in painting and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3354.

4356 Painting VI. (3-3) The first half of the Senior Thesis for painting majors. Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of artwork. Prerequisite: ArtS 4355.

4357 Painting VII. (3-3) The second half of the Senior Thesis for painting majors. Requires a related body of work documented in a written progress report. Selections from the thesis project will be exhibited in a senior exhibition. Prerequisite: ArtS 4356.

***4358 Painting Special Problems. (3-3)** An advanced level, independent study in painting which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisites: ArtS 3353.

4365 Fine Art Photography. (3-3) This course introduces students to the aesthetics of current digital imaging techniques including new digital cameras, scanning equipment, Macintosh computers, image-manipulation programs, and printing devices. Prerequisites: Tech 1450, ArtF 1301, ArtF 1302, and art major or minor classification.

4366 Fine Art Photography. (3-3) The first half of the Senior Thesis for photography majors. Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of work. Prerequisites: Tech 1450, ArtF 1301, ArtF 1302, and art major or minor classification.

4367 Fine Art Photography. (3-3) The second half of the Senior Thesis for photography majors. Requires a related body of work documented in a written progress report. Selections from the thesis project will be exhibited in a senior exhibition. Prerequisites: Tech 1450, ArtF 1301, ArtF 1302, and art major or minor classification.

***4368 Fine Art Photography Special Problems. (3-3)** An advanced level, independent study in photography which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisites: Tech 1450, ArtF 1301, ArtF 1302, and art major r minor classification.

4375 Printmaking V. (3-3) Requires students to pursue personal conceptual direction in a major printmaking technique and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3374.

4376 Printmaking VI. (3-3) The first half of the Senior Thesis for printmaking majors. Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of artwork. Prerequisite: ArtS 4375.

4377 Printmaking VII. (3-3) The second half of the Senior Thesis for printmaking majors. Requires a related body of work documented in a written progress report. Selections from the thesis project will be exhibited in a senior exhibition. Prerequisite: ArtS 4376.

***4378** Printmaking Special Problems. (3-3) An advanced level, independent study in printmaking which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3373.

4385 Sculpture V. (3-3) The conceptual and technical aspects of sculpture are developed through experimentation, research and evaluation. Requires students to pursue a personal and conceptual direction and to produce a consistent body of artwork. Prerequisite: ArtS 3384.

4386 Sculpture VI. The first half of the Senior Thesis for sculpture majors.

Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of artwork. Prerequisite: ArtS 3385.

4387 Sculpture VII. (3-3) The second half of the Senior Thesis for sculpture majors. Requires a related body of work documented in a written progress report. Selections from the thesis project will be exhibited in a senior exhibition. Prerequisite: ArtS 4386.

***4388 Sculpture Special Problems. (3-3)** An advanced level, independent study in sculpture which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3383.

4395 Watercolor V. (3-3) The conceptual and technical aspects of painting with water-base media are developed through experimentation, research and evaluation. Prerequisite: ArtS 3394.

4396 Watercolor VI. (3-3) The first half of the Senior Thesis for watercolor majors. Requires a written statement of intent outlining the scope and objectives of the proposed thesis project followed by a related body of artwork. Prerequisite: ArtS 3395.

4397 Watercolor VII. (3-3) The second half of the Senior Thesis for watercolor majors. Requires a related body of work documented in a written progress report. Selections from the thesis project will be exhibited in a senior exhibition. Prerequisite: ArtS 4396.

*4398 Watercolor Special Problems. (3-3) An advanced level, independent study in watercolor which requires students to pursue a personal conceptual direction and to develop the appropriate technical and critical skills necessary for creating a cohesive body of artwork. Prerequisite: ArtS 3393.

Courses in Art Theory and Practice (ArtT)

(WI) **2371** Fundamentals of Art Theory and Practice. (3-3) A survey and analysis of the theories and practices of art learning. Topics include: philosophy; history and theory of art learning; technology; artistic development; learning theories; assessment tools; program development; presentations and current realities; trends and issues.

3370 Art Theory and Practice. (3-3) Introduces the theories and practices of children's art learning for the non-art major.

(WI) **3371** Introduction to Art Criticism. (3-3) An introduction to the theories and practices of art criticism and art history. Topics include: art historical/criticism content and philosophies; presentation planning and methodologies; new technologies and resources.

(WI) **3372** Art Theory and Practice for Children. (3-3) A survey and analysis of the theories and practices of teaching art to children. Topics include artistic development, art programming, content, philosophies, methodologies, objectives and assessment. Requires 10 clock hours of field experience in an elementary art learning setting. Prerequisite: ArtT 2371.

3373 Art Theory and Practice for Adolescents. (3-3) The theories and practices of adolescent art learning. Topics include: learning environments; artistic development; presentation methodologies, objectives and assessment; and other current topics. Requires 10 clock hours of field experience in a secondary school art setting. Prerequisites: ArtT 2371, ArtT 3372 (All level certification only). Recommend concurrent enrollment in ArtT 3374.

3374 Learning and Digital Media. (3-3) The theories and practices of using electronic media for the creation of art as well as for the enhancement of the art

learning process. Prerequisites: ArtT 2371, ArtT 3372 (All Level Certification only). Recommend concurrent enrollment in ArtT 3373.

(WI) **4375** Art Criticism, History, and Aesthetics. (3-3) A survey and in-depth analysis of the philosophies and structures of art criticism, art history, and aesthetics, as well as contemporary methodologies for analyzing, interpreting and judging works of art. Prerequisites: ArtT 2371, ArtT 3372(All Level Certification only), ArtT 3373 and ArtT 3374 or consent of instructor required.

*(WI) **4376** Special Problems in Art Theory and Practice. (3-3) Individualized study focusing on personal skill and knowledge development related to art learning experiences. Research will include a review of literature, a design for practical experience, and documentation of results and conclusions.

* May be repeated with different emphases for additional credit.



Department of Mass Communication

Chair and Professor-Smith. Professors-Henderson, McBride, Nelson, Peirce, P.C. Renfro. Associate Professors-Blevens, Fluker, Kelsey, Marron, Rao, R.B. Renfro. Assistant Professors-England, Panol, Rice. Instructor- Shrader. Lecturers- Bajackson, Carlson.

The Department of Mass Communication offers a curriculum that introduces students to the broad framework of mass communication, emphasizing what is common and fundamental to advertising, broadcasting, print journalism and public relations.

The mission of the department is to produce graduates who understand mass communication and the role of mass media as social institutions, and who are capable of applying general theoretical concepts and technical skills to work successfully in the communication professions. Students may earn a Bachelor of Arts in mass communication-advertising, mass communication-broadcasting, mass communication-general, mass communication-print journalism or mass communication-public relations. A Master of Arts program is also available for those who have bachelor degrees (see SWT's graduate catalog).

Students may gain experience by working in student publications and electronic media or through internships outside the department. They also have the opportunity to participate in intercollegiate competitions.

To earn a Bachelor of Arts degree in mass communication, students must complete 128 semester hours, which include the university's general education requirements plus 33 hours in Mass Communication and an 18- to 24-hour minor outside the department. A passing grade in the department's Grammar, Spelling and Punctuation test(see below) must also be earned. Also, a grade of at least C must be earned in all Mass Communication core courses and courses that serve as prerequisites. No more than 39 hours of Mass Communication may be counted toward degree requirements.

Because 21 hours of the 33-hour Mass Communication major must be advanced (junior-senior) hours, community college transfer students may apply no more than 12 semester credit hours of mass communication transfer courses to their degree. Transfer students from four-year institutions may apply no more than 18 semester credit hours of mass communication transfer courses to their degree.

For more information, call the undergraduate advisor in the department's Academic Services Office at 512-245-2656 or visit the Office in Old Main 118, or visit the department's web site (www.finearts.swt.edu/MassComm/masscomm.html).

Other requirements

- 1. General education core curriculum options should be discussed with an academic adviser. Requirements and choices are listed in the University College section.
- Requirements for students seeking to become public school teachers, as mandated by the state, differ slightly from those required for other mass communication students. Students should consult an academic adviser in the School of Education in order to meet both university degree and state teacher certification requirements.
- 3. The Bachelor of Arts degree requires sophomore literature, college-level modern language and math/science/logic courses in addition to the general education core curriculum.
- 4. Until students pass the Grammar, Spelling and Punctuation test (GSP) given by the SWT Testing, Research-Support and Evaluation Center, they are pre-majors

and may not take courses indicated by an asterisk. The test is administered by the Testing Center at 1 and 3 p.m. most Mondays and the test fee is \$25. Because the GSP may be taken only three times, remedial help is available and recommended. Contact the Mass Communication Academic Services Office for more information. Students with disabilities should call SWT's Office of Disability Services (512-245-3451) to inquire about accommodations in taking the test.

Mass Communication students who have not passed the GSP are placed in a pre-major status. Those who started their college work at SWT may accumulate no more than 15 hours of Mass Communication courses without passing the GSP. Transfer students may take no more than 6 hours of Mass Communication at SWT without passing the GSP.

Areas of Study within the Mass Communication Major

All students must earn a C in each of six core courses in Mass Communication. Four of these courses constitute the lower division core. They are MC 1301-Introduction to Mass Communication, MC 1313-Writing for the Mass Media, MC 2319-Visual Communication and MC 2374-Information Gathering and Analysis. The two-course upper-division core includes MC 4301 Mass Communication Law and Ethics, and MC 4302 History of Mass Media.

In addition to the core courses, the department offers courses to prepare students for work within all areas of mass communication. Students may concentrate their study in Advertising, Broadcasting, Print Journalism or Public Relations, or elect a general Mass Communication course of study. Students must complete an additional 15 hours from one of these areas. They should see a mass communication faculty member or the undergraduate advisor in the department's Academic Services Office for assistance in planning their programs in these areas of study.

General Mass Communication: MC 3355, MC 3360, MC 3383, MC 4305, plus three hours of Mass Communication electives.

Advertising: MC 3367, MC 4307, plus nine hours selected from MC 3368, MC 3372, MC 3373, MC 3379, MC 4316.

Broadcasting: MC 3308, MC 3309, MC 3310, MC 3312, MC 3394.

Print Journalism: MC 3320, MC 3360, MC 3383, plus six hours of Mass Communication electives.

Public Relations: MC 3343, MC 3360, MC 3383, MC 4313, MC 4320.

Majors may take up to six hours of Mass Communication courses in addition to the core and area of study requirements.

Minor in Mass Communication

Any student seeking a bachelor's degree may minor in Mass Communication. Requirements are MC 3343 Introduction to Public Relations, MC 3355 Mass Media and Society, MC 3367 Advertising and MC 4302 History of Mass Media, plus six hours selected from MC 1301, MC 3375, MC 4316A, MC 4356C, MC 4376A, MC 4382A, MC 4382B, MC 4382C, MC 4382D.

Students who wish to become certified to teach journalism may minor in Mass Communication under the Option II plan by taking 18 hours of Mass Communication: 1301, 1313, 2374, 3383, 3390 and 4301.

Bachelor of Arts Major in Mass Communication (Minimum required: 128-129 semester hours)

Freshman Year Hours	Sophomore Year Hours
Speech Communication 13103	English (Literature)6
English 1310, 13206	Philosophy 13053
11001	Mass Communication9
History 1310, 13206	Mathematics (1315 or higher)3
Mass Communication 1301, 13136	Modern Language 2310, 23206
Modern Language 1410, 14208	Political Science 2310, 23206
Social Science	Phy. Fitness Component (one course) .1
Phy. Fitness Component (one course) .1	34
34	

Junior Year Ho	ours	Senior Year H	lours
Elective	3	Capstone Course (selected from	
Mass Communication	9	approved Mass Communication	
Minor	9	courses)	3
Natural Science	.7-8	Mass Communication 4301, 4302.	6
Math/Science/Logic	3	Minor	9
-	-32	Minor (or advanced Electives	
5.	52	Art, Dance, Music or Theatre 2313	33
		Advanced elective	3

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Courses in Mass Communication (MC)

1301 (COMM 1307) Introduction to Mass Communication. (3-0) A survey of the mass media and other areas of mass communication designed to acquaint the student with the field of communication and what it offers. The course also considers historical perspectives of mass communication.

(WI) **1313** (COMM 2311) Writing for the Mass Media. (2-2) An introduction to the major forms of writing for the mass media: advertising, broadcasting, print journalism and public relations. Prerequisite: MC 1301, passing score on GSP test typing skill.

2111 Media Practicum (0-4) Students perform supervised media work of at least 60 hours for the semester. Credit requires prior written contract with a supervising faculty member and a portfolio of completed work. May be repeated twice. Graded on a credit, no-credit basis. Prerequisite: Consent of appropriate sequence coordinator and department chair.

2319 Visual Communication. (3-0) A study of the principles, theories and language of graphic and visual communication, with emphasis on evaluating and using images in mass media rather than on creating images.

2374 Information Gathering and Analysis. (3-0) Study of techniques for locating, retrieving, assessing and verifying information from a multitude of sources to be used in mass communication. Interviewing, fact verification, use of libraries and computerized data bases, access to government proceedings and documents and interpreting statistics. Prerequisite: MC 1301, passing score on GSP test.

(WI) **3308 Broadcast Newswriting. (2-2)** The study and practice of writing news copy in broadcast style: simply, clearly and directly. Prerequisite: Passing score on GSP test, MC 1301, MC 1313, MC 3309. Must be taken with MC 3310.

3309 Broadcast Production. (2-4) The basics of radio and television production with emphasis on techniques used in commercial promotion and news production. Lab requirements include a regular air-shift on the campus radio station with hours arranged and structured group meetings.

(WI) **3310 Radio News. (2-4)** Standard theory and practice, including writing copy to be read aloud and incorporation of sound in stories. Students deliver news-casts on campus radio station; may include night or weekend work. Prerequisite: Passing score on the GSP test, MC 1301, MC 1313, MC 3309. Must be taken with MC 3308.

(WI) **3312 Television News. (1-7)** Standard theory and practice of television news production, including writing copy to match pictures and incorporating video and sound in TV news stories. Students will work on the campus cable television news program. Lab assignments may include night or weekend work. Prerequisite: Passing score on the GSP test, MC 1301, MC 1313, MC 3308, MC 3309, MC 3310.

(WI) **3320** Advanced Media Reporting and Writing. (2-2) Integrating writing and reporting skills to produce in-depth stories using multiple sources of information. Techniques of investigative reporting, social science reporting and feature writing will be covered, with emphasis on understanding the appropriate approach to a story. Prerequisite: Passing score on GSP test, MC 1301, MC 1313, MC 2374.

3343 Introduction to Public Relations. (3-0) The introductory course for the public relations sequence. Explores the functions of public relations and its role in corporations, companies, government offices, non-profit organizations and public relations agencies.

3355 Mass Media and Society. (3-0) An examination of the roles of the mass media in American society, including an analysis of the philosophical basis of media structure; mass media as business; media effects on public issues, morals and tastes; and other contemporary issues.

3360 Research Methods in Mass Communication. (3-0) Study of the principles, techniques and problems of research in print, broadcasting, advertising and public relations. Prerequisite: Passing score on GSP test, MC 1301, MC 2374.

3367 Advertising. (3-0) Survey of advertising, including history, role and responsibility and impact of technology. Key topics will be research, media, creative, sales, promotion and complete campaigns.

(WI) **3368** Advertising Copy for Print. (2-2) Study of writing and producing print advertisements for different clients. Emphasis on creative process, from connecting ideas to communication and persuasion. Prerequisite: Passing score on GSP test, MC 1301, MC 1313, MC 3367.

3372 Advertising Media Planning. (3-0) Study of planning and buying space and time in media to reach target audiences. Attention given to media characteristics, scheduling and testing. Prerequisite: Passing score on GSP test, MC 1301, MC 1313, MC 3367.

(WI) **3373 Broadcast Commercial and Promotion Writing. (2-2)** Writing and producing radio scripts and television storyboards for commercial messages. Study will include audiences, programming, research and copytesting, and regulations. Spot announcements will be produced for class. Prerequisite: Passing score on GSP test, MC 1301, MC 1313, MC 3367.

3375 Broadcasting and Cable Programming. (3-0) Study of the principles and strategies of winning audiences for television, radio and cable broadcasting.

3379 Advertising and Public Relations Management. (3-0) Study of man-

agerial problems in advertising and public relations programs. Case study approach to setting goals, developing strategy, budgeting and working in a clientagency relationship. Prerequisite: Passing score on GSP test, MC 1301, MC 1313, MC 3343 or MC 3367.

(WI) **3383 Editing for Clear Communication. (2-2)** A course designed to help writers divorce themselves from the creative process and function as editors of their own work and the work of others, focusing on meaning, accuracy, logic, language, sense, organization, style, and form appropriate to audience and medium. Prerequisite: Passing score on GSP test, MC 1301, MC 1313, MC 2374.

3390 Publication Design and Production. (2-2) Study of design principles and production skills required to create printed material. Students will design publications and solve production problems that arise in executing the design. Prerequisite: Passing score on GSP test, MC 1301, MC 2319.

3394 Broadcast Management. (3-0) The study of the structure and role of broadcast management, community responsibility, sales and federal regulation of broadcasting. Prerequisite: Passing score on GSP test.

4301 Mass Communication Law and Ethics. (3-0) A study of law governing print, advertising, broadcasting and public relations and the ethics that guide personal and institutional decision making in mass communication. Prerequisite: Passing score on GSP test and completion of lower division core. (MC 1301, 1313, 2319 and 2374).

4302 History of Mass Media. (3-0) Students will study the development of mass media, advertising and public relations in the United States from 1690 to the present.

(WI) **4305** Theories of Mass Communication. (3-0) A study of the predominant theories of communication, including mass media effects, functions and controls. Prerequisite: Passing score on GSP test and completion of lower division core (MC 1301, 1313, 2319 and 2374).

(WI) **4307** Advertising Campaigns. (2-2) Development, coordination and evaluation of complete advertising campaigns for specific clients. Students will conduct market research, formulate objectives and strategies and recommend media plans. Prerequisite: Passing score on GSP test, MC 3367, completion of lower division core (MC 1301,1313,2319, and 2374), 6 hours of advanced advertising courses.

4311 Independent Study: Advertising, Broadcasting, Print Journalism, Public Relations. (0-12) Students complete an academic project requiring the equivalent of 160 hours work. Requires prior written contract with faculty member and portfolio of completed work. Cannot be repeated. Graded on a credit, nocredit basis. Prerequisite: 75 credit hours, passing score on GSP test, completion of lower division core, MC 1301, 1313, 2319 and 2374, and consent of chair.

(WI) **4313** Writing for Public Relations. (2-2) An examination and application of the writing skills required in public relations. Competency is developed in writing news releases, feature articles, newsletters, advertising copy, magazine articles and brochure copy. Prerequisite: Passing score on the GSP test, completion of lower division core (MC 1301, 1313, 2319 and 2374), MC 3343.

4316 Special Topics in Advertising. (3-0) Intensive look at special advertising topics. Prerequisite: Mass Communication 3367 or consent of instructor for all topics. Prerequisite: Passing score on GSP test, completion of lower division core (MC 1301, 1313, 2319 and 2374), MC 3367. MC 4316A has no prerequisites.

4316A International Advertising. (3-0) Overview of international marketing and advertising; problems and opportunities of a global economy.

4316B Direct Marketing/Direct Response Advertising. (3-0) Course will examine direct marketing's one-on-one relationship with prospects and customers, using database of names.

4316C Advertising Agencies/Client Practice. (3-0) Study of how agencies work directly with key company contacts.

4316D Advertising Media Sales. (3-0) An overview of advertising media selling and salesmanship, sales strategies, sales management, and case histories designed to acquaint students with a vital function of the business.

4316E Advertising Strategy and Execution (3-0) Course emphasizes projects which allow students to learn how to produce and display professional portfolios to enhance their employment possibilities. Prerequisite: Passing score on the GSP test, MC 3367 and completion of lower division core (MC 1301, 1313, 2319 and 2374).

(WI) **4320 Public Relations Campaigns. (3-0)** Through classroom and internship, students learn the professional approach to public relations and evaluate its function, value and limitations. Graded on a credit, no-credit basis. Prerequisite: Passing score on GSP test, completion of lower division core, MC 1301, 1313, 2319, 2374, 3343, 4313.

4330 Internship. (0-15) Requires 180 hours of off-campus work experience per semester. Credit requires written contract with faculty member and portfolio of completed work. Cannot be repeated. Graded on a credit, no-credit basis. Prerequisite: 75 credit hours, passing score on the GSP test, completion of lower division core, MC 1301, 1313, 2319 and 2374, consent of sequence coordinator and department chair.

4336 Special Topics in Broadcasting. (3-0) Intensive look at special topics in broadcasting. Prerequisite: Passing score on GSP test and completion of lower division core (MC 1301, 1313, 2319, and 2374).

(WI) **4336A Sports Broadcasting. (3-0)** This course examines the role of the sportscaster, covering the evolution of sportscasting and providing instruction in features, play-by-play, and color commentary.

(WI) **4336B Documentaries. (3-0)** A course in reporting and production of comprehensive public affairs and feature stories for radio and television. Prerequisite: MC 3310 and MC 3312.

(WI) **4336C Broadcast Promotion. (3-0)** A study of the strategies and execution of on-air and off-air promotion of news and other broadcast and cable programming. Prerequisite: MC 3373.

4356 Special Topics in Reporting (3-0) Intensive look at special topics in reporting. Prerequisite: Passing score on GSP test, MC 3320 and completion of lower division core (MC 1301, 1313, 2319 and 2374). MC 4356C - Community News has no prerequisites.

(WI) **4356A Science Writing. (3-0)** A lecture-discussion course, which integrates consideration of the culture of scientific research, the public relations of scientific organizations and the handling of scientific news with varied journalistic writing projects.

(WI) **4356B Editorials, Columns, and Reviews. (3-0)** The study and writing of newspaper editorials, columns, and book, film and music reviews. Sports, political and other types of columns will be undertaken.

(WI) **4356C Community News. (3-0)** A lecture-discussion course dealing with the coverage of local economy and business, government and social service functions as well as political activities like elections and lobbying efforts.

(WI) **4356D Sports as News. (3-0)** Problems in print and radio-television media coverage of athletic events.

4376 Special Topics in Public Relations. (3-0) Intensive look at special topics in public relations. Prerequisite: Passing score on GSP test, completion of lower division core (MC 1301, 1313, 2319 and 2374), MC 3343. MC 4376A - Persuasion and Mass Communication has no prerequisites. **4376A Persuasion and Mass Communication. (3-0)** Study of the theories, applications, tools and ethics of persuasion through the mass media. Cases will be examined in areas including public relations, advertising, promotion and other persuasive vehicles. The emphasis will be on mass rather than interpersonal persuasion.

4376B Specialized Areas of Public Relations. (3-0) An examination of the various specialties in public relations practice, including agency, corporation, not-for-profit, marketing support and other areas of the field.

4376C Public Relations Case Studies. (3-0) A study of the role and function of public relations. A full range of public relations cases is explored, and each case is analyzed and evaluated to establish the effectiveness of public relations' involvement. Prerequisite: MC 1313 and 3343.

4382 Special Topics in Mass Communication. (3-0) Intensive look at special topics in Mass Communication.

4382A Multiculturalism. (3-0) A study of the literature examining multiculturalism, pluralism, racism, bias, objectivity, and deviance in mass media, examining social processes and mass media's role in those processes.

4382B International Communication. (3-0) A study of media systems worldwide in different socioeconomic contexts and an examination of patterns of international information flow.

4382C Women and Minorities in the Media. (3-0) Analysis of the images of women and minorities in the media and their status as media professionals. Includes study of the alternative media.

4382D Literature of Mass Communication. (3-0) A lecture-discussion course designed to introduce students to some of the major works in journalism and mass communication and to some of the major writers in the field.

4382E Media Ethics (3-0) The study of freedom and responsibilities of the mass media practitioners and institutions, explored within the framework of ethical theories. Consideration of values, codes of ethics, moral development, professionalism and institutional constraints as applied to the media of information, persuasion and entertainment will be examined.

4382F Sex Roles, Lies and Videotape (3-0) An overview of the roles, portrayals and realities of various groups in the media. Topics will include stereotypical portrayals of women and other minorities in the media, coverage of minority issues, impact of images, and women and minorities in media professions.

Department of Music

Chair and Professor-Skinner. Professors-Belisle, Gonzalez, Hager, Hurt, Laumer, Mosello, Neely, Pino, Riepe, Schmidt, Stansberry, Thomas, Whalin, Wolverton, Woolsey. Associate Professors-Brunner, Erickson, Fink, Hudiburg, Hudson, Johnson, Ledbetter, Sergi, Winking. Assistant Professors-Davidson, Lopez, Polk, Rodriguez, Smith, Webb. Visiting Assistant Professor-Ku. Instructors-D. Hudson, Martin, Mills, Stein. Lecturer-Carnes, Edwards, Genfan, Hale, Hehmsoth, Hickinbotham, Mazak, Menconi, Radmer, Robinson, Stogner, Wilson.

The Department of Music prepares individuals for careers in music and music education and gives all students the opportunity to develop musical skills and cultural understanding. Courses are offered in music education, history, literature, theory, composition, and sound recording. All university students, both music majors and non-music majors, are encouraged to participate in performing ensembles. However, due to the limited availability of private applied music instruction, as well as certain other music classes, the Department may use the following criteria for determining students' access to music instruction:

- 1. studio/class space availability.
- 2. a student's overall musical talent, musical achievement, and performance/ teaching potential as determined by audition; and/or
- 3. academic standing as represented by GPA and other appropriate indicators.

The department offers the Bachelor of Music (BM) with majors in music education (all-level or secondary certification), performance, jazz studies, and sound recording technology. Students entering the music major program must audition and take a music theory examination. Students interested in sound recording technology must complete a separate application.

Music education graduates work as band directors, choir directors, orchestra directors, or general music teachers. Performance graduates perform, establish their own teaching studios, attend graduate school, or use the music degree as a foundation for their careers. Sound recording graduates work as sound recording engineers, producers, and technicians in the recording and entertainment industries.

For more information, call 512-245-2651 or visit the Music Building 101.

Admission Requirements

Freshman and Transfer Admission:

Admission to the Department of Music is contingent on admission to the University. In addition to meeting University admission criteria, students intending to major in music must audition on their principal instrument or voice. Admission to the department will be based upon the audition and the available space in each studio. Moreover, a successful audition does not automatically ensure acceptance to the University. Prospective music majors will not be permitted to enroll in applied music and other music majors classes until successfully passing the audition.

Auditions are held periodically throughout the year for enrollment the following academic year. (Entering students intending to study composition must submit a portfolio of original compositions; audio tapes are encouraged.) Those prospective music students unable to audition in person due to geographic distance from campus may submit an audio or video cassette recording representative of their performing abilities. Deadline for tape submission is April 1 (Fall admission) or November 1 (Spring admission). Please check with area coordinator in the department for audition requirements.

Departmental Policies

Those planning careers in music must have a high level of musical skill and understanding. To help evaluate musical skills for counseling and placement purposes, the Department of Music requires all music majors to take several examinations.

Music Theory Examinations. New music majors (freshman and transfers) must take a diagnostic examination in music theory to be assigned to the appropriate music theory class.

Applied Music Examinations. Music majors and minors enrolled for applied music will perform before a faculty committee at the end of each semester. Students who fail to appear for the scheduled examination will receive F for the course. In case of illness or emergency, a grade of I will be given and the examination will be re-scheduled at the beginning of the next term.

Piano Proficiency. All music performance and certification majors must pass a piano proficiency examination. Students seeking teacher certification must do so before student teaching. Students majoring in performance must pass their piano proficiency before graduating. Piano Proficiency requirements are available on request.

Upper Level Competency Exam. The upper level competency exam helps music majors select and pursue the most suitable career. On completion of four long semesters of private lessons in a major performance area, the total musical performance, music, and academic records are reviewed by the music faculty. This review is completed before the processing of a degree outline and before the student enrolls for 3000 level courses in applied music. The upper level competency exam is offered at the end of each long semester. Specific information is available on request.

Transfer students with four or more semesters of applied study should complete the exam at the end of the first semester of applied music study at SWT, unless additional remediation is suggested by the studio teacher.

Students who are not recommended for junior standing (3000 level courses) in the major applied music area must continue to enroll for sophomore (2000 level) lessons in the area of performance study affected until the proficiency level is acquired. Normally, students who fail the upper level competency exam a second time will not be eligible to enroll as music majors.

Senior Recital. A senior recital is required for undergraduate degree programs except Sound Recording Technology. The senior recital may not be presented until the student is enrolled in senior level applied music (4000 level work).

Recital Attendance Requirements. Each semester, various recitals and concerts are presented by students, faculty, and visiting artists. Attendance at such programs is an indispensable part of a quality musical education. All music majors must enroll in Departmental Recital and attend the required number of weekly Department Recital Convocations. Also each music major must attend a minimum of eight (8) evening or weekend performances each semester. Each music major must complete this recital attendance requirement for a minimum of seven semesters prior to graduation. In addition, applied music teachers may require attendance at all recitals in the individual performance area of each student.

Student Teaching Requirements. Before being allowed to enroll for student teaching, music students must have: (1) completed all coursework for the degree; (2) presented the senior recital; and (3) passed the piano proficiency examination.

Ensemble Requirements. All music majors must participate in the appropriate major ensemble(s) (band, choir or orchestra) each semester. At the discretion of the primary applied teacher, majors and minors may also participate in small ensembles. Music majors may contact the Department of Music for a list of ensembles fulfilling the ensemble and degree program requirements.

SWT Ensembles

Bobcat Marching Band. Meets during the fall semester. Auditions open to all SWT students, regardless of major. Performs at home football games, pep rallies, and usually one out-of-town game (one credit per semester).

Symphonic Band. Meets during the spring semester. A select concert-touring band of approximately 60-70 members chosen by audition from the entire student body (one credit per semester).

Wind Ensemble. Meets during the fall and spring semesters. A select concerttouring ensemble of approximately 40-45 members chosen by audition from the entire University student body (one credit per semester).

Concert Band. Meets during the spring semester. Open to all university students with chair placement determined by audition (one credit per semester).

Basketball Band. Meets during the spring semester. Open to all university students. Performs at all home basketball games (one credit per semester).

University Chorale. A select concert-touring choir of approximately 45 to 55 members chosen by audition from the entire university student body (one credit per semester).

Women's Choir. A select concert-touring choir of approximately 30 members chosen by audition from the entire university student body (one credit per semester).

Chamber Singers. A select ensemble of approximately 24 singers chosen by audition from the entire student body. Works sung by the Chamber Singers range from the Renaissance era to musical theatre (one credit per semester).

Concert Choir. A select choir designed for undergraduate singers chosen by audition from the entire student body (one credit per semester).

Gospel Expressions. This group is open to all students who enjoy traditional and contemporary gospel music. With approximately 40 members, Gospel Expressions performs numerous programs throughout Texas each year (no credit).

Symphony Orchestra. Meets during the fall and spring semesters. Open to all qualified university students by audition. The repertory for this group consists of standard orchestra literature, as well as oratorio, concerto, and opera accompaniments (one credit per semester).

Jazz Bands. The Jazz Bands play special arrangements of contemporary popular music in various styles. Open to all qualified university students by audition (one credit per semester).

Salsa Del Rio. A performing ensemble specializing in Latin and South American music.

Mariachi de SWT. A performing ensemble specializing in Mexican folk music.

Afro/Cuban Drum Circle. A class that focuses on the performance of ethnic percussion as well as learning about instruments and dance rhythms of Latin American and Africa.

Mysterium for Modern Music. This group of instrumentalists and vocalists will perform exclusively 20th century music in all styles and media (one credit per semester).

Opera Workshop. Gives singers opportunities to participate in performance of opera and to learn techniques for operatic acting and staging. A major performance with orchestra is scheduled annually (one credit per semester).

Flute Ensemble. A performing ensemble of music majors and non-majors who are also enrolled for private flute lessons. Admission is by approval of the director (one credit per semester).

Trumpet Ensemble. A performing ensemble of music majors and non-majors who are also enrolled for private trumpet lessons. Admission is by approval of the director (one credit per semester).

Horn Ensemble. A performing ensemble of music majors and non-majors who are also enrolled for private horn lessons. Admission is by approval of the director (one credit per semester).

Percussion Ensemble. A performing ensemble for serious percussion students. Membership is determined by audition or conference with the director (one credit per semester).

Panorama Steel Drum Band. A performing ensemble specializing in Caribbean steel drum band music. (one credit per semester).

Trombone Ensemble. A performing group of music majors and non-majors. Admission by consent of the director (one credit per semester).

Piano Ensemble. A reading and coaching ensemble open to piano performance and pedagogy majors with the approval of the instructor (one credit per semester).

Other brass, woodwind, and string ensembles and chamber music are available most semesters. Admission by consent of the faculty member responsible for each group (one credit per semester).

Bachelor of Music Major in Music (Minimum required: 136-139 semester hours with secondary teaching certification)

Notes:

The music curriculum is demanding and time consuming. The department has developed the curriculum to insure reasonable competence in all graduates. Students should plan to attend at least four summer semesters and eight long semesters or to extend the program to five years, ten long semesters. General education requirements and the proficiency exams for music majors may add to the number of credit hours required. Careful consultation with a faculty adviser is necessary throughout the program. The course sequencing outlined below is only a guide; other course configurations are possible.

Freshman Year	Hours
Major performance area	4
Departmental Recital 1000	0
Performance Seminar ¹	0
Ensemble	2
Music 1210/1211, 1212/1213	8
Secondary performance area ²	2
English 1310, 1320	6
University Seminar 1100	1
History 1310, 1320	6
Phy. Fitness Component (2 courses	5)2
MU 1150	<u>1</u>
	32

Summer Between Freshman

and Sophomore Years ³	Hours
Speech Communication 1310	3
Mathematics 1315	3
Political Science 2310,2320	
	12

Sophomore Year	Hours
Major performance area	4
Departmental Recital 2000	0
Performance Seminar	0
Ensemble	2
Music 2260/2261, 2262/2263	8
Music 2203, 2204	4
Music 2141 ⁴ (Vocal majors)	
Music 2123 Found of Music	1
Literature Component*	3
Philosophy 1305	3
Secondary Performance area	
Social Science Component*	3
Upper Level Competency Exam ⁵	0
	29-31

Junior Year	Hours
Major performance area	
Departmental Recital 3000	0
Performance Seminar	0
Ensemble	2
Brass, Woodwinds, Percussion,	
Voice or Strings	2
(Instrumental majors)	4
Music 3315, 3316	6
Music 3207, 3217 or 3227	4
Music 3253, 3241	4
Music 3220 (Vocal Majors)	2
Curriculum and Instruction	
3310, 3325	6
	28-30
• • • • • •	

Summer Between the Junior and	
Senior Years	Hours
Natural Science Component*	7-8
Reading 3323	3
MU 4343 (instrumental majors	3
	13-14

Senior Year	Hours
Major performance area	2
Departmental Recital 4000	0
Senior Recital 4150 ⁶	
Ensemble	1
Brass, Woodwinds, Percussion,	
Voice, or Strings	2
(Instrumental majors)	
Art, Dance, Music, Theatre 2313	
Curriculum & Instruction 4343	
Curriculum & Instruction 4332	3
MU 3318	3
MU 4234 (instrumental majors).	
MU 4223 (vocal majors)	
MU 3269(instrumental majors)	
Capstone Course (satisfied by	
student teaching)	0
Education 4681	
	23-28

*See listing of course options under University College.

1All students must attend a performance seminar or participate in a studio ensemble each semester enrolled for private lesson instruction. Credit is recommended but not mandatory.

2All music majors must pass a piano proficiency. It is offered at the end of each semester. Band or orchestra emphasis students will study two semesters of piano, one semester each of voice, strings, and percussion, and two semesters each of brass and woodwinds. Choral emphasis students will study four semesters of piano.

3Different Summer School configurations are possible. Please consult with an adviser.

4Vocal majors must study two semesters of diction.

5All music majors must successfully complete the upper level competency exam before enrolling in upper level courses in applied music.

6The senior recital must be completed prior to student teaching. Students must enroll for MU 4150 in order to have a transcript record of the Senior Recital.

Bachelor of Music Major in Music (Minimum required: 136-139 semester hours with all-level teaching certification)

Freshman Year	Hours	Sophomore Year	Hours
Major performance area	4	Major performance area	4
Departmental Recital 1000	0	Departmental Recital 2000	0
Performance Seminar ¹	0	Performance Seminar or Studio	
Ensemble	2	Ensemble	0
Music 1210/1211, 1212/1213	8	Ensemble	2
Secondary performance area ²		Secondary performance area2	2
English 1310, 1320		Music 2260/2261, 2262/2263	8
University Seminar 1100		Music 2203, 2204	4
History 1310, 1320		Music 2141 ⁴ (Vocal Majors)	2
Phy. Fitness Component (2 cours		Music 2123 Foundations of Mus	ic1
Music 1150		English (Literature)*	3
	32	Philosophy 1305	3
	32	Social Science Component*	
		Upper Level Competency Exam ⁵	0

Summer Between Freshman and	
Sophomore Year ³	Hours
Speech Communication 1310	3
Mathematics 1315	3
Political Science 2310, 2320	<u>6</u>
	12

Junior Year	Hours
Major performance area	
Departmental Recital 3000	
Performance Seminar	
Ensemble	1
Brass, Woodwinds, Percussion,	
Voice or Strings	
(Instrumental Majors)	4
Music 3220 (Vocal majors)	
Music 3315, 3316	6
Music 3207, 3217 or 3227	4
Music 3241, 3253	4
Curriculum and Instruction 3310	
3325	6
MU 3318	3
	28-29

Summer Between Sophomore	
and Junior Years	Hours
International Component*	3
Natural Science Component*	

Senior Year	Hours
Major performance area	2
Departmental Recital 4000	0
Senior Recital 4150	1
Ensemble	1
Brass, Woodwinds, Percussion,	
Voice or Strings	2
(instrumental majors)	
Art, Dance, Music, Theatre 2313	3
CI 4343	3
MU 3269, MU 3340	5
MU 4234 (instrumental majors).	2
MU 4223 (vocal majors)	2
CI 4332	
ED 4681	
	25-28

Summer Between the Junior and	
Senior Years	Hours
Natural Science Component	7-8
RDG 3323	3
	10-11

^{*}See listing of course options for University College.

3Different summer school configurations are possible. Please consult an adviser.

4Vocal majors must study two semesters of Diction.

¹All students must attend a performance seminar or participate in a studio ensemble each semester enrolled for private lesson instruction. Credit is recommended but not mandatory.

²All music majors must pass a piano proficiency. It is offered at the end of each semester. Band or orchestra emphasis students will study two semesters of piano, one semester each of voice, strings, and percussion, and two semesters each of brass and woodwinds. Choral emphasis students will study four semesters of piano.

⁵All music majors must successfully complete the Upper Level Competency Exam before enrolling in upper level courses in applied music.

⁶The senior recital must be completed prior to student teaching. Students must enroll for MU 4150 in order to have a transcript record of the Senior Recital.

Bachelor of Music Major in Music Performance (Minimum required: 130 semester hours)

Freshman Year	Hours
Major performance area	4
Departmental Recital 1000	0
Performance Seminar or Studio	
Ensemble	2
Ensemble	2
Music 1210/1211, 1212/1213	8
Secondary performance area ¹	2
English 1310, 1320	6
University Seminar 1100	1
History 1310, 1320	6
Phy. Fitness Component (2 cours	
	33

Sophomore Year	Hours
Major performance area	4
Departmental Recital 2000	0
Performance Seminar or Studio	
Ensemble	2
Ensemble	2
Secondary performance area	2
Music 2260/2261, 2262/2263	8
Music 2203,2204	4
Music 2141 ³	2
English Literature	3
Philosophy 1305	
Social Science Component*	3
Upper Level Competency Exam ⁴	
	31-33

Summer Between Freshman and

Sophomore Year ²	Hours
Speech Communication 1310	3
Mathematics 1315	3
Political Science 2310-2320	<u>6</u>
	12

Junior Year

Hours Senior Year

Major performance area8
Departmental Recital 40000
Performance Seminar or Studio
Ensemble2
Music (Choose 6 hrs. from Mu 4330,
4332, 4334, 43366
Music 4150 (Senior Recital)1
Music 4280 (Senior Research Project)2
Piano Literature (Piano majors)6
International Component*3
24-30

^{*}See listing of course options in the catalog under University College.

¹All music majors must pass a piano proficiency. It is offered at the end of each semester.

²Different summer school configurations are possible. Please consult an adviser.

³Vocal majors must study two semesters of diction. Vocal performance majors must take one year of French or German. Language courses numbered 1420 and above will meet the international Component requirement. 4All music majors must successfully complete the upper level competency exam before enrolling in upper level

courses in applied music.

Bachelor of Music Major in Jazz Studies (Minimum required: 134-138 semester hours)

Freshman Year	Hours
Major Performance Area	4
Departmental Recital 1000	0
Performance Seminar or	
Studio Ensemble	2
Major Ensemble	2
MU 1210/1211 and	
MU 1212/1213	8
Secondary Performance Area	2
English 1310, 1320	6
University Seminar	1
History 1310/1320	6
Phy. Fitness ¹ Component	
(2 courses)	2
	33

Freshman Summer	Hours
Speech Comm 1310	3
Math 1315 (or above)	3
Political Science 2310, 2320	
	12

Junior Year Ho Major Performance Area	ours
Departmental Recital 3000	
Performance Seminar,	
Studio Ensemble, or	
Jazz Combo ⁴	
Ensemble	
MU 3316	3
MU 3375	
MU 3333, 3234	5
MUSP 3112, 4114	2
MU 3050 Junior Recital	0
Art, Dance, Music, or	
Theatre 2313	3
Natural Science Component	7-8
31	-34
Junior Mini-Session Ho	urs
MU 4343 (Jazz Pedagogy)	3
	3

Sophomore Year	Hours
Major Performance Area	4
Departmental Recital 2000	0
Performance Seminar or	
Studio Ensemble	2
Major Ensemble	2
MIDI I and II	
(MU 1108 and MU 2110) ²	22
MU 2260/2261 and	
MU 2262/2263 ³	83
MU 2203, 2204	
English Literature	
Philosophy 1305	3
Social Science Component*	3
Upper Level	
Competency Exam	0
	31
Saukamana Mini Saaian	
Sophomore Mini-Session	Hours
Business of Music	
	2

Senior Year	Hours
Major Performance Area	6
Departmental Recital 4000	
Performance Seminar,	
Studio Ensemble, or	
Jazz Combo ⁴	2-4
Ensemble	2
MU 4344	
(Jazz Theory/Arranging)	3
MU 4280	
(Sr. Research Project)	2
MU 4150 (Senior Recital)	1
(Foreign Language) ⁵	8)5
	24-26

^{*}See listing of course options in Catalogue under University College.

^{1.} Marching Band may count for one physical fitness Component.

^{2.} Special sections available to Jazz students and other music students as space allows.

^{3.} Special section of 2262 Aural Learning IV, offered Spring semester only, will emphasize harmonic dictation, melodic dictation, rhythmic dictation, and sight-singing in a jazz context.

^{4.} Four semesters of Jazz Combo are required in addition to the requirements of the student's Applied Music Studio.

^{5.} Students passing two years of foreign language in high school are waived.

Bachelor of Music Major in Music-Sound Recording Technology (Minimum required: 128-129 semester hours)

Admission to the Sound Recording Technology Program is highly competitive and requires a separate application. Enrollment in SRT courses is strictly limited to students who have been admitted to the Sound Recording Technology Program and who are in good academic standing. To be considered for admission to the SRT program, students should file an application with the music department and the Director of Recording Arts early during the Spring semester prior to Fall admission.

In addition to passing the TASP tests in math, reading, and writing, applicants will be selected based on their past academic history, GPA, SAT scores, past recording experiences, and musical abilities.

Freshman Year Hours	Sophomore Year Hours
Recording Lab MU 1180*2	Recording Lab MU 2180*2
Music 1210/1211, 1212/12138	Music 2260/2261, 2262/22638
MUSP Performance2	MUSP 1108C, 2110C2
Phy. Fitness Component (2 courses)2	Ensemble2
Math 2417, 24718	MUSP Performance2
University Seminar 11001	Recording MU 2381, 23826
Physics 14104	
Computer Science 13183	
Computer Science 11081	32
31	

Junior Year	Hours
Recording Lab MU 3180*	2
Recording MU 3383, 3384	
MUSP 3112C, 4114C	2
English 1320, Literature Compor	
Technology 3370, 4372	6
Speech Communication 1310	3
History 1320	3
Philosophy 1305	
	31

Senior Year	Hours
Recording Lab MU 4180*	2
Recording MU 4385	3
Music History 3316	
MU 2313	
Jazz History 3375	3
TECH 4374,	
ARTC 3307,	
POSI 2310, 2320	
Social Science Component	
	32

Summer Between Freshman		
and Sophomore Years ¹		
English 1310	3	
History 1310	3	
	6	

Summer 4

Music 4680 Internship6	Music 4680	Internship	6
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^{*}May be repeated once for additional credit.

¹Different summer school configurations are possible. Please consult an adviser.

²All music majors must successfully complete the upper level competency exam before enrolling in upper level courses in applied music

³MU 1311 is appropriate for majors in Elementary Education.

⁴MU 1312 is intended for music majors and minors.

Courses in Music (MU)

(History-Literature-Theory-Conducting)

1150 Introduction to Music Technology (1-0) Introduction to current computer applications in music. Including MIDI and sequencing, notation, internet communication, and digital audio.

***1180 Recording Lab. (0-2)** Laboratory course for developing the abilities needed in producing state-of-the-art recordings. Repeatable for credit once. Pre-requisites: Consent of instructor.

1210 (MUSI 1216) Aural Learning I. (0-2) The course materials from Music Theory I as applied through lessons in singing, playing, and music dictation. Prerequisite: Completion of MU 1312 or pass by exam.

1211 Music Theory I. (3-0) A comprehensive study of the materials of counterpoint and harmony. The study is made through listening and observation of the literature; lessons in application include activities in musical writing and analysis. Prerequisite: Completion of MU 1312 or pass by exam.

1212 (MUSI 1217) Aural Learning II. (0-2) The course materials from Music Theory II as applied through lessons in singing, playing, and music dictation. Prerequisites: Music Theory I and Aural Learning I (MU 1210 and 1211).

1213 Music Theory II. (3-0) A comprehensive study of the materials of counterpoint and harmony. The study is made through listening and observation of the literature; lessons in application include activities in musical writing and analysis. Prerequisites: Music Theory I and Aural Learning I (MU 1210 and 1211).

1311 Fundamentals of Music. (3-0) Introduction to basic music skills for the elementary classroom. Includes practical application of beginning techniques for piano and recorder, as well as teaching techniques for the elementary music class. Intended for majors in elementary education.

1312 Essential Musicianship. (3-0) Detailed instruction in fundamentals of music theory, including but not limited to notation, meters, scales, key signatures, intervals, and chords. This course is designed primarily for music majors and minors.

2123 (**MUSI 1104**) **Foundations of Music.** (0-1) Designed to introduce the student to principles of aesthetics and philosophy, and their practical application as related to music. Required for music education and elementary education/music majors; recommended for music performance majors.

*2141 (MUSI 2160 & MUSI 2161) Fundamentals of Diction in Singing. (1-1) A basic course in the pronunciation of singing in English, French, Italian, Spanish, and German, taught by the several members of the voice faculty with one lecture session and one laboratory period for practical application by students. May be repeated once for credit.

***2153 Problems in Music. (1-0)** Study of one or more problems in music. The courses are conducted as seminars and are open to students on an individual basis by arrangement with the Chairs of the Department of Music. May be repeated once for credit.

***2180 Recording Lab. (0-2)** Laboratory course for developing the abilities needed in producing state-of-the-art recordings. Repeatable for credit once. Pre-requisites: Two semesters of MU 1180.

(WI) **2203, 2204 (MUSI 1208 & MUSI 1209) Survey of Music Literature. (3-0)** A study, through listening to recordings and personal performance, of the characteristic examples of music literature, with emphasis on a greater enjoyment and understanding. The aim of this course is to provide a rich background of experience with music in order that theoretical and applied study may be more meaningful.

*2253 Problems in Music. (2-0) Study of one or more problems in music.

The courses are conducted as seminars and are open to students on an individual basis by arrangement with the Chair of the Department of Music. May be repeated once for credit.

2260 (MUSI 2216) Aural Learning III. (0-2) The course material from Music Theory III as applied through lessons in singing, playing, and music dictation. Prerequisites: Music Theory II and Aural Learning II (MU 1212 and 1213).

2261 Music Theory III. (3-0) A continuation of the comprehensive approach used in Music Theory I and II, with an emphasis upon traditional forms and harmony using altered chords. Lessons in application include activities in composition and analysis. Prerequisites: Music Theory II and Aural Learning II (MU 1212 and 1213).

2262 (MUSI 2217) Aural Learning IV. (0-2) The course materials from Music Theory IV as applied through lessons in singing, playing, and music dictation. Prerequisites: Music Theory III and Aural Learning III (MU 2260 and 2261).

2263 Music Theory IV. (3-0) A continuation of the comprehensive approach used in Music Theory I, II, and III, with an emphasis upon traditional forms and harmony, and twentieth century materials. Lessons in application include activities in composition and analysis. Prerequisites: Music Theory III and Aural Learning III (MU 2260 and 2261).

2310 (**MUSI 1303**) **Guitar Class I. (3-0**) An introductory course primarily for the non-music major. This course offers the opportunity to study tuning, hand positions, chords, accompaniment patterns, strumming and introductory music reading.

2312 Afro-Cuban Drum Circle (3-0) The Afro-Cuban Drum Circle focuses on the performance of ethnic percussion as well as learning about instruments and dance rhythms of Latin America and Africa.

2313 (HUMA 1315) Introduction to Fine Arts. (3-0) A study of the interrelation of music with art, dance, and theatre. This course may not be repeated for credit by taking Art 2313, Dance 2313, or Theatre 2313.

***2353 Problems in Music. (3-0)** Study of one or more problems in music. The courses are conducted as seminars and are open to students on an individual basis by arrangement with the Chair of the Department of Music. May be repeated once for credit.

2381 Recording Industry Operations I. (3-0) An overview of recording studio and industry-related functions and operations. Prerequisites: Two semesters of MU 1180, concurrent enrollment in MU 2180, and consent of instructor.

2382 Recording Industry Operations II. (3-0) A continuation of MU 2381, with particular attention in areas of administrative functions of recording studio operations and business practices. Prerequisites: MU 2381 and concurrent enrollment in MU 2180.

3050 Junior Recital (0-1). Preparation and performance of the junior recital for music performance majors.

*3180 Recording Lab. (0-2) Laboratory course for developing the abilities needed in producing state-of-the-art recordings. Repeatable for credit once. Pre-requisites: Two semesters of MU 2180.

3207 Fundamentals of Conducting. (2-1) The fundamentals of baton technique.

3217 Instrumental Conducting. (2-1) An application of the principles of conducting to instrumental music, including score reading and problems of interpretation. Some choral conducting experience will be included. Prerequisite: Music 2262/2263 or permission of instructor.

*3220 Introduction to Music Theatre. (2-2) Techniques for performing and staging musical comedy and opera. Practical experience with University productions.

^{*}May be repeated once for additional credit.

3227 Choral Conducting. (2-1) An application of the principles of conducting choral music, including score reading and problems in interpretation. Some instrumental conducting experience will be included. Prerequisite: Music 2262/2263 or permission of instructor.

3234 Jazz Improvisation II. (2-0) A continuation of MU 3333, with particular attention to developing skills in the use of scales and modes (including major and minor pentatonic scales), modal playing, and jazz nomenclature. Prerequisites: MU 3333 and concurrent enrollment in Jazz Combo.

3241 A Survey of Ensemble Performance Literature. (3-0) Detailed consideration of literature of all periods appropriate for performance by performance ensembles. Repertoire selection and performance problems peculiar to small, medium, and large ensembles are discussed.

3253 Performance Ensemble Techniques. (3-0) A course designed for performance ensemble conductors. Includes supervision, administration, and rehearsal techniques.

3255 Musical Instruments for Performing Folk and Traditional Music. (2-1) Basic performance skills for the recorder, guitar, piano and keyboard percussion instruments. Prerequisite: Music 1311.

3269 Current Trends in Music II. (3-0) A study of melodic and harmonic techniques for keyboard percussion instruments. Sight-reading techniques using Sol-Fa. Survey of the folk music of Europe and America. Prerequisite: Music 3340.

3310 Guitar Class II. (3-0) Primarily for the non-music major, the course includes the opportunity for development of more advanced techniques in accompaniment, music reading and solo guitar techniques.

(WI) **3315, 3316 History and Analysis of Music. (3-0)** A comprehensive musicianship approach to the study of music from the earliest times to the present using techniques of stylistic and structural analysis. Prerequisite: Music 2203 and 2204, or permission of instructor.

3318 World Musics (3-0) Study of ethnomusicology with special focus on the music cultures of Africa, India, Japan, Native America and Latin America.

3321 Piano Literature I. (3-0) A study of keyboard literature from 1300 through the music of Schubert with emphasis on listening and recognizing the standard masterworks.

3322 Piano Literature II. (3-0) A study of keyboard literature from around 1820 through the music of the present with emphasis on listening and knowing the standard piano literature. *May be repeated once for additional credit.

3323 Piano Pedagogy. (3-0) A study of methods of individual piano instruction and a review of current teaching methods.

3324 Piano Pedagogy II. (3-0) Technical studies and repertoire for intermediate grades of piano study.

3333 Jazz Improvisation. (3-0) Familiarity with the scales, patterns, backgrounds, and other materials used in improvisation in the jazz idiom.

3340 Current Trends in Music I. (3-1) A study of the components of music and their concepts. An emphasis on singing and rhythmic performance skills, and esthetic awareness through listening. Prerequisite: Music 1311 or Music 2123.

3375 Jazz, Pop, and Rock. (3-0) Jazz originated in America, free of European influence, and has been of great importance in the development of 20th Century music. This course is designed to allow students to: (1) learn the structure and history of jazz through readings and lecture; (2) understand the contribution of jazz to contemporary music and to their daily lives; (3) experience the chronological development of jazz through recordings and live performance.

3383 Audio Technology: Microphones and Mixing Techniques (3-0) Prin-

ciples and practices of microphone and mixing techniques. Prerequisites: MU 2382 and concurrent enrollment in MU 3180.

3384 Audio Recording Techniques (3-0) Audio tape and disc recording and their applications in a variety of settings and genres. Prerequisites: MU 3383 and concurrent enrollment in MU 3180.

4150 Senior Recital. (0-3) Preparation and performance of the senior recital for music majors.

4151 Band Instrument Repair. (2-1) A one-semester course designed to equip the prospective band director with the skills to make basic repairs on the various musical instruments.

***4153 Problems in Music. (1-0)** Study of one or more problems in music. The courses are conducted as seminars and are open to students on an individual basis by arrangement with the Chair of the Department of Music. May be repeated once for credit.

***4180 Recording Lab. (0-2)** Laboratory course for developing the abilities needed in producing state-of-the-art recordings. Repeatable for credit once. Pre-requisites: Two semesters of MU 3180.

4223 Vocal Pedagogy and Literature (3-0) The study of publications concerning the teaching of singing and sources of vocal literature. Will include practical experience teaching in a private studio setting.

4234 Arranging Techniques for School Music Ensembles (3-0) This class will introduce the many techniques involved in arranging for a wide variety of school music ensembles. Content will include an examination of the various instrument families, basic manuscript techniques (both manual and computer aided) and various orchestration techniques for voicing and scoring.

***4253 Problems in Music. (2-0)** Study of one or more problems in music. The courses are conducted as seminars and are open to students on an individual basis by arrangement with the Chair of the Department of Music. May be repeated once for credit.

(WI) **4280** Senior Research Project. (2-0) A study of the student's senior recital literature resulting in a thorough research paper on the theoretical, historical, technical and stylistic aspects of the compositions. This course, taken the semester prior to Music 4150, will constitute the Capstone Course for performance and piano pedagogy majors.

4310 Guitar Class III: Rock, Country, Blues (3-0). Designed primarily for the non-music major. Continued study of advanced techniques including scales, arpeggios, strumming patterns and advanced accompanying styles. Analysis and performance of musical styles including rock, country and blues. May be repeated for additional credit.

4312 Guitar Class IV: Rock, Country, Blues (3-0). Designed primarily for the non-music major Continued study of advanced techniques including soloing techniques, accompaniment techniques. Detailed analysis of performance styles emphasizing the styles of contemporary performers. May be repeated for additional credit.

4330 Form and Analysis. (3-0) Principles of form and analysis developed through the in-depth application of analytical systems to the musical repertoire through the nineteenth century. Prerequisite: MU 2262 and 2263 or consent of the instructor.

4332 Contemporary Analytic Techniques. (3-0) Detailed study and analysis of selected compositions from the early twentieth century to the present; analytical projects. Prerequisite: MU 2262 and 2263 or consent of the instructor.

^{*}May be repeated once for additional credit.

4334 Orchestration. (3-0) Study of the characteristics of individual instruments; writing for various combinations; study of scores of different periods; techniques of instrumentation, arranging, and orchestration; listening to recorded and live performances. Prerequisite: MU 2262 and 2263 or consent of the instructor.

4336 Eighteenth Century Counterpoint. (3-0) A study to develop further skills in the comprehensive approach used in Music 2261 and 2263, with an emphasis upon contrapuntal analysis and writing and a continuation of ear training. Prerequisite: MU 2262 and 2263 or consent of the instructor.

4343 Jazz Pedagogy. (3-0) A study of repertoire selection and evaluation, phrasing and articulation, rhythm section techniques, methods of instruction, and review of current teaching styles in American jazz programs, including contest preparation and the teaching of basic improvisation. Prerequisites: completion of MU 2262/2263 and consent of instructor.

***4344 Jazz Theory and Arranging. (3-0)** A study of the elements of jazz and popular styles, including but not limited to: scales, modes, chord voicings, standard jazz song-forms, chord substitutions, and various techniques of arranging for big bands and small combos. Prerequisites: completion of MU 2262/2263 and consent of instructor. May be repeated once for credit.

****4351, **4353 Problems in Music. (3-0)** Study of one or more problems in music. Problems chosen may not duplicate the scope of another course offered for credit. The courses are conducted as seminars and are open to students on an individual basis by arrangement with the Chair of the Department of Music.

4360 Music in the United States. (3-0) A survey of the music and musical development in this country from pre-Columbian times to the present. Folk music, popular music, and jazz will be considered as well as traditional and experimental styles. Prerequisite: Music 2203-2204, or permission of instructor.

4385 Advanced Audio Recording Techniques (3-0) Application of theoretical skills in recording, mixing, and editing concert music. Prerequisites: MU 3383, MU 3384, and concurrent enrollment in MU 4180.

4680 Internship in Sound Recording Technology (0-6) Practical experience in audio recording under professional supervision. Provides the opportunity for students to demonstrate professional competencies based on prior theoretical and laboratory experiences. Prerequisites: MU 4385. Capstone course.

**May be repeated once with different emphasis for additional credit.

Applied Music (MUSP)

Private study of piano, voice, organ, string, brass, woodwind, and percussion instruments is available to all students of the University, on both beginning and advanced levels of instruction as teacher space is available. Preregistration with the music office in applied music is advisable.

Brass, Woodwinds, Percussion, Harpsichord, Strings, Guitar (see Common Course Numbering in Admission) 1106, 1206, 2108, 2208, 3110, 3210, 3310, 4112, 4212, 4312, 4412

Organ 1105, 1205, 2107, 2207, 3109, 3209, 3309, 4111, 4211, 4311, 4411 **Voice** 1103, 1203, 2105, 2205, 3107, 3207, 3307, 4109, 4209, 4309, 4409 **Piano** 1104, 1204, 2106, 2206, 3108, 3208, 3308, 4110, 4210, 4310, 4410 **Jazz Piano Techniques** 3112, 4114

Basic techniques of playing brass, string, woodwind, and percussion instruments: 1111, 2113, 3115, 4117.

Piano Class-Development of piano technique and musical style in a class situation: 1108, 1110, 1112, 1114.

^{*}May be repeated once for additional credit.

Voice Class-Development of vocal technique and musical style in a class situation: 1131, 2131.

*Composition (MUSP)

1108, 1208, 2110, 2210, 3112, 3212, 3312, 4114, 4214, 4314

Intensive work in free composition, including supervised private instruction and performance of student compositions.

*Electronic/Computer Music Composition (MUSP)

3112, 3212, 4114, 4214, 4314

Introduction to recording and tape manipulation techniques of music concrete, electroacoustical music techniques involving digital and analog synthesizers and the MIDI environment. Application through the creation of electronic tape compositions and live electronic music.

*May be repeated once for additional credit.

MIDI (MUSP)

1108, 1208, 2110, 2210, 3112, 3212, 4114, 4214

Introduction to sequencing and scoring using MIDI devices and computer software. Prerequisite: CS 1308 or 1318 and approval of the instructor.

*Departmental Recital (MU)

1000, 2000, 3000, 4000

Performance, attendance, and weekly observation of student recitals. Concurrent enrollment with applied lessons required for all music performance and education majors.

*Ensembles (One Credit Each) (MUSE) (see Common Course Numbering in Admission)

Band 1111, 2111, 3111, 4111 Choir 1113, 2113, 3113, 4113 Chamber Music 1121, 2121, 3121, 4121, 1131, 2131, 3131, 4131 Jazz Band 1117, 2117, 3117, 4117 Orchestra 1121, 2121, 3121, 4121 Mariachi de SWT 1131, 2131, 3131, 4131

Music Fees (In Addition to Registration Fees) - This is a partial listing. Please consult the schedule of classes for other fees.

Private Study in voice	
(Two one-half hour lessons per week)	\$55 semester
(One one-half hour lessons per week)	\$40 semester
Private Study in piano	
(Two one-half hour lessons per week)	\$55 semester
(One one-half hour lessons per week)	\$40 semester
Private Study in organ, wind, percussion or string instruments	
(Two one-half hour lessons per week)	\$45 semester
(One one-half hour lessons per week)	\$27 semester
Music practice room fee	\$30 semester
(charged once, no matter how many music classes are registered)	
Introduction to Fine Arts	\$15 semester
Fundamentals of Music	\$12 semester

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Band Instrument Repair	\$15 semester
Marching Band	\$15 semester
Other Instrumental Ensembles	\$8 semester
Chorale	\$15 semester
Other Vocal Ensembles	\$8 semester
String, Brass, Woodwind, Piano Class	\$23 semester
Recital program, typing & printing	\$10.00
Recital recording	

NOTE: Students enrolled in private voice lessons or instrumentalists preparing for recital performances are responsible for the cost of providing their own accompanist for lessons, rehearsals, and recitals.

*May be repeated for credit.



Department of Speech Communication

Chair and Professor-Beebe. Professors-Cheatham, Gratz, Salem, Williams. Associate Professors-Fleuriet, Keeley, Mandziuk. Assistant Professors-Burnette, Mottet. Lecturers-Perry, Critchfield-Jones, Kraemer, Love, Mostyn, Wittrup.

Speech communication is the study of the creation, transmission, and analysis of messages and of message impact. Speech communication students investigate communication processes within and among individuals, groups, organizations, and societies. They explore verbal and nonverbal communication, organizational and business communication, rhetoric and criticism, argumentation and persuasion, and communication technology.

Speech communication majors learn principles and practical skills useful for careers in business, industry, government, non-profit organizations, social services, and education. Graduates enter such professions as law, business, public relations, human resources, training and development, marketing and sales, public administration, politics, ministry, persuasive communication.

The Department of Speech Communication offers undergraduate programs leading to the Bachelor of Arts, including four career paths: general speech communication, interpersonal communication, organizational communication and persuasive communication. The department also offers teacher certification in speech communication.

For more information, call 512-245-2165 or visit the department office in room 205 in the Centennial Hall.

Bachelor of Arts Major in Speech Communication (Minimum required: 128-154 semester hours)

A major in speech communication requires completion of a minimum of 33 semester hours in speech communication. Majors must complete at least fifteen semester hours at the 3000-4000 level. All speech communication majors must declare an official minor. See the Degrees and Programs section of this catalog. All BA students are required to complete the University College general education core curriculum and BA degree requirements.

Requirements for Majoring in Speech Communication

Any student may declare speech communication as a pre-major and take lower division speech communication courses. Any student may declare speech communication as a minor.

An SWT GPA of at least 2.25 with at least 45 semester hours is necessary to declare a major with an emphasis in one of the following four career paths.

Persuasive Communication Career Path. The curriculum in the persuasive communication career path is appropriate for students planning careers in business and industry, the ministry, law, politics or other careers in which persuasion, rhetorical, and analytical skills are important. Students electing an emphasis in persuasive communication must take the following courses: Communication 1310, 1315, 2325, 2330, 2338, 3327, 3333, and 4331. Majors must select two courses (6 hours) from: Communication 3334, 4316, 4317D, 4317E, 4317F, 4321, 4322, 4323, 4338, and 4345. One additional three-hour upper-division course is required.

Students may apply to the departmental internship committee for permission to enroll in Communication 4390. Such enrollment will afford the student with an

opportunity to work in a public communication internship. Normally the student will be expected to work approximately 100 clock hours and complete a research project in order to earn the 3 hours of academic credit. Persuasive communication internships are restricted to students who have junior standing and who have completed 18 hours of required communication coursework.

Interpersonal Communication Career Path. The interpersonal communication career path is designed to address a variety of career goals for students who seek careers which involve interpersonal interactions with others. This career path is appropriate for students seeking careers in business, non-profit organizations, sales, public relations, customer service, counseling, hospitality services (e.g. travel or hotel industry) or other careers or professions which emphasizes effective human relationship skills. Students electing the interpersonal communication career path must take the following courses: Communication 1310, 1315, 2330, 2338, 3327, 3333, 3330 3318B or 3318C. Students should select two courses from the following: 3318A, 3318B, 3318C, 3318F or 4331. In addition, students should select one additional upper-level communication course.

Organizational Communication Career Path. The curriculum in organizational communication is designed to enhance the student's marketability in careers requiring skills in the management of human relationships and communication flow within contemporary business, public services, and professional organizations. Students electing a major must take the following courses: Communication 1310, 1315, 2330, 2338, 3319, 3327, 3333, and 4347 or 3318A. Students must also select 6 semester hours from the following: Communication 3318A, 3318D, 3318F, 3330, 4331, 4347, and 4390. One additional three-hour, upper-division communication elective is also required.

Application may be made to the departmental internship committee for permission to enroll in Communication 4390. A 2.75 GPA and senior standing is usually required for internship admission. Internship will afford the student an opportunity to work in a communication related role in an organization. Normally the student will be expected to work on the job for approximately 100 clock hours for 3 semester hours of academic credit.

Communication Studies Career Path. The general speech communication studies path is designed to meet a variety of career interests including business, education, law and other professions. Students are allowed maximum flexibility in selecting courses that will most appropriately meet their interests and vocational needs. Students electing the general path must complete the following curriculum: Communication 1310, 1315, 2330, 2338, 3327 and 3333. Majors must select five additional courses (15 hours) with at least three of those courses being advanced.

Teacher Certification in Speech Communication

Students seeking secondary teaching certification follow the general speech communication path. In addition to the required courses in the general path (1310, 1315, 2330, 2338, 3327 and 3333) they should take 2325, 3315, 4310, 4320 and one three-hour upper division communication elective course.

All students pursuing teacher certification in speech communication should consult the certification requirements and criteria for admission to teacher education described in the College of Education section of this catalog.

Minor Requirements in Speech Communication

A minor in speech communication consists of 24 semester hours. Students who minor in speech communication are required to take the following courses:

Communication 1310, 1315, 2338, 2330, 3327, and 3333 and 6 additional elective communication hours; 3 of the 6 additional communication hours must be advanced. Communication 2111 and 4111 will not be counted toward the minor.

Minor in Political Communication

A minor in Political Communication addresses a variety of theories, principles, and skills related to the political communication process. The minor is designed for students interested in law, politics, public administration, public policy, or other professions related to issues and ideas in a political communication context.

A minor in Political Communication consists of selecting the appropriate 12 credits from the Department of Speech Communication and 12 credits from the Department of Political Science for a total of 24 credits.

All students minoring in Political Communication are required to take COMM 4345 Political Communication. The remaining nine hours from the Department of Speech Communication must be selected from the following:

COMM 2325	Argumentation and Debate
COMM 2338	Public Speaking
COMM 3333	Rhetorical Criticism
COMM 4317D	Media Criticism
COMM 4321	American Speeches
COMM 4322	Rhetoric of Protest Movements
COMM 4323	Rhetoric of Social Conflict
COMM 4331	Persuasion
COMM 4338	Advanced Public Speaking
The 12 hours selected	from the Department of Political Science should be taken
from the following cou	irse groups:
3 hours from:	
POSI 3331	American Political Theory
POSI 3332	Ancient Medieval Political Thought
POSI 3333	Modern Political Theory (1600-1900)
POSI 3334	Contemporary Political Theory
3 hours from:	
POSI 3305	The American Founding
POSI 3306	Religion and American Life
POSI 3307	Parties and Party Politics
POSI 3310	Constitutional Law: Basic Structures and Principles
POSI 3311	Constitutional Law: Individual Liberties
POSI 3312	Constitutional Law: Civil Rights
POSI 3314	State and Local Government
POSI 4301	Politics and Film
POSI 4302	Legal Theories and Research
POSI 4322	Public Policy Formulation
POSI 4331	Minority Politics
POSI 4345	American Foreign Policy
3 hours from:	
POSI 3308	Congress and the Legislative process
POSI 3309	The American Presidency
POSI 4311	The Supreme Court and Judicial Process
3 hours from:	
POSI 4313	Islamic Law and Politics
POSI 4314	Middle East Revolution and Nationalism
POSI 4338	Government and Politics of Latin America

POSI 4340	Government and Politics of Western Europe
POSI 4341	Government and Politics of the Soviet Union
POSI 4350	Government and Politics of Asia
POSI 4351	African Politics
POSI 4372	Government and Politics of Central and Eastern Europe
POSI 4373	Politics and National Identity in Central Asia and the
	Caucasus
POSI 4315	The Arab-Israeli Conflict
POSI 4326	Issues in World Politics
POSI 4327	Theories of International Politics
POSI 4349	Topics in Comparative Politics
POSI 4352	International Communism
POSI 4357	International Organization
POSI 4358	United States-Latin American Relations
POSI 4359	Politics of International Economic Relations
student elects to i	major in either speech communication or political science,

If a student elects to major in either speech communication or political science, no COMM or POSI course may count both for a major and a minor in political communication.

Courses in Speech Communication (COMM)

1310 (SPCH 1311) Fundamentals of Speech Communication. (3-0) A first course in speech communication. Study aims at understanding of fundamentals of oral communication, and practice in employing the techniques involved.

1315 (SPCH 1318) An Introduction to Interpersonal Communication. (3-0) An introduction to materials exploring face-to-face communication and relational development. Emphasis on conceptual foundations, personal growth and skill enhancement. Prerequisite: COMM 1310.

1340 (SPCH 1342) Voice and Diction. (3-0) The human voice and the sounds of speech. The student's own voice and pronunciation will be the primary concern, using practice sessions to develop more acceptable patterns of voice and sounds.

*2111 (SPCH 1144, SPCH 1145, SPCH 2144, & SPCH 2145) Speech and Drama Activities. (1) A course designed to provide credit for participation in speech communication and theatre activities. May be repeated for a total four credits in speech communication and four credits in theatre.

2325 (SPCH 2335) Argumentation and Debate. (3-0) A study of basic principles of argumentation emphasizing analysis, evidence, reasoning, and refutation and their applications in formal and informal debate contexts. Students will do laboratory work with the University forensic squad. Prerequisite: COMM 1310.

2330 (SPCH 2333) Small Group Communication. (3-0) A study of communication in the small group, including analysis of the influence of group structure, teambuilding, norms, roles, leadership, and climate on group process. Special emphasis on problem-solving discussion. Prerequisite: COMM 1310.

2338 (SPCH 1315) Public Speaking. (3-0) This course helps the student to develop personal speaking skills and introduces principles of contemporary types of speeches. Prerequisite: COMM 1310.

3315 Interpretive Reading. (3-0) A study of the techniques of the oral interpretation of poetry with an emphasis on performance.

3318 Studies in Human Communication. (3-0) This series of courses presents a variety of topics associated with communication theory and provides an application of communication principles in contemporary contexts.

(WI) ****3318A** Communication and Conflict Management. (3-0)

(WI) ****3318B** Family Communication. (3-0) Prerequisite: COMM 1315

(WI) ****3318C** Communication and Gender. (3-0) See Anthropology 3350. Pre-requisite: COMM 1315.

(WI) ****3318D** Communication Training and Human Resource Development (3-0) Prerequisite: COMM 3319.

(WI) ****3318E** Language and Communication. (3-0) Prerequisite: Comm 1310

****3318F** Intercultural Communication. (3-0) Prerequisite: Comm 1310

(WI) ****3319** Introduction to Organizational Communication. (3-0) Examines contemporary research about the influence of communication on the organization. Prepares the student to understand and manage communication processes in organizations. Prerequisite: 6 hours COMM.

3323 Communication in Contexts. (3-0) A review of theory and principles relevant to a variety of communication contexts. Includes a discussion of verbal behaviors that develop a positive communication climate. Prerequisite: COMM 1315.

3327 Communication Research Methods and Theory. (3-0) An analysis of experimental and correlational research methods employed in the study of speech communication as a behavioral science. Focuses on the student as a consumer of communication research. Explores the interdisciplinary nature of human communication as well as the resulting theory and principles. Prerequisite: 6 hours COMM.

(WI) **3330** Nonverbal Communication. (3-0) Introduces the conceptual foundations of nonverbal communication. Theoretical Components, research methods and applications of nonverbal communication are also explored in a variety of contexts. Prerequisite: COMM 1315 or COMM 2330.

(WI) ****3333 Rhetorical Criticism. (3-0)** Exploration and application of methods of analysis and evaluation of rhetorical discourse. Emphasis on developing critical research and writing skills. Students should complete Comm 3333 before enrolling in other advanced rhetorical studies courses. Prerequisite: 6 hours COMM.

(WI) **3334 The Rhetoric of Women Suffrage. (3-0)** Students in this course analyze and evaluate persuasive messages of the early Women's Rights movement (c.1838-1920). Emphasis is on understanding how women's rhetorical efforts to influence social issues such as abolition of slavery and prohibition of alcohol resulted in the movement to change women's legal and social status and gain voting rights. Prerequisite: COMM 1310.

4310 Communication and Theatre Developmental Seminar. (3-0) Examines procedures for diagnosing and improving speech communication and/or theatre instructional skills. Prerequisite: Admission to teacher certification program or permission of department chair.

4111 Practicum in Speech Communication (0-1) On-the-job experience working with faculty to assist with the department missions of teaching, research or service. Students may work in the department communication lab, assist faculty in the classroom, serve as faculty research assistant or other academic support tasks. May be repeated one time for additional credit. Prerequisite: Senior class standing and permission of department chair.

^{*}May be repeated once with different emphasis for additional credit.

^{**}Consult the department chair for the most recent additions.

***4315 Directed Research in Speech Communication. (3-0)** Individual or group research projects at the advanced level that are not offered in the present curriculum. Permission and project approval must be obtained from the departmental chair prior to registration. Prerequisite: Instructor permission.

4317 Studies in Public Communication. (3-0) This series of courses explores a variety of communication messages and contexts by applying critical methods and theories.

(WI) 4317d, Media Criticism. (3-0) Prerequisite: COMM 1310

(WI) 4317e, Advanced Argumentation. (3-0) Prerequisite: COMM 2325

4320 Directed Speech and Theatre Activities. (3-0) Designed to assist individuals to manage and implement programs in speech communication and theatre. The course includes practical experience in directing debate, plays, and individual events. Prerequisite: Admission to Teacher Certification Program or instructor permission.

(WI) **4321** American Speeches. (3-0) Analysis and evaluation of major American speeches and their influence on the history and culture of the United States from 1630 to the present. Prerequisite: COMM 1310.

(WI) **4322 Rhetoric of Protest Movements. (3-0)** Explores the persuasive strategies used by protest and political movements to promote social and political change. Focuses upon the application of critical perspectives in understanding the stages, leadership styles, and rhetorical appeals characteristics of movements in American society. Prerequisite: COMM 1310.

(WI) **4323 Rhetoric of Social Conflict. (3-0)** Students in this course analyze and evaluate persuasive messages by advocates supporting different viewpoints on issues that create social conflict. Those issues may be historical or contemporary. The analysis and evaluation focuses on understanding the context in which the messages occurred and the rhetorical theories that explain how they were intended to influence their audiences. Prerequisite: COMM 1310.

4331 Persuasion. (3-0) An investigation of rhetorical and behavioral theories of persuasion, the devising of persuasive campaigns, as well as the consumption and generation of persuasive messages in a variety of communication settings. Applicable for careers in business, law, and human relations. Prerequisite: 6 hours COMM or permission of instructor.

4338 Advanced Public Speaking. (3-0) In-depth critical analysis of speech construction and the development of presentation skills. Prerequisite: COMM 2338. (WI) **4345** Political Communication. (3-0) A study of historical and contemporary political campaigns in the United States analyzing management strategies, promotional techniques, and rhetorical messages. Prerequisite: COMM 1310.

4347 Leadership and Communication. (3-0) An advanced course in communication designed to examine in detail the phenomenon of leadership in groups and organizations. Various theories and approaches to leadership will be surveyed with an emphasis on applying leadership principles. Prerequisites: COMM 2330 and COMM 3319 or COMM 3327.

4390 Communication Internship. (0-6) Actual on-the-job experience in a communication-related role in an off-campus organization; requires approximately 100 clock hours on the job in addition to written reports. Prerequisite: Permission of instructor.

^{*}May be repeated once with different emphasis for additional credit.

^{**}Consult the department chair for the most recent additions.

Department of Theatre

Chair and Professor-Sodders. Professor Emeritis-March, Professors- Hargett, Pascoe, Peeler. Associate Professor-Ney. Assistant Professor-Fleming. Lecturers-Bishop, Charlton, Hovis, Jennings, Michell.

The Department of Theatre provides classroom instruction in all phases of live theatre performance. That instruction is reinforced by students' participation in every area of theatrical production and performance. All theatre majors take a twenty-two hour core curriculum in the discipline, and then specialize in acting, design/technical, directing, musical theatre, or certification to teach in the public schools. Graduates earn a Bachelor of Fine Arts (BFA) or Bachelor of Arts (BA) degree.

Theatre majors must possess a 2.5 grade point average to be eligible for casting in a major production and for admission into the Pre-Professional programs. Students who are admitted to Pre-Professional programs must maintain a 2.5 grade point average to remain in the program. Students who fail to do so will be advised into another program.

Graduates of the theatre work as teachers, actors, designers, writers, producers, directors, and production workers in film, television, and in theatre. Many have gone on or to advanced degrees, preparing to teach at the college or university level.

For more information call 512-245-2147 or visit the Theatre Center, 120.

Bachelor of Arts Major in Theatre (Minimum Required: 128 semester hours)

Students pursuing a BA may elect to major or minor in theatre. A major in this discipline requires completion of a minimum of 30 semester hours, with six additional hours strongly recommended. At least twelve semester hours must be at the 3000/4000 level. Students must declare an official minor. See the section of this catalog dealing with minors. The BA degree requires sophomore proficiency in a foreign language and completion of two semesters of the same laboratory science. Since the general education core curriculum requires 18 hours of writing intensive coursework, electives and minors should be selected with care. See section of catalog stating requirements for a Bachelor of Arts degree.

All theatre majors are required to participate in theatre production activities each semester, and BA students must enroll in Theatre 2111 a minimum of two semesters.

Freshman Year	Hours
TH 1354	3
TH 1358	3
TH 1364	3
TH 1365	3
TH 2111	1
	13

Sophomore Year	Hours
TH 2111	1
TH 2338	3
TH Elective	3
	7

Junior Year	Hours	Senior Year	Hours
TH 3320	3	TH 4364	
TH 3321	3	TH Elective	
TH 3344, 3346 or 4345	<u>3</u>		6
	9		

Bachelor of Fine Arts Major in Theatre (Minimum Required: 128 semester hours with Pre-Professional Option)

The BFA contains two options: (1) a special emphasis curriculum leading to a pre-professional degree and (2) an education curriculum leading to secondary certification in Theatre.

Notes:

- 1. A minimum of 60 semester hours in Theatre, of which 36 are required. At least 30 semester hours must be advanced.
- 2. Students will be admitted to this option at the end of the sophomore year after passing an admissions interview/audition with the Bachelor of Fine Arts Review Committee. Students will be expected to maintain high artistic and academic standards. For specific admission requirements and procedures, students should contact the Department of Theatre before March 15.
- 3. Bachelor of Fine Arts Theatre students choose their career path in consultation with the Bachelor of Fine Arts review Committee.
- 4. All Theatre majors are required to participate in theatre production activities each semester. Bachelor of Fine Arts students with an acting or directing specialization will enroll for Theatre 2111 a minimum of two semesters, and musical theatre and technical/design specializations will enroll a minimum of one semester.
- 5. Students desiring certification within the pre-professional option will complete additional work including 18 hours of education courses and Reading 3324 (see your academic adviser).
- 6. General education requirements must be met.

Bachelor of Fine Arts Major in Theatre (Minimum required: 128 semester hours with Pre-Professional Option-Acting)

Freshman Year	Hours	Sophomore Year	Hours
TH 1340	3	TH 1358	3
TH 1354	3	TH 2111	1
TH 1355	3	TH 2338	3
TH 1364	3	TH 2354	3
TH 1365	3	TH 3344, 3346 or 4345	3
TH 2111			13
	16		

21

Junior Year	Hours	Senior Year	Hours
TH 3320	3	TH 3367	3
TH 3321	3	TH 4360(Voice)	3
TH 3342	3	TH 4361	3
TH 3343	3	TH 4364	3
TH 3365	3	TH 4391	3
TH 3390	3	TH 4392	3
TH 4390	3	TH 4393	3
	21		21

Bachelor of Fine Arts Major in Theatre (Minimum required: 128 semester hours with Pre-Professional Option-Pre-Directing)

Freshman Year	Hours	Sophomore Year	Hours
TH 1340	3	TH 1358	3
TH 1354	3	TH 2111	1
TH 1355	3	TH 2338	3
TH 1364	3	TH 2354	3
TH 1365	3	TH 3344, 3346 or 4345	3
TH 2111	1		13
	16		

Junior Year	Hours	Senior Year	Hours
TH 3320	3	TH 3367	3
TH 3321	3	TH 4357	3
TH 3342	3	TH 4360(Voice)	3
TH (Advanced)			
· · · · ·	15	TH 4364	3
	15	TH 4365	3
		TH (Advanced)	3

Bachelor of Fine Arts Major in Theatre (Minimum required: 128 semester hours with Pre-Professional Option-Design-Technical)

- 1. Non-specified advanced TH classes are chosen in consultation with adviser, from 3343, 3346, 4338 (Rpt), 4345 (Rpt), 4347, 4355, 4356 , or 4357(Rpt.)
- 2. Technical/Design students are also required to take 6-9 hours from Art, Technology, and/or Physics, chosen in consultation with adviser.

Freshman Year	Hours	Sophomore Year	Hours
TH 1358	3	TH 2338 or 3344	3
TH 1364	3	TH 3320	3
TH 2111	1	TH 3321	3
TH 2338 or 3344	3	Art, Technology, or Physics	3
	10		12

Junior Year	Hours
TH 3390	3
TH 4390	3
TH 4391	3
TH 4338	3
TH 4345	3
TH 4357	3
Art, Technology or Physics	3
TH (Advanced)	<u>3-6</u>
	24-27

Senior Year	Hours
TH 3367	3
TH 4364	3
TH 4392	3
TH 4393	3
Art, Technology, or Physics	3
TH 4365	3
TH (Advanced)	3-6
	18-21

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Bachelor of Fine Arts Major in Theatre (Minimum Required: 128 semester hours with teaching certification)

Notes:

- 1. A first teaching field in theatre programs consists of a minimum of 41 semester hours, with at least 24 hours advanced.
- 2. All theatre majors are required to participate in theatre production activities each semester, and secondary certification specializations will enroll in Theatre 2111 a minimum of two semesters.
- 3. General education and teacher education requirements must be met.

Freshman Year	Hours	Sophomore Year	Hours
TH 1354	3	TH 2338	3
TH 1358	3	TH 3344, 3346 or 4345)	3
TH 1364	3	Theatre 2111	0-1
TH 1365	3		7
TH 2111	1		,
	13		

Junior Year	Hours	Senior Year	Hours
TH 3320	3	TH 4310	3
TH 3321	3	TH 4320	3
TH 4357		TH 4364	3
		TH 4365	
	9		

Bachelor of Fine Arts Major in Musical Theatre (Minimum Required: 131 semester hours)

Notes:

- 1. Students will be admitted to this option at the end of the sophomore year after passing an admissions interview/audition with the Bachelor of Fine Arts Review Committee. Students will be expected to maintain high artistic and academic standards. For specific admission requirements and procedures, students should contact the Department of Theatre before March 15.
- 2. Bachelor of Fine Arts Theatre students choose their career path in consultation with the Bachelor of Fine Arts review Committee.
- 3. The General education requirement for two semesters of Physical Education should be taken in Dance.
- 4. General education requirements must be met.

Freshman Year	Hours	Sophomore
TH 1354	3	TH 1358
TH 1364	3	TH 2338
TH 1365	3	MUSP 220
TH 2111	1	MUSP 212
MU 1210	2	MUSE 211
MU 1211	2	
MU 1212	2	
MU 1213	2	
MUSP 1108W	1	
MUSP 1110W	1	
MUSP 1203Y (Twice)	4	
MUSP 1121K (Twice)		
MUSE 11131		
	27	
	27	

Junior Year	
TH 3320	3
TH 3321	3
TH 3342	3
TH 3344, 3346, or 4345	3
TH 3390	3
TH 4390	3
MUSP 3107Y(Twice)	2
MU 3207	2
	22

Sophomore Year	Hours
TH 1358	3
TH 2338	3
MUSP 2205Y(Twice)	4
MUSP 2121K(Twice)	2
MUSE 2113I	
	13

Senior Year	Hours
TH 4364	3
TH 4391	3
TH 4392	3
TH 4393	3
MUSP4109(Twice)	2
MU 3315	3
MU 3316	3
MU 4150	1
	21

Courses in Theatre (TH)

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1340 (DRAM 2336) Voice and Diction (3-2) The human voice and the sounds of speech. The student's own voice and pronunciation will be the primary concern, using practice sessions to develop more acceptable patterns of voice and sound.

1354 (DRAM 1322) Movement I. (3-0) Creative movement for the theatre. Designed to stimulate the actor's body to increase flexibility and the kinetic response to environmental stimulus through exercise and research into the physical process.

1355 Movement II. (3-0) A continuation of Movement I and the exploration of kinesthetic response for the actor, using movement techniques in class performances and further research into the techniques of Alexander, Feldenkrais, and Laban. Prerequisite: TH 1354

1358 (DRAM 1330) Stagecraft. (3-2) The study and practice of basic techniques of scene construction, painting, and rigging. Includes laboratory work in conjunction with University Theatre productions.

1364 (DRAM 1351) Beginning Acting. (2-1) Classroom exercises designed to explore and discover the actors inner resources, and to develop the personal awareness of the student's imaginative potential. May be taken by non-majors independently.

1365 (DRAM 1352) Intermediate Acting. (2-1) Classroom exercises designed to continue the exploration of the actor's inner resources; additional work on discovering techniques of developing a character. May be taken by non-majors independently. Prerequisite: Acting I or its equivalent.

1370 Introduction to Creative Drama. (3-0) Classroom activities designed so the student will learn creative drama theory and appreciate creative drama as both an art form and a valuable teaching tool. Through participation in these activities the student will become familiar with innovative ways to teach traditional material through non-traditional ways across the elementary school curriculum.

*2111 (DRAM 1120, 1121, 1141, 1161, 1162, 2120, 2121) Theatre Activities (1-1) A course designed to provide credit for participation in theatre activities. May be repeated to a total of four credits.

2313 (HUMA 1315) Introduction to the Fine Arts. (3-0) A study of the interrelation of theatre with art, music and dance. This course may not be repeated for credit by taking Art 2313, Dance 2313, or Music 2313.

2338 (DRAM 2331) Stage Lighting. (3-2) A continuation of Theatre 1358. Design and techniques in the use of lighting in the theatre. Practical experience in University productions required for one semester.

2354 (DRAM 2351) Characterization. (3-2) A studio acting course in which the student explores and develops techniques of creating a role. Prerequisite: Theatre 1365 or its equivalent.

(WI) **3320** History of the Theatre I. (3-0) A study of the theatre and its place in the social and cultural evolution from primitive civilization to 1700. Selected examples of theatre literature are studied.

(WI) **3321** History of the Theatre II. (3-0) A study of the theatre and its place in the social and cultural evolution from 1700 to the present. Selected examples of theatre literature are studied.

***3342 Television/Film Performance. (3-2)** A practical laboratory course in television and film performance techniques, including procedures and requirements for professional engagements.

3343 Stage Makeup. (3-0) A practical course in developing techniques used in applying stage makeup. Emphasis is placed on painting, and contouring the face to achieve the desired effect. Special projects include fantasy makeup and mask making.

3344 Costume Construction. (3-2) A practical approach to building costumes for the stage. Emphasis is on stitching techniques and introductory patterning. Practical experience with university productions required in laboratory.

3346 Historical Costume Research. (3-2) A study of clothing, accessories, and customs of selected theatrical periods as an approach to costuming period plays.

*3355 Playwriting. (3-2) A study of play fundamentals (structure, dialogue, and mechanics), and guidance and discussion of representative plays. Prerequisite: Instructor approval is required prior to enrollment.

3365 Acting Styles. (3-2) Studio course emphasizing historical as well as contemporary theories of acting; includes the presentation of individual acting projects. Prerequisite: Theatre 2354 or permission of the department chair.

(WI) **3367** Theory and Analysis. (3-0) A study of dramatic theory and play analysis for production, including the study of forms, styles, and methods.

3370 Child Drama. (3-0) Emphasis on creative drama as an art form and the role of facilitator. Attention is given to the beginning elements of children's theatre. Includes puppetry.

3390 BFA Pre-Professional Apprenticeship I. (2-4) Intensive work in one of the following career paths: Acting, design, and theatre technologies, costuming. Prerequisite: Formal admission into the Bachelor of Fine Arts Pre-professional Program.

***4320 Directing Theatre Activities (3-0)** Designed to assist any teacher in directing theatre activities. During the course, students will direct plays or scenes May be repeated with different emphasis for additional credit.

***4338 Lighting Design. (3-2)** Lighting design is a continuation of the principles covered in Stage Lighting. This course will concentrate primarily on the aesthetics of stage lighting, and will cover such topics as: viewer psychological and physiological responses as they pertain to visual perception; color, script analysis; use of light in creating both static and dynamic visual compositions; development and graphic representation of a theatrical lighting design. Prerequisite: TH 2338.

***4345 Costume Design. (3-2)** A study of the principles and elements to relate to designing theatrical costumes. Includes experience in research as well as developing drawing and rendering techniques.

4347 Advanced Costume Construction. (3-2) An advanced course in building costumes for the stage. Advanced techniques in sewing as well as pattern design and drafting is included. Prerequisite: TH 3344.

*4355 Scene Painting (3-2). Theory and practice of scene and costume painting as developed in the Italian Renaissance and continuing into new media available today. *May be repeated with different emphasis for additional credit.

4356 Advanced Theatre Drafting (3-2). A study of computer techniques and procedures used in the preparation of design and technical drawings for theatrical scenery, costumes, and lighting.

***4357 Scene Design. (3-2)** A study of scene design as the total visual effect of the play, with practical assignments of execution through renderings and scaled models.

***4360 Problems in Theatre. (3-0)** Designed to give supervised experience to qualified advanced students in theatre history, playwriting, directing, acting, technical, or other theatre problems. Research problems or actual production problems may be chosen.

4361 Dialects For Actors (3-2). A study of the International Phonetic Alphabet and other vocal techniques used to create vocal variations such as regional, national, and international dialects.

***4363 Directing For Film & Television. (3-2)** An in-depth examination of directing theories and procedures for film and television with practical exercises. Prerequisite: TH 3342. May be repeated with different emphasis for additional credit. (WI) **4364 Directing I. (3-2)** A study of the fundamentals of directing with practical experience provided by directing scenes.

(WI) **4365 Directing II. (3-2)** A study of directing different dramatic styles. Students will direct a one-act play during regular semesters. Prerequisite: Theatre 4364.

****4370 Children's Theatre (3-0)** Continuation of Creative Dramatics, and the theory and practice related to all phases of producing plays for and with young

people through junior high school age. Practical experience in a University production as required for one semester.

4390 BFA Pre-Professional Apprenticeship II (3-2). Intensive laboratory work in individual and group theatre methods for the actor, designer or technician. Each apprenticeship from BFA II to V will focus upon a specific theatrical discipline for the actor, i.e. advanced vocal work, music theatre, performing Shakespeare, performing new scripts, advanced movement techniques, and further development of internal process.

4391 BFA Pre-Professional Apprenticeship III (3-2). A continuation of laboratory work for the actor. Each apprenticeship from BFA II-V will focus on a specific theatrical discipline for the actor, i.e. advanced vocal work, music theatre, performing Shakespeare, performing new scripts, advanced movement techniques, and further development of the internal process.

4392 BFA Pre-Professional Apprenticeship IV (3-2). A continuation of laboratory work for the actor. Each apprenticeship from BFA II-V will focus on a specific theatrical discipline for the actor, i.e. advanced vocal work, music theatre, performing Shakespeare, performing new scripts, advanced movement techniques, and further development of the internal process.

4393 BFA Pre-Professional Apprenticeship V (3-2). A continuation of laboratory work for the actor. Each apprenticeship from BFA II-V will focus on a specific theatrical discipline for the actor, i.e. advanced vocal work, music theatre, performing Shakespeare, performing new scripts, advanced movement techniques, and further development of the internal process.

Courses in Speech Communication or Theatre (COMM or TH)

(The student will designate a choice of speech communication or theatre at the time of enrollment for these courses.)

1340 (DRAM 2336) Voice and Diction. (3-2) The human voice and the sounds of speech. The student's own voice and pronunciation will be the primary concern, using practice sessions to develop more acceptable patterns of voice and sounds.

*2111 (DRAM 1120, 1121, 1141, 1161, 1162, 2120, & 2121) Speech and Drama Activities. (1-1) A course designed to provide credit for participation in speech communication and theatre activities. May be repeated to a total for four credits in speech communication and four credits in theatre.

4310 Speech Communication and Theatre Curriculum Development (3-0) Emphasizes approaches to curriculum development in Speech Communication and Theatre. Reviews procedures and materials for diagnosing and improving speech communication and theatre skills. Enrollees in TH 5310 will be more specifically concerned with college level curriculum development.

***4320 Directing Theatre Activities. (3-0)** Designed to assist any teacher in directing theatre activities. During the course students will direct plays or scenes. *May be repeated with different emphasis for additional credit.

^{*}May be repeated with different emphasis for additional credit.

^{**}May be repeated once for additional credit.